

Physical Security: Introductory Applications and Technology



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION

*February 25-28, 2013
Jacksonville, Florida*

*Earn up to
30 CPEs*

ASIS
INTERNATIONAL
Advancing Security Worldwide®

Meet Challenges with Solutions

Understand the building blocks of successful security programs

This comprehensive program—the first in a four-part series—provides an essential and broad foundation relevant to all security practitioners and management professionals.

Learn how to identify and manage the most cost-effective products and services that positively impact security effectiveness and business value. Maximize existing systems with the appropriate improvements. Capitalize on utilizing or integrating with legacy devices while producing improved results. Learn the pitfalls of delivery and scheduling. Gain invaluable insights by networking with peers facing similar challenges.

Sponsored by the ASIS Physical Security Council



**Register by
January 4
for early-bird
rates!**

RETURN ON YOUR INVESTMENT

- Understand strategies to communicate realistic expectations and the value of sound security programs and solutions.
- Learn proven strategies for maximizing the value and protecting your security system investment.
- Understand the steps necessary for constructing and implementing a comprehensive security plan from concept through delivery.
- Identify effective approaches to analyze and assess security vulnerabilities, loss, and risk.
- Understand the basics of networks and infrastructure supporting security technology success.
- Identify and be able to communicate return on investment.

PROFESSIONALLY DEVELOPED FOR

- Site security/facility managers and engineers
- Individuals tasked with risk management and homeland security
- Design and security architects/engineers
- HR professionals
- Corporate security professionals
- Government security professionals
- Purchasing officers
- University and campus security professionals
- Security project managers
- IT professionals

PROGRAM OVERVIEW

Strategic Security

Gain insights on planning, achieving management acceptance, structuring and operating a successful security program, and adding corporate value. Discuss examples of setting expectations, adapting to budget realities, and measuring success.

Security Risk and Vulnerability Assessment

Review techniques for conducting a security risk and vulnerability assessment, critical issues to address, and the process for constructing a comprehensive security plan.

Conducting a Site Survey

Discover the technical skills required to effectively evaluate a facility and then review approaches that are essential for success.

Crime Prevention Through Environmental Design (CPTED)

Discover how landscaping, facility layout, lighting, and other environmental elements are being used to create an atmosphere that is esthetically pleasing as well as conducive to safety and security.

Security Personnel

Discuss training methods, regulations that govern guard and response operations, and other issues that must be addressed when managing an effective security program.

Security Engineering Procurement and Delivery

Learn techniques for system design, specification, and procurement, so you can protect your investment and obtain the products and services you need.

Access Control

Examine the components of an access control system and the software that drives a comprehensive system—including a focus on enterprise-wide applications.

Intrusion Alarms

Learn the essentials: sensors, controls, and communications techniques. Gain the knowledge necessary to apply the right device for the detection job.

Physical Barriers and Perimeter Protection

Alarms and sensors detect, barriers inhibit. Review security application tools and technologies that are being deployed to meet these challenges.

Video Surveillance

Evaluate the capabilities of video surveillance systems and the technical issues and advances that impact product selection, placement, and application.

Save the Date!

Additional Physical Security Programs

Managing Your Physical Security Program and Advanced Topics

July 15–18, 2013
Toronto, Ontario Canada

Video Surveillance: Applications and Advances

October 21–23, 2013
Scottsdale, AZ

Cloud Computing for the Physical Security Practitioner

October 24–25, 2013
Scottsdale, AZ

Program content updates will be posted at www.asisonline.org.

HOW TO REGISTER

Web

www.asisonline.org/profdev.html

Phone

+1.703.519.6200

A downloadable registration form is available at www.asisonline.org

Fast Facts

Registration Hours

Sunday

5:00-6:00 pm

Monday

7:00-8:00 am

Program Hours

Monday-Thursday

8:00 am-5:00 pm

Registration Fees

Fees include daily continental breakfast, refreshment breaks, and a networking reception. *Hotel costs are not included.*

Program #1288	Early Bird 1/4/13	After 1/4/13
Member	\$ 995	\$1,110
Nonmember	\$1,310	\$1,410

Hotel Information

Be sure to mention ASIS when requesting the special room rate of \$139 single/double (plus tax). It will be honored until the room block is full or **January 30, 2013.**

Omni Jacksonville Hotel
245 Water Street
Jacksonville, Florida 32202
+1.904.355.6664

Instructors

S. Steven Oplinger

Program Chair
IFSS, Inc.

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James McGuffey, CPP, PCI, PSP

ACE Security Consults LLC

Brian Murray

Brasfield and Gorrie

Steve Surfaro

Axis Communications, Inc.

Updates will be posted online.

Pertinent Information

Team Discounts

Receive a 10% discount when three to five attendees register from the same organization, 15% for six or more. Email asis@asisonline.org for details.

Confirmation

If confirmation of registration and payment has not been received three days prior to the event, please email asis@asisonline.org.

Attire

Business casual is recommended.

Certificates of Attendance

ASIS reserves the right to withhold certificates if attendance requirements are not met.

On-site Contract Programs

ASIS educational programs can be brought to your facility or customized. Visit us at www.asisonline.org/education.

Last-minute Registrations

While we welcome all registrations, including those on-site, the availability of handout materials cannot be guaranteed.

Rental Car Discount

Contact Dollar at +1.866.542.2303, extension 2 or www.dollar.com; reference code CMO140. FL rentals reference code CMO135.

Continuing Professional Education (CPE)

Each 50-minutes of instruction is eligible for one CPE.

▶▶ Relevant Certification

www.asisonline.org/certification

Physical Security Professional (PSP)

Today's employers are taking no risks in hiring or promoting individuals. They want evidence of high caliber training as well as hands-on experience with both current and emerging security technologies and solutions. Certification offers documented evidence of both and is an objective means of distinguishing yourself as a highly competent security practitioner and thus gives you a powerful competitive edge over your less experienced peers.

Why invest in this certification...what's in it for YOU? Led by a panel of ASIS board-certified PSPs, *Achieving ASIS Board Certification—the PSP Journey* is a free 90-minute informational webinar that explores the relevance of this certification as well as how you and your career would benefit from achieving this distinction.

▶▶ Upcoming Events

FEBRUARY

17-19 **4th Middle East Security Conference and Exhibition**
Dubai, UAE



25-26 **Healthcare Security**
Memphis, TN

25-26 **CPP and PSP Reviews**
Jacksonville, FL

MARCH

4-5 **CSO Roundtable 6th Annual Spring Conference**
Chicago, IL

11-14 **ASIS Assets Protection Course™ Principals of Security**
Denver, CO

APRIL

8-9 **Enhanced Violence Assessment and Management**
Boston, MA

10-11 **Active Shooter**
Boston, MA

14-16 **12th European Security Conference and Exhibition**
Gothenburg, Sweden



MAY

6-7 **CPP and PSP Reviews**
New York, NY

8-9 **23rd New York City Security Conference and Expo**
New York, NY USA



13-16 **ASIS Assets Protection Course™ Practical Applications**
Tucson, AZ

JUNE

3-4 **Security Force Management**
Indianapolis, IN

3-5 **Facility Security Design**
Indianapolis, IN

4-7 **Effective Management for Security Professionals**
Madrid, Spain

10-13 **ASIS Assets Protection Course™ Functional Management**
Chicago, IL

About ASIS International

ASIS International (ASIS) is the preeminent organization for security professionals, with 38,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

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ASIS Delivers Distinctive Security Education

Leading security practitioners, who face the same challenges you face, develop and deliver distinctive ASIS programs. They address real-world security issues through personal experiences and by applying theories, proven and tested by leading security professionals. Your colleagues highly rate ASIS programs for providing best practices and the newest strategies for mitigating ever-changing security threats... today's implementation for tomorrow's security.

For more information, visit www.asisonline.org