



4TH ASIS MIDDLE EAST SECURITY CONFERENCE & EXHIBITION

DUBAI ✕ **UAE**
17-19 FEBRUARY 2013

UNDER THE PATRONAGE OF
H.H. Sheikh Maktoum Bin Mohammed Bin Rashid Al Maktoum
DEPUTY RULER OF DUBAI





REGISTRATION INFORMATION

	UNTIL/ON 14 JANUARY 2013	AFTER 14 JANUARY 2013
ASIS Member	USD 1180	USD 1295
Nonmember	USD 1450	USD 1550
Government Official (government, law enforcement, military)	USD 975	USD 1050
Partner Organization	USD 1225	USD 1325
Single Day Member	USD 675	
Single Day Nonmember	USD 775	
President's Reception (included in full delegate rate)	USD 115	
Exhibition Only (includes complimentary refreshments)	USD 30	
CPP/PSP Review Course Member	USD 800	
CPP/PSP Review Course Nonmember	USD 1000	
Post-Conference Workshop	USD 2000	

FULL DELEGATE REGISTRATION FEE INCLUDES

- All educational sessions
- President's Reception
- Keynote addresses
- Coffee breaks
- Two lunches
- Conference bag with onsite materials
- Networking drink

EXHIBITION ONLY FEE INCLUDES

- Access to the exhibition area for 1 full day
- Coffee breaks

SINGLE DAY REGISTRATION FEE INCLUDES

- All educational sessions on the day
- Keynote address
- Coffee breaks
- Lunch
- Conference bag with onsite materials

WHO SHOULD ATTEND

- Security management professionals
- Law enforcement and fire protection professionals
- Intelligence services and military personnel
- Government officials (justice and home affairs, transport, energy, foreign affairs and defense)
- Facility management professionals
- Corporate executives in IT, supply chain management, strategic planning, and human resources
- Consultants, vendors and architects
- Academics

BENEFITS OF ATTENDING

- Apply lessons learned from other industries to your own sector
- Network with security professionals from the Middle East and around the globe
- Get the latest information on key security issues affecting your organization
- Develop effective strategies for protecting your organization's employees, intellectual property, and information
- See and compare innovative technologies, products, and services firsthand
- Meet and learn from industry leaders
- Build and maintain relationships
- Earn recertification credits

Group discounts are available. Please contact middleeast@asisonline.org for more information.

Registrations for the conference must be made online at www.asisonline.org/dubai13.

Payment can be made by credit card or bank transfer. Cheques are not accepted.

Should you have any questions regarding the online registration process, please do not hesitate to contact the EMEA Bureau at middleeast@asisonline.org or Tel: +32 2 645 2674.



ASIS International invites you to join its 4th Middle East Security Conference and Exhibition. This special event is designed to provide you with valuable new insights and perspectives on security challenges faced regionally in the Middle East, as well as those that extend globally.

Join around 500 high-level security professionals from a wide range of backgrounds and industries for this three-day event at the **InterContinental Dubai Festival City on 17-19 February 2013** and

1. Meet industry leaders from important companies and organisations such as Saudi Aramco, Zurich Insurance Group, McAfee, Johnson & Johnson, TDIC, and TNO.
2. Apply lessons learnt from other industries to your own sector. Original content will be shared on stage, including discussions on oil and gas security, maritime security, soft targets protection, and security engineering and management.
3. Connect with high-level security professionals from all over the Middle East and beyond.
4. Get motivated by new ideas and information.
5. Form new partnerships and reconnect with familiar faces in the industry.
6. Get social and join the discussions on Facebook, LinkedIn, and Twitter.

CONFERENCE SCHEDULE - PRELIMINARY PROGRAMME

SUNDAY, 17 FEBRUARY	
10:00 - 13:00	Pre-conference Workshop on Emerging Markets (Pakistan, Lybia, Syria, Iraq)
14:00 - 18:00	ASIS Middle East Advisory Council - <i>by invitation only</i>
19:00 - 21:00	Welcome Drink
MONDAY, 18 FEBRUARY	
08:30	Official Opening of the Exhibition
09:00 - 10:00	Opening Plenary and Keynote Speaker
10:00 - 10:30	Coffee Break
10:30 - 12:15	Educational Sessions
10:30 - 17:35	CSO Roundtable Sessions (in parallel) - <i>by invitation only</i>
12:15 - 13:30	Lunch
13:30 - 15:15	Educational Sessions
15:15 - 15:45	Coffee Break
15:45 - 17:30	Educational Sessions
18:30 - 20:00	President's Reception at Al Badia Golf Club - <i>Sponsored by Saudi Aramco</i>
TUESDAY, 19 FEBRUARY	
08:30	Exhibition Opens
09:00 - 10:00	Plenary Session and Keynote Speaker
10:00 - 10:30	Coffee Break
10:30 - 12:15	Educational Sessions
12:15 - 13:30	Lunch
13:30 - 15:15	Educational Sessions
15:15 - 15:45	Coffee Break
15:45 - 16:35	Educational Sessions
16:40 - 17:30	Closing Plenary Session and Keynote Speaker
WEDNESDAY, 20 FEBRUARY & THURSDAY, 21 FEBRUARY	
10:00 - 18:00	CPP and PSP Review <i>(separate registration required)</i>
10:00 - 18:00	Post Conference Workshops <i>(separate registration required)</i>

ACCOMMODATION

The venue for all educational sessions, exhibits, lunches, and coffee breaks

Address Events Center
InterContinental Dubai Festival City
Umm Ramool Road
Dubai, United Arab Emirates

Phone number + 9714 701 1111

Guest rooms have been reserved at special rates at the following hotels:

- **The InterContinental Dubai Festival City**
1000 AED for single/double room
- **Crowne Plaza Dubai Festival City**
900 AED for single/double room

Rates include breakfast and are subject to 10% service charge and 10% municipality fee.

KEYNOTE SPEAKERS

MONDAY, 18 FEBRUARY



AMIN H. NASSER
Senior Vice President, Upstream
Saudi Aramco
Saudi Arabia

Mr. Amin H. Nasser was appointed Senior Vice President, Upstream, Saudi Aramco in May, 2008, with responsibilities that include exploration, petroleum engineering, oil and gas production and processing activities. He was elected to the Saudi Aramco Board of Directors in August 2010. Mr. Nasser graduated from King Fahad University of Petroleum and Minerals in 1982 with a Bachelor of Science Degree in Petroleum Engineering. He has held several management positions during his 31 years with the company, the most recent being Vice President of Petroleum Engineering and Development. Mr. Nasser is also a member of the Society of Petroleum Engineers, SPE Industry Advisory Council, KAUST International Advisory Council and the Dhahran Techno-Valley Advisory Board.

TUESDAY, 19 FEBRUARY



NARAYANAN SRINIVASAN
Professor of Security and Risk
Edith Cowan University
Australia

Prof. Nara Srinivasan is Professor of Security and Risk at Edith Cowan University, Perth Western Australia and Director of the Emirates-ECU Centre in Dubai. He completed his studies at the University of Malaya and Cambridge University, UK in areas of Criminology and Public Administration. Prof. Nara also completed programmes at Cornell and Harvard Universities in the areas of security management, international security and current trends in security profiling. Nara is engaged in many research projects in the area of aviation and maritime security in Australia, UK, Asia Pacific, and the Middle East and works as a consultant to airlines and governments in these regions. He is credited with professionalising the security industry through education programmes globally. Nara is also part of the UN expert group on Civilian Private Security and a member of several professional groups looking at the professionalisation of security including the Australasian Council of Security Professionals.

SESSIONS HIGHLIGHTS

MONDAY, 18 FEBRUARY

SPEAKER	COMPANY	TITLE
TORSTEN WOLF Group Head of Crime and Fraud Prevention	Zurich Insurance Group Switzerland	Managing the Risk of Economic Crime
STEVE CHUPA, CPP Director, Global Security	Johnson & Johnson USA	Supply Chain Security - Protecting the Essence of a Company
ROBIN KROHA, M.A. Head of CSM Certificate Study Programme	Frankfurt School of Management and Finance Germany	Case Study: Lessons Learnt from Designing and Implementing an Integrated Crisis, Risk, and Security Organisation
NADINE NAIM Lecturer in Law	University of Bradford UK	Intellectual Property Rights
SHAWN COCHRAN, CPP Senior Associate	Booz Allen Hamilton USA	Cyber and Physical Threats to Industrial Control Systems
SAM WILKIN Middle East Analyst	Control Risks UAE	Middle East Security Overview: A Round-Up of the Region
DR. CYRIL WIDDERSHOVEN Business Development Manager	TNO Netherlands	Critical Infrastructure Protection Energy Sector

TUESDAY, 19 FEBRUARY

SPEAKER	COMPANY	TITLE
BONNIE MICHELMAN, CPP Director of Police, Security, and Outside Services	Massachusetts General Hospital USA	Effectively Leading a Multigenerational and Multicultural Workforce
HAITHAM ALBALAWI Administrator	Saudi Aramco Saudi Arabia	Security Engineering and Management
PETE DORDAL, JR. Senior Vice President	GardaWorld USA	Threats to the Oil and Gas Sector and Risk Mitigation Solutions
ANDY DAVIS, CPP Head of Security	TDIC UAE	Adopting a Risk-based Approach to Protecting Soft Targets
TORALV DIRRO EMEA Security Strategist	McAfee Germany	Update on Cyber Threats - Current Stats and Trends in Cybercrime and Espionage
JOHAN OHLSSON Knowledge Manager	Securitas Maritime & Logistic Services Denmark	Maritime Security and Organized Crime in Ports

For the most up-to-date information on speakers and presentation topics, please visit www.asisonline.org/dubai13.

POST-CONFERENCE WORKSHOPS

ASIS will be offering the opportunity to follow in-depth post-conference workshops organised by training provider EuroMaTech to be held at the Gloria Hotel (Dubai Media City). All courses will be taught by renowned experts in their field over the course of two full days on 20 and 21 February. Full course descriptions and bios of the tutors can be found on www.asisonline.org/dubai13

EMOTIONAL INTELLIGENCE

Emotionally intelligent management embraces and draws from numerous other branches of behavioral, emotional and communications strategies to develop more productive and successful leaders. Understanding and raising your Emotional Intelligence is essential to your success and leadership potential. In this workshop, delegates learn how to develop the ability to sense, understand and effectively apply emotions as a source of leadership, communication and influence; gain insights into perceptions and its importance in the workplace; understand how EQ influences the way they respond to others and themselves; discover how to apply EQ in the workplace for building teamwork and accountable leadership.

TUTOR: PROF. DR. LEONARD YONG

INTERNATIONAL SHIP AND PORT SECURITY (ISPS) WITHIN OIL AND GAS

The International Ship and Port Security Code (ISPS) has ranging commercial implication for organisations within Oil and Gas. A practical awareness of the Code, and its requirements are given an overview during the seminar, as are how this is implemented internationally.

TUTOR: CHRIS MAYLOR

CRISIS MANAGEMENT AND TECHNOLOGICAL SECURITY FOR OIL AND GAS

Risk and crisis are an unavoidable factor in the progress and development of any business. Some risks which can be identified, can be mitigated, other external factors a company may have little or no control over. Nevertheless, the way in which an organisation can effectively, plan and prepare for a crisis is critical to its continued existence. Lack of effective planning and preparation, can lead to ineffective management decisions and omissions, prior to, during and post crisis events. With ever demanding media interest, insurance interests and public perception, it is paramount that companies understand how to identify, assess and manage corporate risk, and control crisis for preservation of life and corporate assets.

TUTOR: EDWARD CLARK

SECURITY INVESTIGATION TECHNIQUES

The seminar will introduce how to effectively approach and manage a security investigation, identify intelligence and corroborate a credible result within a legal framework. Enhanced security techniques will ensure that key facts can be quickly established in order that management can make appropriate decisions in a timely manner.

TUTOR: KEN CORETT



CSO ROUNDTABLE PROGRAMME

The CSO Roundtable of ASIS International, the members-only forum of senior security executives from the world's largest organizations, will hold a special track of sessions for chief security officers at the 4th Middle East Security Conference and Exhibition.

TOPICS FOR THE CSO ROUNDTABLE PANELS INCLUDE:

- Geopolitical developments in Syria, Lebanon, and the region; and their effect on business and business travel
- Emerging physical and cyber security threats to the energy sector
- Protecting soft targets using risk-based approaches
- Aligning security with business/legal requirements

The Roundtable sessions will be complimentary for attendees of the ASIS Conference who are members of the CSO Roundtable or are eligible for membership. Eligibility criteria are outlined at www.csoroundtable.org/join.

If you are interested in attending the CSO track, or have questions about eligibility, please contact Manuela Costa at manuela.costa@asisonline.org.

CPP AND PSP REVIEW COURSES

Dates: 20 and 21 February | **Location:** InterContinental Dubai Festival City

CPP course tutor: Jean Perois CPP, PSP | PSP course tutors: Kevin T. Doss CPP, PSP and Jeffrey A. Slotnick CPP, PSP



RECERTIFICATION CREDITS

As an ASIS board certified practitioner, you can earn up to 19 recertification credits (CPEs) by attending the ASIS 4th Middle East Security Conference and Exhibition. Imagine the combined value and convenience of attending professional development programming, networking with peers, and seeing first-hand demonstrations of the industry's most innovative product and services offerings at one event. If you're a CPP, PCI, or PSP, earning your required credits has never been easier or more affordable!

- Those who register for the full two-day conference can claim twelve (12) CPEs.
- Those who register for a single day registration can claim seven (7) CPEs.

OPTIONAL TOURS

Should you arrive early or stay longer in Dubai, make sure to book adventure or discovery tours to learn about the local culture or to enjoy recreation time. The selection of tours includes Abu Dhabi City tour, tour to Burj Khalifa, helicopter tour of Dubai, deep sea cruising and fishing, hot air balloon, and many more. The full list with tour descriptions is available at www.raynatours.com.

ASIS 4th Middle East Security Conference and Exhibition participants receive **10% discount** on any tour listed on the above website. Bookings can be made directly via booking form on the website or via email: events@raynatours.com or by phone: +97142699900

In the "Message" field of the booking form please mention password RTT011012123 in order to receive the discount.

SOCIAL EVENTS

SUNDAY, 17 FEBRUARY | WELCOME DRINK 19:00-21:00

ASIS would like to invite all new and aspiring ASIS members and first time attendees of this event to join us for an informal drink where the ASIS volunteer leadership will be pleased to introduce you to the society and its members. The Reception will be held in the exhibition area.

MONDAY, 18 FEBRUARY | PRESIDENT'S RECEPTION 18:30-20:00

Hosted by the President of ASIS International and sponsored by Saudi Aramco, this is the perfect opportunity to meet and network with fellow industry professionals in the first-class premises of the Al Badia Golf Club lawn and enjoy a delicious buffet in the unique atmosphere.

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

A tabletop exhibition will be set up outside the conference rooms at the Events Center at the InterContinental Dubai Festival City and will be open to vendors to showcase the latest technologies, products and services of interest to security professionals.

**This year exhibitors have an opportunity to give a 20 minute presentation about their product or service.
The offer is limited, so book early to take advantage of this opportunity.**

The coffee break stations are located inside the exhibition area, which will be accessible to delegates throughout the Conference. Dedicated time will be provided for delegates to meet exhibitors in a relaxed and friendly atmosphere. Sponsorship opportunities to maximize your company's visibility at the event are also still available. Both sponsors and exhibiting companies can benefit from preferential rates for delegate registrations.

Book your exhibit space now!

**For more information about sponsorship and exhibition, visit www.asisonline.org/dubai13
or contact the ASIS EMEA Bureau at middleeast@asisonline.org or phone +32 2 645 2674.**



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- DSA Detection
- Global Rescue
- HID Global
- Impact Canine Solutions
- Intersec
- Lenel Systems International
- Maxxess
- Microsoft
- Nesma Security
- Nesma Trading
- OptaSense
- QCC Interscan
- Saudi Aramco
- Securitas / Pinkerton
- Security Solutions
- Secutronic
- TimeKeeping Systems

For more information, please contact:

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