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## Post Olympic Review of Public/Private Partnership Communication Initiatives (CSSC)

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ASIS Europe, The Hague, The Netherlands

# Partnerships

- Sister Banks
- Project Griffin
- CSSC
- NBCF
- CSCSS / C3i Select Intelligence Committee
- NCFTA

# Introduction

- Threats
- Realities (lone actors)
- Partnerships
- Fast time – accurate and authoritative
- Civil unrest
- Communication is key

# History – Public/Private Partnership

1980's	Neighbourhood Watch
1990	More Refined "Sister Banks"
09/11/01	Need
2004	Project Griffin
2012	CSSC

# The Risks

- Terrorism – local – national – international
- Cyber crime – economic – infrastructure
- Natural disaster
- Employee issues
- Civil Unrest

# Private & Public Sector Security Harmonisation

## BENEFITS

Extra Eyes, Ears & Minds

## MEASUREMENTS OF SUCCESS

Positive Results

## QUANTUM LEAPS

Officially Sharing

Two way Interactive Street

Fast Time, Accurate Authoritative

Concept to Reality – No Failure – No Miss Use

Total Trust and Expectation

# Private & Public Sector Security Harmonisation - Examples

Sister Banks – Global  
Project Griffin

London - All London Boroughs plus Olympics

UK Nationwide

Scotland

Australia

New York

Canada

South Africa

Singapore

India

United States

“Internationally Transferable”

# The Community

- Small / Medium Enterprises (SMEs)
- The Wine Bar / Kiosk / Shop
- “Henry’s Coffee Shop”
- How does it help



# Working Together

- Share what you do wrong
- Partnerships – ‘Sister Banks’ – Project Griffin
  - Champions
  - Private / Public
  - Private / Private
  - Public / Public
- Law Enforcement / Private Sector

# Working Together

- Who do you engage?
- How do you share?
- When do you share?
- Dealing with Bureaucracy
- Formal versus informal

# Project Griffin

- How conceived
- Champions
- Make it happen – No Showstoppers - Problems
- Three Strands – Flexibility
- Measurables
- Expansion
- Congealing current initiatives

# Current Status

- Over 40,000 London guards attended awareness day
- In excess of 2,000 buildings covered
- In excess of 1 Million people better supported
- Griffin CVIT
- Griffin fraud
- Griffin ASBO

## CSSC Aim

To provide and facilitate for UK business to be safety and security aware, by improving communication between the public and private sector on security matters and creating a legacy of improved communication and awareness.

# CSSC Creation

- 30 Disciplines (ISL's)
- Model Works
- I Modus Activate
- Bank of England Facilitate
- 30 minutes SLA, Message distributed – 8 million recipients

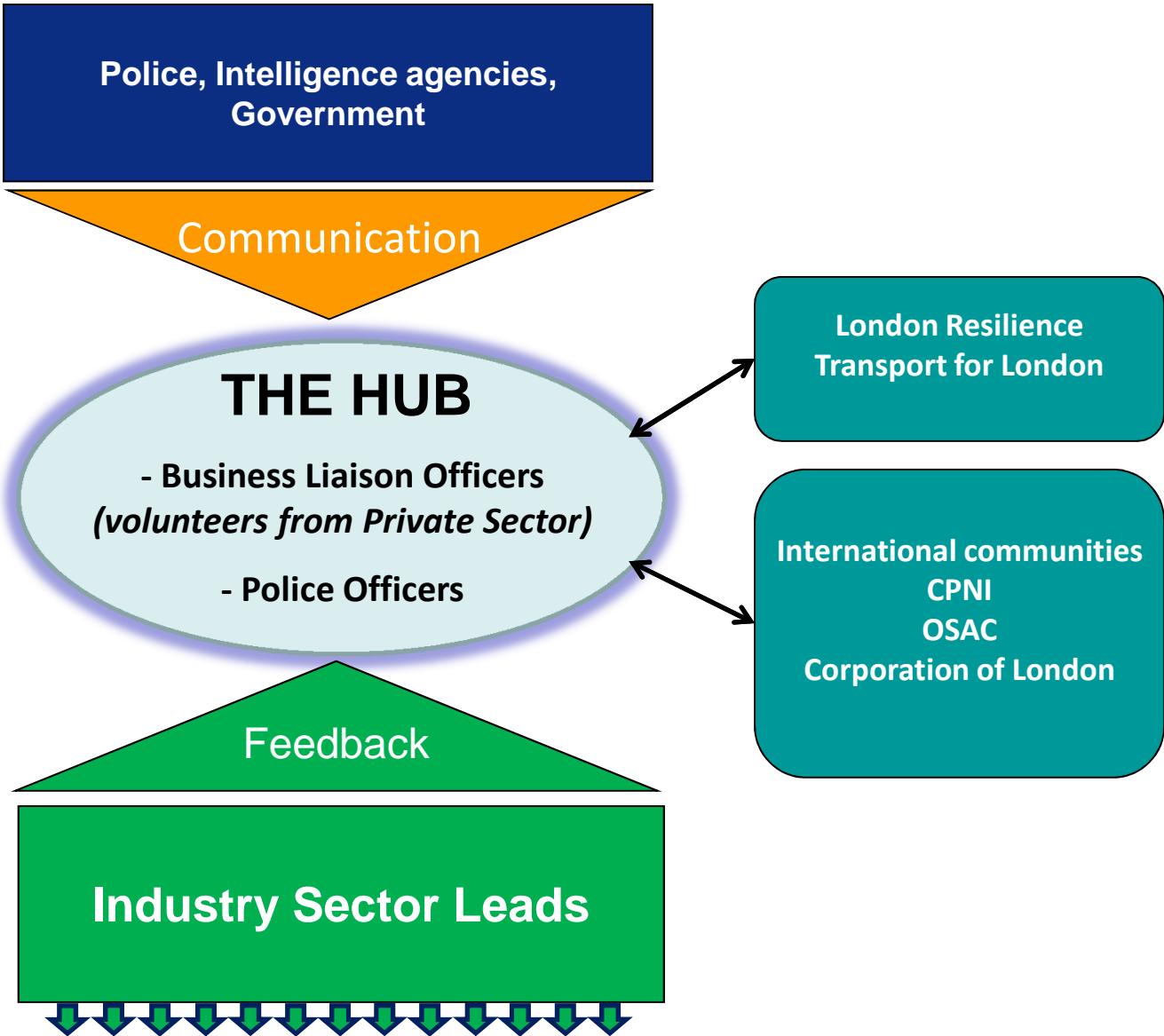
# Industry Sectors

<p><b>ACADEMIA</b></p> <p>Association of Colleges Association of University Chief Security Officers</p>	<p><b>CONSTRUCTION</b></p> <p>Laing O'Rourke Informal Network</p>	<p><b>INFORMATION TECHNOLOGY</b></p>	<p><b>PETROCHEMICAL</b></p> <p>Petrochemical Security Network</p>	<p><b>SECURITY</b></p> <p>British Security Industry Association ASIS, IPSA, SIA, Security Institute</p>	<p><b>SPECIALISTS</b></p> <p>Overseas Security Advisory Council International Security Management Association European Corporate Security Association Risk and Security Management Forum National Counter Terrorism Security Office Centre for the Protection of National Infrastructure</p>
<p><b>ACCOUNTANCY (Professional Services)</b></p> <p>PwC Informal Network</p>	<p><b>DEFENCE</b></p> <p>Lockheed Martin / ADS (UK Aerospace, Defence, Security and Space industries.) Informal Network</p>	<p><b>INSURANCE</b></p> <p>Insurance Security Network</p>	<p><b>PHARMACEUTICAL</b></p> <p>Pharmaceutical Industry Security Forum</p>	<p><b>TRANSPORT</b></p> <p>Transport for London Road Haulage Association Freight Transport Association</p>	
<p><b>BANKING</b></p> <p>Sister Banks British Bankers Association Building Societies Association FaceWatch</p>	<p><b>ENERGY</b></p> <p>Electricity Security Managers Forum</p>	<p><b>LAW</b></p> <p>Berwin Leighton Paisner Informal Network</p>	<p><b>POST OFFICE</b></p> <p>Royal Mail Grapevine Community</p>	<p><b>TRAVEL</b></p> <p>Association of British Travel Agents Civil Aviation Authority Tour Operators</p>	
<p><b>BUSINESS REP ORGANISATIONS/ GEOGRAPHICAL</b></p> <p>London First CBI (Confederation of Business Industry) FSB (Federation of Small Business) LCCI (London Chamber of Commerce and Industry)</p>	<p><b>FOOD &amp; SUPPLY CHAIN</b></p> <p>Food and Drink Security Association</p>	<p><b>MEDIA</b></p> <p>BBC, NBC Informal Network</p>	<p><b>PROPERTY MANAGEMENT</b></p> <p>Royal Institute of Chartered Surveyors</p>	<p><b>TELECOMS</b></p> <p>Telecommunications UK Fraud Forum</p>	
	<p><b>HOTELS</b></p> <p>Institute of Hotel Security Managers British Hospitality Association Informal Hotel Security Network</p>	<p><b>NIGHT TIME ECONOMY</b></p> <p>Mitchells and Butlers Informal Network</p>	<p><b>RETAIL</b></p> <p>British Retail Consortium</p>	<p><b>TOURISM AND LEISURE</b></p> <p>Museum and Galleries Public Leisure Centres</p>	<p><b>LONDON BOROUGHS &amp; RESILIENCE</b></p> <p>London Resilience Team</p>
					<p><b>NEIGHBOURHOOD LINK</b></p>

# Communications Framework

## Methods of Communication

- Bridge / conference call
- Newsletter
- Email
- Website
- Other





# ISL role in CSSC

- 60 plus Industry Sector Leads representing 30 sectors
- Appointed by sector & agreed with MPS/Home Office
- Organise sector members & broaden and recruit if gaps
- Keep lists current ensure hub understand sector reach
- Establish sector cascade capability
- Contribute resources and headcount to partnership hub
- Represent sector on bridge calls
- Cascade core messages to sector members
- Coordinate and escalate business needs and concerns
- Three ISL workshops/events per year

# Benefits of CSSC to Business Sector

- Connects, builds and enhances proven public/private partnerships
- Accurate fast time and authoritative communications
- Cut 'n' paste communications
- Two way flow of communications
- Sector specific when necessary
- Significant added value to risk management
- Vital added value to crisis management

# Achievements

## Anecdotal

- Tasking – London First
- Sir David Veness – We can do it
- Buckets, Pyramids, ISL's
- Hotel Stats
- PISF – Stats and Story
- James Hill – ARL's
- Pre Olympics
- Tamils, Hotel, Finance
- Olympics Every Day
- The Fire Incident

# United / Partnerships

- Government
- Law Enforcement
- Preventative Initiatives
- Griffin – Sister Banks, RSMF et al
- Public/Private Sector
- Fast Time – Accurate - Authoritative

# Benefits of CSSC

- Key communication tool to increase our ability to warn and inform business and the wider public in London and further afield
- Helped build a greater relationship with the business community in London
- Strengthens work of the Business Sector Panel
- Enhances and expands our situational awareness

# Legacy

- Structure: MPS/ City / Volunteers / BoE Office
- Charity: £30k Sponsorship
- August 2013 – June 2014: UK Cities
- Commonwealth Games June 2014

# Conclusion

- The issues do not change, only the methodology
- The counter measures need to be understood and fully exercised
- Partnership is the only way to succeed

“Lets Work Together”

“Comfort Builds Complacency”