



ASIS EUROPEAN SECURITY CONFERENCE & EXHIBITION

Gothenburg | SWEDEN | 14 >16 APRIL 2013



REGISTRATION INFORMATION

REGISTRATION FEES (EXCL. 25% SWEDISH VAT)

	UNTIL/ON 8 MARCH 2013	AFTER 8 MARCH 2013 AND ON-SITE
ASIS or (ISC) ² Members	850 EUR	970 EUR
Nonmembers	1050 EUR	1170 EUR
Partner Organisation	915 EUR	1015 EUR
Single Day Registration	515 EUR	630 EUR
Exhibition Only Day Pass	30 EUR	30 EUR

* Discounted Group Rates are available. Please contact europa@asisonline.org for more information.

FULL DELEGATE REGISTRATION FEE INCLUDES

- All educational sessions
- Welcome Drink
- President's Reception
- Keynote addresses
- Coffee breaks
- Two lunches
- Conference bag with onsite materials

SINGLE DAY REGISTRATION FEE INCLUDES

- All educational sessions of the day
 - Keynote Address of the day
 - Coffee breaks
 - One lunch
 - Conference bag with onsite materials
- * Single day registration can be either for Monday 15 April or for Tuesday 16 April.*

EXHIBITION ONLY FEE INCLUDES

- Access to the exhibition area for one (1) full day
- Coffee breaks
- Lunch and Reception tickets to be purchased separately

ACCOMMODATION

Special rates are available for ASIS Europe 2013 participants at the Gothia Towers Hotel connected to the Swedish Exhibition and Congress Centre, venue of the event.

Address

Mässans Gata 24, Box 5184, SE-402 26 Gothenburg
Phone number: + 46 (0)31 750 88 00

Economy Room Rates

Single: SEK 1295 (approx EUR 150)
Double: SEK 1495 (approx EUR 173)

Standard Room Rates

Single: SEK 1495 (approx EUR 173)
Double: SEK 1695 (approx EUR 196)

Please Note

The above rates include breakfast buffet and VAT. Upon confirmation of your online conference registration, you will receive information about how to book your hotel room.

SPONSORSHIP & EXHIBIT OPPORTUNITIES

An exhibition will be set up in the Swedish Convention and Congress Centre just outside the plenary room and will be open to vendors to showcase the latest technologies, products, and services of interest to security professionals. The coffee break stations are located inside the exhibition area, which will be accessible to delegates throughout the conference. Dedicated time will be provided for delegates to meet exhibitors in a relaxed and friendly atmosphere. In addition, exhibition-only tickets will be available for those who do not attend the conference.

Sponsorship opportunities to maximize your company's visibility at the event are also still available. Both sponsors and exhibiting companies can benefit from preferential rates for delegate registrations.

Book your exhibit space now!

For more information, please contact:

ASIS INTERNATIONAL EMEA BUREAU

Avenue Louise 287, 4th Floor | B-1050 Brussels | Belgium | **T.** +32 (0)2 645 2674 | **F.** +32 (0)2 645 2671

Email: europa@asisonline.org | www.asisonline.org

The ASIS 12th European Security Conference & Exhibition provides the most comprehensive education programme in the industry. Developed by and for security professionals, high-quality presentations cover the entire spectrum of the most important security topics and emerging issues facing security professionals today.

Join hundreds of your colleagues in Gothenburg to share experiences, best practises and ideas with people from a wide range of backgrounds and disciplines. Connect with leaders from all across Europe, Scandinavia, and beyond and discover how they are confronting today's critical security challenges.

Taking place at the **Swedish Exhibition and Convention Centre in Gothenburg on 14 - 16 April 2013**, high-level security professionals will attend first-class educational sessions, case studies, panel discussions, keynote presentations, and networking events.

Gothenburg is the second largest city in Sweden by population and the fifth-largest in the Scandinavian countries. Due to the Gothenburg's

advantageous location in the centre of Scandinavia, trade and shipping have always played a major role in the city's economic history, and they continue to do so. Gothenburg's port is the largest in Scandinavia.

Apart from trade, Gothenburg has traditionally been a centre of manufacturing and industry which significantly contributes to the city's wealth. Major companies in the area include SKF, Volvo, SAAB, and Ericsson. Volvo Cars is the largest employer in Gothenburg, not including jobs in supply companies.

Situated on the mild west coast of Sweden, Gothenburg has a warmer climate than places in similar latitude, mainly because of the moderating influence of the warm gulf steam.

Lonely Planet has picked Gothenburg as one of the hottest and best value destinations for 2013. The guidebook giant recommends the characteristic neighbourhood Haga, the art space Röda Sten, and the southern archipelago, among other things

WHY YOU SHOULD ATTEND

- Apply lessons learned from other industries to your own sector
- Network with security professionals from around the globe
- Get the latest information on key security issues affecting your organisation
- Develop effective strategies for protecting your organization's employees, intellectual property, and information
- See and compare innovative technologies, products, and services firsthand
- Meet and learn from industry leaders
- Build and maintain relationships
- Earn recertification credits

WHO SHOULD ATTEND

- Security management professionals
- Law enforcement and fire protection professionals
- Intelligence services and military personnel
- Government officials (Justice and Home Affairs, Transport, Energy, Foreign Affairs and Defense)
- Facility management professionals
- Corporate executives in IT, supply chain management, strategic planning, and human resources
- Consultants, vendors, and architects
- Academics

RECERTIFICATION CREDITS



As an ASIS-board certified practitioner, you can earn recertification CPEs by attending the ASIS 12th European Security Conference & Exhibition. Imagine the combined value and convenience of attending professional development programming, networking with peers, and seeing first-hand demonstrations of the industry's most innovative product and services offerings at one event. If you're a CPP, PCI, or PSP, earning your required credits has never been easier or more affordable!

- Single day registrants receive seven (7) CPEs plus three (3) CPEs for attending the exhibition
- Full programme registrants (2 days) receive fourteen (14) CPEs credits plus three (3) CPEs for attending the exhibition

CONFERENCE SCHEDULE

SUNDAY, 14 APRIL 2013

09:30 - 16:30	Optional Professional and Social Tours
12:00 - 18:30	Registration Open
12:00 - 15:30	EAC Meeting - <i>by invitation only</i>
15:45 - 18:15	Region and Chapter Officers Training (open to all current and aspiring ASIS volunteers)
18:15 - 19:30	Welcome Drink in the Exhibition Area

MONDAY, 15 APRIL 2013

08:30 - 18:00	Exhibits & Registration Open
09:00 - 10:00	Opening Session & Keynote Speaker
10:00 - 10:30	Coffee Break
10:30 - 12:15	Educational Sessions
10:30 - 12:15	CSO Roundtable Sessions (in parallel) - <i>by invitation only</i>
12:15 - 13:30	Business Lunch
13:30 - 15:15	Educational Sessions
15:15 - 15:45	Coffee Break
15:45 - 17:30	Educational Sessions
17:35 - 18:15	Members Forum
19:30 - 21:30	President's Reception at the Gothenburg City Hall

TUESDAY, 16 APRIL 2013

08:30 - 17:30	Exhibits & Registration Open
09:00 - 10:00	Plenary Session & Keynote Speaker
10:00 - 10:30	Coffee Break
10:30 - 12:15	Educational Sessions
12:15 - 13:30	Business Lunch
13:30 - 15:15	Educational Sessions
15:15 - 15:45	Coffee Break
15:45 - 16:35	Educational Sessions
16:40 - 17:30	Closing Session & Keynote Speaker

PROGRAMME HIGHLIGHTS

MONDAY 15 APRIL 2013

SPEAKER	COMPANY	PRESENTATION TITLE
KLAS FRIBERG Head of the National Bureau of Investigation	SWEDISH POLICE Sweden	Panel Discussion: Civil Unrest & Major Events
CHRIS GREENY Detective Chief Superintendent	LONDON METROPOLITAN POLICE UK	
THOMAS DE NEERGAARD, CPP Security Director	ASTRAZENECA Sweden	Animal Right Extremist
OLIVER C. FEIN Chapter Chairman	CHAPTE 251 GERMANY Germany	Travel Security for Business Travellers
AXEL PETRI Senior Vice President Group Security Policy	DEUTSCHE TELEKOM AG Germany	Cyber Security: of Hares, Tortoises and Hedgehogs
BARRY MILLET Head of Business Resilience	EON UK	Eco Environmental Direct Action Groups / Single Issue Activism
GLENN SCHOEN Director	G4S RISK ADVISORY Netherlands	CSO @ Crisis - Practical Personal Best Practices for the CSO in Crisis Situations
TORSTEN WOLF Group Head of Crime and Fraud Prevention	ZURICH INSURANCE COMPANY LTD Switzerland	A Framework for Managing Crime & Fraud

TUESDAY 16 APRIL 2013

SPEAKER	COMPANY	TITLE
BERNDT RIF, CPP Senior Policy Advisor Security Operations	DUTCH CENTRAL BANK (DE NEDERLANDSCHE BANK NV) Netherlands	Pre-employment and In-employment Screening: The Israeli Approach
HÅKAN HAGBERG Analyst	FÖRSÄKINGSKASSAN Sweden	Systematic Computer Analyzes to Identify Frauds
MIKE HOWARD CSO	MICROSOFT USA	Business Resilience: Enterprise Risk Management Strategies
MARK JOHNSON Chairman	THE RISK MANAGEMENT GROUP UK	Social Media
HUGH MCLEOD Chairman	STIRLING ASSYNT UK	Syria - the Revolution that Shook the ME
EYTHOR VIDISSON Senior Lecturer and Consultant	VSI - FIRE PROTECTION & SECURITY DESIGN Iceland	Responding to Increased Violence Towards Staff Following a Financial Meltdown
JAMES WILLISON Founder	UNIFIED SECURITY LTD UK	Organisations Should Adopt a Comprehensive and Integrated Strategy that Encompasses all Areas of Security Risk (ANSI/ASIS PAP Standard)
VOLKER WAGNER Senior Vice President Group Business Security	DEUTSCHE TELEKOM AG Germany	
GERTJAN BURGHOUTS Lead Scientist	TNO Netherlands	A Comprehensive Approach Toward Detecting Deviant Criminal Behaviour
MAAIKE LOUSBERG Project Manager		

ASIS INTERNATIONAL

CSO
ROUNDTABLE

CSO ROUNDTABLE PROGRAMME

SPONSORED BY



The **CSO Roundtable** of ASIS International, the members-only forum of senior security executives from the world's largest organisations, held a special track of sessions for chief security officers at the ASIS 12th European Security Conference & Exhibition in Gothenburg, Sweden.

The track, tailored to the specific needs of senior security executives, will cover a range of business and risk issues specific to the European region. It will be held in parallel with the main ASIS educational sessions.

The Roundtable sessions will be complimentary for attendees of the ASIS Conference who are members of the CSO Roundtable or are eligible for membership. Eligibility criteria are outlined at www.csoroundtable.org/about-membership.

If you are interested in attending the CSO track, or have questions about eligibility, please contact Manuela Costa at manuela.costa@asisonline.org.

KEYNOTE SPEAKERS



FADEL SOLIMAN

Director, Bridges Foundation, Egypt

Demystifying the concept of Jihad – how to separate Jihad and terrorism

Fadel Soliman is a member of the International Union of Muslim Scholars who received his master's degree in Shariah in 2008. Besides being an electronics engineer Fadel is an international speaker, orator, and presenter of Islam. He has presented to more than 60,000 people in the U.S. and other countries throughout the world in churches, universities, and governmental departments, including the U.S. Department of Defense, as well as at international events, such as the Frankfurt International Book Fair in 2004.

Fadel trained over 13,000 Muslim youths on how to present Islam and refute misconceptions about it through Bridges Foundation workshops in more than 17 countries.

Fadel founded Bridges Foundation in 2005, an international organisation specialising in introducing the reality about Islam to non-Muslims, and training Muslim public speakers and presenters. Bridges videos – in which Soliman debates the arguments of extremists in English and Arabic – helped in the de-radicalisation of many Muslim youths. Over 200,000 DVDs of his films were distributed around the world by Muslim organisations in an attempt to combat Islamophobia.



ANDERS GROENLI

Senior Security and Risk Consultant, Arup, UK

The Oslo 22 July Terrorist Attack and Impact on Current Security Thinking

Anders Groenli is a Senior Security and Risk Consultant in the consulting engineering company Arup in London.

He works on threat assessments and security strategies for clients worldwide. Since 2010 he has also headed the development of threat definitions and attack scenarios for the European Union FP7 research project SPIRIT (Safety and Protection of built Infrastructure to Resist Integral Threats). He formerly worked for the Norwegian Ministry of Foreign Affairs, as a policy adviser in the Norwegian Parliament and as a project manager for the European Commission. Anders has an MSc in Global Security from Cranfield University at the Defence Academy of the United Kingdom, and a BA in Organisational Psychology and Political Science from the University of Oslo. In 2009 he received the Imbert prize "for the development of ideas for the advancement of risk and security management in the UK". Anders is a member of the academic board of the Security Institute in the UK.

OPTIONAL TOURS

Professional tours to the harbour and the casino of Gothenburg will be organised on Sunday 14 April and will allow attendees to have insights on the security systems of these two important infrastructures of the city. Optional tours to the touristic highlights of the city will also be arranged.

More information are available on www.asisonline.org/gothenburg

SOCIAL EVENTS

SUNDAY 14 APRIL 2013

18:30-19:45

Welcome Drink

A perfect opportunity to meet and network with fellow industry professionals in the exhibition area of the Swedish Convention and Congress Centre. The Welcome Drink is open to all delegates.

MONDAY 15 APRIL 2013

19:30-22:00

President's Reception

The Gothenburg City Hall houses the municipal offices of the City of Gothenburg. The City Council has conducted its meetings there since January 5, 1863.

The President's Reception will be held in this historical setting. During cocktails and dinner you will be able not only to network with your fellow colleagues but also to visit the different rooms and admire the beautiful frescos on the ceiling.



12TH ASIS EUROPEAN SECURITY CONFERENCE & EXHIBITION

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