



Aresty Institute of Executive Education
The Wharton School of the University of Pennsylvania
Security Executive Development Program
Week 1: November 26 - November 30, 2012

Sunday, November 25	Monday, November 26	Tuesday, November 27	Wednesday, November 28	Thursday, November 29	Friday, November 30
Participant Arrival Program Location: Meals and Classes Steinberg Conference Center 255 South 38th St. Philadelphia, PA 19104-6359 215.386.8300 (phone) 215.573.3426 (fax) Classroom Bell Atlantic Wharton Program Staff: Faculty Director Mario Moussa Program Directors Sanya Sharma Program Manager Lauren Patterson Program Coordinator Porsha Branson	Breakfast 7:00 - 7:45 Registration 7:45-8:00 8:00-10:00 Program Introduction Building a Learning Community Mario Moussa 10:00-11:30 Strategic Persuasion: Managing across Organizational Boundaries Mario Moussa Break 11:30 - 11:45 11:45 - 1:15 Strategic Persuasion: Managing across Organizational Boundaries Mario Moussa Lunch 1:15 - 2:00 2:00 - 3:30 Strategic Persuasion: Managing across Organizational Boundaries Mario Moussa Break 3:30-3:45 3:45 - 5:15 Strategic Persuasion: Managing across Organizational Boundaries Mario Moussa 5:15-5:30 Daily Wrap-Up Mario Moussa Reception 5:30-6:00 Dinner 6:00 - 7:00	Breakfast 7:00 - 9:00 9:00 - 10:30 Strategic Thinking: Increasing Competitive Advantage Kaihan Krippendorff Break 10:30 - 10:45 10:45 - 12:15 Strategic Thinking: Increasing Competitive Advantage Kaihan Krippendorff Lunch 12:15 - 1:15 1:15 - 2:45 Corporate Ethics and Leadership Keith Darcy Break 2:45 - 3:00 3:00 - 4:30 Corporate Ethics and Leadership Keith Darcy Break 4:30-4:45 Case Discussion Preparation Time Dinner 6:15 - 7:15	Breakfast 7:00 - 9:00 9:00 - 10:30 The Relationship between Finance & Strategy Michael Cichello Break 10:30 - 10:45 10:45 - 12:15 The Relationship between Finance & Strategy Michael Cichello Lunch 12:15 - 1:15 1:15 - 2:45 Creating Shareholder Value Michael Cichello Break 2:45 - 3:00 3:00 - 4:30 Creating Shareholder Value Michael Cichello Break 4:30 - 4:45 4:45 - 6:15 Leadership and Decision Making in the Gettysburg Battle Mike Useem Dinner 6:15 - 7:00	Continental Breakfast 6:00-6:30 6:30 Depart for Gettysburg 6:30am - 6:15pm Offsite Leadership and History The Gettysburg Battlefield Experience Mike Useem Dinner upon Return	Breakfast 7:00 - 9:00 9:00 - 10:00 Week One Wrap-Up Mario Moussa 10:00-11:30 Application of Learnings Liz Berney Break 11:30-11:45 11:45-1:00 Application of Learnings Liz Berney 1:00-2:00 Optional Lunch

