

Managing Your Physical Security Program and Advanced Topics



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION

July 15-18, 2013
Toronto, ON, Canada

**Earn up to
28 CPEs**

ASIS
INTERNATIONAL
Advancing Security Worldwide®

Work harder or work smarter

Increase program effectiveness—through new ideas, international case studies, and performance management—and save money and frustration by making the right choices.

Physical and network security operations are dynamic. Security professionals succeed through planning, preparation, adapting, and taking action in response to unexpected challenges. This comprehensive management program, with an international perspective, teaches you where to start and how to prepare your program for handling these challenges.

Break it down: managing security programs is a holistic process which begins with strategic planning, identifying goals and performance objectives as well as justifying and applying a realistic budget. Once the budget is approved, the challenge becomes building, operating, and managing a comprehensive program. Be prepared to respond when you, the CSO, or senior management are asked to justify your operation and manage risk. How does your program contribute to the success of the business operation? Are you considered a “business enabler” or “thought leader” within your organization or corporation?

Collaborate with seasoned practitioners, **benefit** from their successes and failures, consider international perspectives, and **learn about** techniques and metrics that can maximize your program’s effectiveness and move it to the next level.

Sponsored by the
ASIS Physical Security Council

YOUR RETURN ON INVESTMENT

- Focus on business operational advantages your security program can provide.
- Understand and implement security risk management concepts.
- Identify the benefits of security life cycle management to your security program.
- Learn about performance metrics and how to implement them effectively.
- Transition and upgrade your legacy systems in a cost effective manner.
- Participate in a comprehensive review of security master plan development and implementation.
- Understand how cloud computing solutions work for you and save your security budget.
- Optimize the performance of your security guard program.
- Learn about special technologies in action, improving your video quality, and integrating multiple systems.
- Gain insight into best practices and emerging trends for your organization’s success.

PROFESSIONALLY DEVELOPED FOR

- Physical and network security directors, managers, and officers
- Information security professionals
- Facility managers
- Risk management personnel
- Government operations and security professionals
- Security leaders in your organization

Register by
May 17
for early bird
rates!

PROGRAM OVERVIEW

Security Organization, Strategy, and the Master Plan

Learn the value of a security master plan and how it guides the entire security operation. Discuss when a typical program is developed, its critical components, and how it's maintained and measured for performance.

Managing Security Risk

Discuss the security risk management process and how to apply it to the planning, implementation, and management of an effective security program. Learn about successes from international examples and how to apply these to maximize the protections for your security program.

Managing Your Physical Security Data and Performance Metrics

“Without measurement there can be no management.” What should you measure and how will you do it? Discuss the criticality of evaluating the performance of individuals and operating systems.

Organizational Resilience

Organizational resilience represents the difference between success and failure. Implementation of organizational resilience does not mean “reinventing the wheel” but taking advantage of established programs and best practices to ensure maximum survivability and recovery following disastrous events.

Managing and Maintaining Your CCTV and Network Video Systems

Review the latest video solutions and content analysis. Learn about upgraded legacy solutions and camera technologies that can positively impact your security program.

Security Systems Life Cycle and Systems Management

As with all things, security systems have a finite operating cycle. How is this measured and managed to provide effective and efficient life cycle control and systems or component replacement? Learn how to implement a meaningful life cycle management program.

Effectively Managing Access and Egress

Managing access to and egress from your property is a primary protective element and can provide early warning of potential threats. This process is also a basic element of the security awareness effort and is intrinsic to the safety of employees and others. Discuss examples that will improve your access program.

Build Your Best Security Team

In this changing workplace, your leadership is critical to maximizing the value of your security team. What do great teams know and do? How can you apply this to your team? To what extent does the human resources process understand and support the security program? Learn successful approaches that will help you and your team grow and add value to your program!

Cloud Computing's Impact on Your Security Program

In the decade or so since the widespread adoption of the Internet, web-based application services and pay-per-use business models have established Software as a Service, or cloud computing, as the dominant new paradigm for application deployment and delivery. Learn how operating on the cloud can reduce cost and increase performance of electronic security systems.

Optimizing Security Guard Performance

Guard force operations and managing for heightened performance play a significant role in contract-for-services or proprietary guard force environments. Learn techniques and best practices regarding how to manage these situations for maximum return.

Managing and Operating a Command and Response Center

In many instances the operational efficiency of a security program rests on the shoulders of an internal command and response center. This is where your program needs to demonstrably provide the return on security expenditures.

Lighting—Meeting Security and Operational Needs

What role does lighting play and how is it best managed to meet the expectations of both the facility and security managers? What elements of lighting design and operational management should a security director be cognizant of and what risks does lack of knowledge present?

Legal and Liability Issues—Considerations for Security Management

How security managers operate their programs can be an important legal question. Video evidence, privacy issues, and changes in law can impact your security program. Learn about and discuss some legal and liability issues that your organization should consider.

Case Study and Hands-on Exercises

Develop and refine operational programs through hands-on group exercises. Gain unique perspectives from successful international examples. Combine the information learned into a critical thinking exercise.

Brand Management and Security Implications, Business Continuity and many more topics...

Registration

Registration Hours

Sunday

5:00–6:00 pm

Monday

7:00–8:00 am

Program Hours

Monday-Wednesday

8:00 am–5:00 pm

Thursday

08:00 am–4:00 pm

Special Networking Events

Monday evening

Wednesday evening tentative special event; check the web for updates.

Registration Fees

Fees include daily continental breakfast, refreshment breaks, and networking events. *Hotel costs are not included.*

	Early Bird 5/17/13	After 5/17/13
Member	\$ 995	\$1,110
Nonmember	\$1,310	\$1,410

Hotel Information

Be sure to mention ASIS when requesting the special room rate of \$179 single/double CDN (plus tax). It will be honored until **June 20** or until the room block is full.

Hyatt Regency Toronto
370 King Street
Toronto, ON Canada M5V-1J9
+1.416.343.1234

Please Note:

Check to see what documents (passports, visa, etc.) are needed to enter Canada.



Schedule
Contract GS02F0186W

Instructors

Susan Munn, CPP

Program Chair

Risk Security Consultant

Phillip Banks, CPP, P. Eng.

Program Co-Chair

The Banks Group, Inc.

Jeffrey Slotnick, CPP, PSP

*Chairman—Physical Security Council
Setracon, Inc.*

Eduard J. Emde, CPP, CISSP

*Board Chairman – ASIS International
Capability & Development Manager
Shell, United Kingdom*

Benjamin Butchko, CPP

Butchko Security Solutions

Steve Surfaro

Axis Communications

Bill Bradshaw, CPP

Bill Bradshaw Consulting

Berndt Rif, CPP

Senior Policy Advisor
Security Operations at
Dutch Central Bank
(De Nederlandsche Bank)

Tom Quiggan

Intelligence Analyst/Author/Court Expert
Adjunct Lecturer, Royal Military College
of Canada

Karl Haglund

Executive Coach and Business Advisor
Stryder Performance

Elliott Goldstein, JD

Lawyer and Author

Faculty subject to change.

Updates will be posted online.

Team Discounts

10% off when three to five attendees register
from the same organization; 15% for six or more.
For details, email asis@asisonline.org.

HOW TO REGISTER

Web

www.asisonline.org/calendar

Phone

+1.703.519.6200

A downloadable registration form
is available from member services

▶▶ Other Programs in this Series

www.asisonline.org/calendar

Facility Security Design

June 3-5, 2013 | Indianapolis, IN

Video Surveillance: Applications and Advances

October 21–23, 2013 | Scottsdale, Arizona

Cloud Computing: Security's Transformative Technology

October 24–25, 2013 | Scottsdale, Arizona

▶▶ Relevant Certification

www.asisonline.org/psp

Physical Security Professional (PSP)

Today's employers are taking no risks in hiring or promoting individuals. They want evidence of high caliber training as well as hands-on experience with both current and emerging security technologies and solutions. Certification offers documented evidence of both and is an objective means of distinguishing yourself as a highly competent security practitioner and thus gives you a powerful competitive edge over your less experienced peers.

Why invest in this certification ... what's in it for YOU?

Led by a panel of ASIS board-certified PSPs, *Achieving ASIS Board Certification—the PSP Journey* is a free 90-minute informational webinar that explores the relevance of this certification as well as how you and your career would benefit from achieving this distinction.

▶▶ Additional Resources

Webinars

www.asisonline.org/products

- Emergency Preparedness
- Player's Club Protection: No Mom and Pop Operation
- Proactive Surveillance Operations
- Explosive Threats and Target Hardening: A Study in Explosives Physical Security

Standards and Guidelines

www.asisonline.org/Standards-Guidelines

- ASIS Security Management Standard: Physical Asset Protection
- Workplace Violence Prevention and Intervention Standard
- Facilities Physical Security Measures Guideline
- Workplace Violence Prevention and Response Guideline

View full calendar at www.asisonline.org/calendar.

Programming, schedule, locations, and pricing are subject to change.

About ASIS International

ASIS International (ASIS) is the preeminent organization for security professionals, with more than 38,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

Managing Your Physical Security Program and Advanced Topics

July 15-18, 2013

Toronto, ON, Canada

Crossing All Borders - ASIS Delivers Distinctive Security Education

Leading security practitioners, who face the same challenges you face, develop and deliver distinctive ASIS programs. They address real-world security issues through personal and international experiences and by applying theories, proven and tested by leading security professionals. Your colleagues highly rate ASIS programs for providing best practices and the newest strategies for mitigating ever-changing security threats...today's implementation for tomorrow's security.

For more information, visit www.asisonline.org

Save \$100!
Register by
May 17.



1625 Prince Street
Alexandria, VA 22314-2818
USA

Non-Profit
US Postage
PAID
ASIS