



Chapter and Region Officers Training

Date: Sunday 14 April 2013

Time: 15:45 - 18:15

Location: Swedish Exhibition and Congress Centre, Gothenburg, Sweden

Room: J2

15.45 Welcome (15 minutes)

Marko Sukilovic CPP, Regional VP, ASIS Region 9c (Southern Europe)

16.00 Growing Membership under Difficult Economic Circumstances (30 minutes)

Risto Hataaja, Assistant Regional VP (Finland), ASIS Region 9b (Nordic)

16.30 Presenting your Chapter at a Tradeshow (30 minutes)

Hans Wermdalen CPP, Chairman, ASIS Sweden Chapter
Kenneth Lexell CPP, Past Chairman, ASIS Sweden Chapter

17.00 The Decision to Join: Differentiating your Chapter from the Competition and Reaching out to New Audiences (30 minutes)

Mike Hurst, Vice Chairman (Strategy), ASIS UK Chapter
Graham Bassett, Vice Chairman (Operations), ASIS UK Chapter

17.30 Creating a Chapter Website and a Newsletter (30 minutes)

Juan Munoz CPP , Chairman, ASIS Spain Chapter

18.00 Closing (15 minutes)

Marko Sukilovic CPP, Regional VP, ASIS Region 9c (Southern Europe)

18.15 Welcome Drinks (Exhibition area)