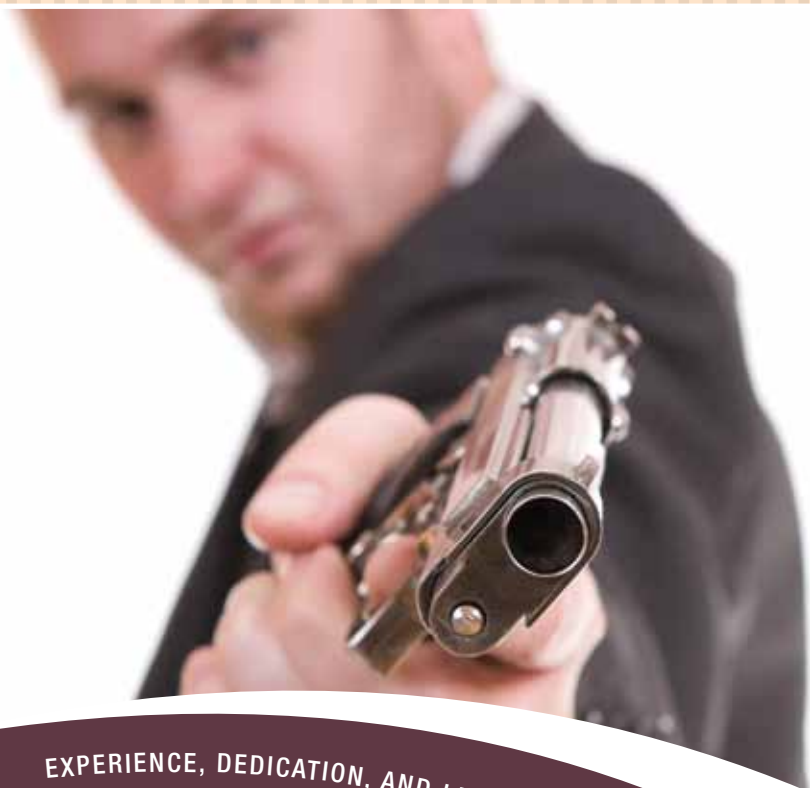


Enhanced Violence Assessment and Management

Active Shooter: Prevention, Intervention, and Response



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION

Enhanced Violence

April 8-9, 2013

Active Shooter

April 10-11, 2013

Boston, Massachusetts

**Earn up to
29 CPEs**
by attending both
programs

ASIS
INTERNATIONAL
Advancing Security Worldwide®

Security professionals everywhere are facing increasing threats from all types of workplace violence. Is your organization fully prepared? Does your team know exactly what to do in the first critical 7–9 minutes of an incident?

We know that serious violence in the workplace and our schools is occurring at a rate of once per month nationwide. What we don't know is what type of violence it will be—a random shooting, a planned attack on a specific individual, an effort to seek revenge against the organization, a terrorist attack.

The only safe course is to be well-prepared for all violence scenarios. That's why ASIS is offering two programs back-to-back:

Enhanced Violence Assessment and Management

Active Shooter: Prevention, Intervention, and Response

This brochure outlines both of these 2-day programs. You will immediately see the distinct differences between them....and why you need both.

You can register for each program separately, based on your current needs, or take advantage of this colocation opportunity and sign up for both. Whether you decide to participate in one or both programs, we encourage you to stay up-to-date on all our industry is doing to prevent and stop violent actions in our offices, public venues such as shopping malls, and our schools.

RETURN ON YOUR INVESTMENT

- Enhance your overall awareness of the costly impact of workplace violence
- Practice a direct, state-of-the-art method for violence assessment
- Identify behaviors of concern
- Understand what case facts are the most critical for violence assessment and find out how to obtain them
- Learn the distinction between an active shooter and a hostage incident
- Meet your “duty of care” responsibilities to your employees by preparing them for this dreadful possibility and by integrating appropriate guidance into your overall violence prevention program.

Enhanced Violence Assessment and Management

Core assessment and resolution principles are universal

...regardless of culture or geography

Violence risk assessment and management is a specialized form of **risk assessment** that focuses on quantifying the potential violence risk between human beings. Once established, it then focuses on using this insight to drive effective intervention strategies to minimize the risk and divert the behavior from the targeted victim(s).

Gain a clear understanding of how individuals decide to act violently toward others. Benefit from a practical, proven methodology that assesses the behavior of these perpetrators and manages them away from violent acts toward specific targets. The focus is on practical case assessment and management regardless of the environment or elements of a case—whether domestic violence, school violence, workplace violence, or domestic terrorism.

Earn up to
15 CPEs

PROGRAM OVERVIEW

Neurophysiological, Psychological, and Behavioral Foundations of Violence

It is important to understand the development of violent thoughts and how they lead to action because this knowledge provides a powerful perspective that energizes accurate assessments by providing an information-gathering nexus to focus on. It also enhances meaningful interventions that can be based in human behavioral dynamics, not wishful thinking.

Information Gathering and Analysis

Benefit from an intense but practical model for information gathering that includes specific information sources—those routinely checked as well as public and restricted government records. The legal concerns surrounding information gathering during assessment are addressed—a key consideration if that information is to be used and/or transmitted.

Enhanced Cognitive Interviewing

Enhanced cognitive interviewing is a powerful, proven methodology used in the criminal justice arena for obtaining high quality, accurate information from witnesses, victims, and other important sources. Benefit from a special section on interviewing individuals who may have some form of mental illness or emotional disturbance, as these individuals are often involved in violence risk assessment cases.

Use of Assessment Tools for Enhanced Violence Assessment

Advanced violence assessment requires the use of objective assessment tools to guide and inform the assessment process and provide a way to cross-validate early hypotheses. Explore in-depth one particular tool especially useful in a wide range of cases, and leave with the ability to use it effectively.

Effective Intervention Methods

While some interventions are best used in a certain order, others can be effectively used in parallel with other actions. For the safety of those being protected, it is critical the assessors know the difference. Examine a variety of options, their uses, and how they can be blended into the violence assessment and management process to provide the maximum effect.

Bonus

Price includes your personal copy of Mr. Cawood's book, *Violence Assessment and Intervention: The Practitioner's Handbook, Second Edition*—**a \$101 value!**



Program content updates will be posted at www.asisonline.org.

Active Shooter: Prevention, Intervention, and Response

Decrease the odds of being a target

Proactive approaches to dealing with an ever-changing threat environment as well as rapid responses are in keeping with today's best practices.

Workplace violence is a priority for all security professionals. The most frightening and compelling element is an active shooter. Current events across the county dramatically illustrate that no one is immune to this tragic possibility. These dynamic situations require bold, immediate, and sometimes unconventional responses. This program presents the necessary components of preparation strategies that include planning, prevention, mitigation, and response to active shooters. Your company must embrace the importance of preparing for and rehearsing what is known as a “survival mindset.” Best practices are discussed throughout the program.

Current economic stressors can potentially serve as “tipping points” for active shooter incidents. Don’t take a chance—prepare for the worst. *Awareness + Action = Prevention.*

**Earn up to
14 CPEs**

PROGRAM OVERVIEW

Workplace and School/Campus Violence: A Historical Perspective

This overview of workplace, school, and campus violence highlights actual cases; threat assessment, management, and response; and best practices in prevention—focusing on the active shooter.

Recognizing and Preventing Workplace Violence

No “profile” exists to predict at-risk and potentially violent persons, but signs and flags most often are present prior to violent acts. These signs and flags may be observed in the person’s thinking, emotions, and/or behaviors and allow for reporting and intervention in informal and formal violence risk assessment procedures. These are covered, as well as the barriers to reporting or taking action.

The Active Shooter: A Behavioral Perspective

The nature of violence and violent behavior is explained and case studies from workplaces and school/campus settings are discussed. Learn about the copycat effect. Focus on the behavior of offenders and the pathway to violence.

The Five Phases of an Active Shooter

Examine what occurs before shots are fired. Understanding this enables the planning team to make effective and definitive decisions regarding their emergency response.

Shots Fired: Guidance for Surviving an Active Shooter Situation

Explore strategies to help YOU survive an active shooter situation whether in the workplace, school, or other venue.

The Active Shooter Versus the Hostage Taker

Case examples are used to discuss and describe the motivations of offenders in both situations. Strategies for negotiation and hostage survival are highlighted.

The Role of Law Enforcement: Tactical Response, the Development of Active Shooter Teams

The tragedy at Columbine High School was a turning point for law enforcement training and resulted in the instigation of the largest change in police tactics. Response protocols are discussed at length.

Crisis Management: Corporate Response to the Active Shooter

Tabletop exercises are used to facilitate discussions about the development of effective active shooter crisis management protocols. One company’s program is highlighted. Best practices are discussed.

Emergency Plans for responding to an Active Shooter Situation

Be better able to identify what works best for your facility after examining guidelines for proper response techniques, methods of employee notification, and evacuation and lock down strategies.

Program content updates will be posted at www.asisonline.org.

Fast Facts

Registration Hours

April 8: 7:00–8:00 am

April 10: 7:00–8:00 am

Program Hours

8:00 am–5:00 pm

Inclusive

Fees include daily continental breakfast, refreshment breaks, and a networking reception.

Exclusive

Hotel costs are not included.

Registration Fees for Enhanced Violence

	Early Bird 2/8/13	After 2/8/13
Member	\$ 825	\$ 925
Nonmember	\$1,125	\$1,225

Instructors

James Cawood, CPP, PCI, PSP

President

Factor One

Captain Michael Prodan

Special Agent in Charge

SLED - Behavioral Science Unit

Hotel Information

Be sure to mention ASIS when requesting the special room rate of \$179 single/double (plus tax). It will be honored until the room block is full or **March 15, 2013**.

Sheraton Boston
39 Dalton Street
Boston, MA 02199
+1.617.236.6033
+1.888.627.7054

Registration Fees for Active Shooter

	Early Bird 2/8/13	After 2/8/13
Member	\$ 825	\$ 925
Nonmember	\$1,125	\$1,225

Instructors

James McGinty

Vice President-Training and Safety

Covenant Security Services Ltd.

Consultant

U.S. DHS

Samuel Mayhugh, Ph.D.

Founder and President

Integrated Behavioral Health

Consultant

U.S. DHS

Pete King

National Corporate/Public Safety

Instructor

Updates will be posted online.



Schedule
Contract GS02F0186W

Team Discounts

10% off when three to five attendees register from the same organization; 15% for six or more. For details, email asis@asonline.org.

HOW TO REGISTER

Web

www.asonline.org/profdev.html

Phone

+1.703.519.6200

A downloadable registration form is available at www.asonline.org

▶▶ On-site Contract Programs

For information on how to bring Active Shooter and/or Enhanced Violence to your facility, visit us at www.asisonline.org/education.

▶▶ Pre-recorded Webinars

www.abdi-secure-ecommerce.com/asis/searchadv.aspx

Active Shooters in Healthcare Environments: Protecting Patients, Staff, and Visitors

Guns in the Workplace

Lessons Learned: Trends in Extreme Violence in the Workplace

Managing an Armed Security Force

Tasers in Your Facility: Balance Liability Against Threats

▶▶ e-Learning Courses

<http://www.asisonline.org/education/>

Active shooter: Readiness, Response and Recovery

Assessing and Responding to a Threat of Violence

Conducting Internal Investigations for Violence/Harassment

Safe Terminations—Separating the High-risk Employee

Workplace Violence Overview—What Every Manager Should Know

▶▶ Standards and Guidelines

www.asisonline.org/standards

Security Management Standard: Physical Asset Protection (2012)

ASIS Workplace Violence Prevention and Intervention Standard (2011)

Organizational Resilience: Security, Preparedness and Continuity Management Systems - Requirements with Guidance for Use Standard (2009)

Facilities Physical Security Measures Guideline (2009)

Note: ASIS members are entitled to one free download

▶▶ From the Bookstore

<http://www.abdi-secure-ecommerce.com/asis>

Active Shooter: Handbook on Prevention

About ASIS International

ASIS International (ASIS) is the preeminent organization for security professionals, with 38,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

Upcoming Events

FEBRUARY

- 17-19 **4th Middle East Security Conference and Exhibition**
Dubai, UAE
- 25-26 **Healthcare Security**
Memphis, TN
- 25-26 **CPP and PSP Reviews**
Jacksonville, FL
- 25-28 **Physical Security: Introductory Applications and Technology**
Jacksonville, FL

MARCH

- 4-5 **CSO Roundtable 6th Annual Spring Conference**
Chicago, IL
- 11-14 **ASIS Assets Protection Course™ Principals of Security**
Denver, CO

APRIL

- 8-9 **Enhanced Violence Assessment and Management**
Boston, MA
- 10-11 **Active Shooter**
Boston, MA
- 14-16 **12th European Security Conference and Exhibition**
Gothenburg, Sweden

MAY

- 6-7 **CPP and PSP Reviews**
New York, NY
- 8-9 **23rd New York City Security Conference and Expo**
New York, NY USA
- 13-16 **ASIS Assets Protection Course™ Practical Applications**
Tucson, AZ

JUNE

- 3-4 **Security Force Management**
Indianapolis, IN
- 3-5 **Facility Security Design**
Indianapolis, IN
- 4-7 **Effective Management for Security Professionals**
Madrid, Spain
- 10-13 **ASIS Assets Protection Course™ Functional Management**
Chicago, IL

JULY...join us in Canada

- 15-16 **Executive Protection**
Toronto, ON Canada
- 15-18 **Managing Your Physical Security Program and Advanced Topics**
Toronto, ON Canada
- 17-18 **Security Program Design: A Critical Infrastructure Protection Model**
Toronto, ON Canada

SEPTEMBER

- 22-23 **CPP, PCI, PSP Reviews**
Chicago, IL (Sunday-Monday)
- 22-23 **Pre-Seminar Industry Tours and Intensives**
Chicago, IL (Sunday-Monday)
- 24-27 **59th Annual Seminar and Exhibits**
Chicago, IL USA (Tuesday-Friday)

OCTOBER

- TBD **Education sessions sponsored by the ASIS Global Gaming and Wagering Protection Council for Global Gaming Expo**
Las Vegas, NV
- 21-22 **Conducting Corporate Investigations**
Scottsdale, AZ
- 21-23 **Video Surveillance: Applications and Advances**
Scottsdale, AZ
- 23-24 **Investigative Interviewing Methods**
Scottsdale, AZ
- 24-25 **Cloud Computing: Security's Transformation Technology**
Scottsdale, AZ

NOVEMBER

- 4-7 **ASIS Assets Protection Course™ Principals of Security**
New Orleans, LA
- TBD **Wharton/ASIS Program for Security Executives (week one of two)**
Philadelphia, PA

DECEMBER

- 3-5 **7th Asia-Pacific Security Forum and Exhibition**
Macau, China
- 9-10 **Executive Protection**
Alexandria, VA
- 9-12 **Crisis Management**
Nashville, TN

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ASIS Delivers Distinctive Security Education

Leading security practitioners, who face the same challenges you face, develop and deliver distinctive ASIS programs. They address real-world security issues through personal experiences and by applying theories, proven and tested by leading security professionals. Your colleagues highly rate ASIS programs for providing best practices and the newest strategies for mitigating ever-changing security threats... today's implementation for tomorrow's security.

For more information, visit www.asisonline.org



1625 Prince Street
Alexandria, VA 22314-2818
USA

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ASIS

Save \$100 on
each program!
Register by
February 8.