

ASIS Assets Protection Course™

Education Series for Security
Management Professionals



1625 Prince Street
Alexandria, VA 22314-2818
USA

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ASIS

ASIS Delivers Distinctive Security Education

Leading security practitioners, who face the same challenges you face, develop and deliver distinctive ASIS programs. They address real-world security issues through personal experiences and by applying theories, proven and tested by leading security professionals. Your colleagues rate ASIS programs highly for providing best practices and the newest strategies for mitigating ever-changing security threats....today's implementation for tomorrow's security.

For more information, visit www.asisonline.org



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Education Series for Security Management Professionals

2013



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION



The Evolution of Your Security Career

Professionals build careers through informed experience, success at each stage of development, and continually advancing their education. Security professionals understand the dynamic nature of their field. They find ways to apply their own experiences to changing risks, to build on colleagues' successes, to harden vulnerable targets, and to add new technologies and practices that mitigate emerging threats. Successful security professionals progress in their careers not by chance, but through planning and creating opportunities.

The ASIS Assets Protection Course™ Series is ASIS International's career building series designed to advance security professionals at any stage in their career.

ASIS Assets Protection Course™: Principles of Security (APC I) provides a solid base of the key security aspects, which cut across all industries. It is relevant whether you are new to the security field or wish to strengthen the foundation of your security knowledge. A firm foundation is step one in career planning.

ASIS Assets Protection Course™: Practical Applications (APC II) puts theory and book-smarts into action. Make technology and human capital work effectively for you as a security manager. APC II gives the security practitioner the confidence for innovation and the tools for problem solving.

ASIS Assets Protection Course™: Functional Management (APC III) provides participants the skills to create opportunities for excellence. Through case studies and roleplaying, this program assists aspiring security professionals to identify the qualities that separate average and meritorious leaders.

Team Discounts

10% off when three to five attendees register from the same organization; 15% for six or more. For details, email asis@asisonline.org.

HOW TO REGISTER



Web
www.asisonline.org/profdev.html

Phone
+1.703.519.6200

A downloadable registration form is available at www.asisonline.org



Principles of Security

March 11-14, 2013 | Denver, CO
November 4-7, 2013 | New Orleans, LA

Build your career

On a solid foundation of assets protection

Gain a broad, in-depth perspective of the principles of assets protection at APC I. Don't miss this opportunity to exchange ideas, discover new techniques, and identify strategies that will energize you in today's challenging security environment.

APC I, the cornerstone of ASIS' educational programming, is essential for all professionals involved in the protection of assets. Not only does it provide a solid foundation, but it goes beyond to give you the broad view and best practice you need to succeed in today's challenging security landscape.

Earn up to 25 CPEs

YOUR RETURN ON INVESTMENT

- Explore the fundamentals of assets protection.
- Acquire an understanding of the various components of integrated security systems.
- Identify techniques and best practices to conduct investigations and prevent fraud in your organization.
- Understand the complexity of workplace violence issues and how to protect your workplace from threats and violent behavior.
- Obtain proven methods of analyzing and assessing security loss/risk exposure.
- Learn steps to help you develop and implement emergency/disaster plans and procedures.
- Examine the basic components and behavioral observations to conduct successful interviews.

Registration Fees

Fees include daily continental breakfast, a reception Monday evening, refreshment breaks, and relevant chapters from *Protection of Assets (POA)* on CD. *Hotel costs are not included.*

March early-bird ends: January 11
November early-bird ends: September 6

	Early Bird	Regular
Member	\$1,170	\$1,270
Nonmember	\$1,470	\$1,570

Hotel Information

March 11-14, 2013

The Brown Palace
321 17th Street
Denver, CO 80202
+1.303.297.3111
+1.800.-321.2599

Rate: \$169

Cutoff for special rate: February 15

November 4-7, 2013

Westin Canal Place
100 Rue Iberville
New Orleans, LA 70130
+1.888.627.8180

Rate: \$185

Cutoff for special rate: October 11



Practical Applications

May 13-16, 2013 | Tucson, AZ



Functional Management

June 10-13, 2013 | Chicago, IL

Knowing how to apply principles is the key
Nationally recognized and respected instructors discuss real-life cases, proven solutions, best practices, and field-tested strategies.

Enrich your professional skills and knowledge so you are competently prepared to responsibly meet the challenges and dynamics facing our industry. Benefit from the various views on tactical and strategic security trends, developments, and processes. Engage with the presenters and fellow attendees on ideologies, concepts, and methodologies utilized for mitigating security risks. The critical topics covered in this program will be: employment law for security professionals; financial forensic investigations; violence risk assessment; interrogation techniques in the workplace; investigations in the workplace; organizational development concepts; critical success strategies for new leaders; information security; behavioral psychology for a workplace environment; human resources; communication; and information technology.

YOUR RETURN ON INVESTMENT

- Enhance your professional development.
- Learn to be a strategic partner with a focus on security management.
- Define concepts that create value within the business setting.
- Discuss best practices in security.
- Build professional competencies that meet the challenges facing security professionals.
- Understand the various disciplines and how they are integrated into security activities.
- Develop practical skills for fact-finding and effectively communicating within an organization.

Registration Fees

Fees include daily continental breakfast, a reception Monday evening, refreshment breaks, and relevant chapters from *Protection of Assets (POA)* on CD. *Hotel costs are not included.*

Early bird ends:
March 15

	Early Bird	Regular
Member	\$1,170	\$1,270
Nonmember	\$1,470	\$1,570

Hotel Information

The Westin La Paloma Resort & Spa
Tucson, Arizona 85718
+1.800.937.8461
+1.520.577.5854
Rate: \$159
Cutoff for special rate: April 21

Earn up to 21 CPEs

Are you prepared to lead?

Do you think and act like a leader?

The capstone of the Series, APC III concentrates on building your leadership skills in the context of the security industry. Using practical applications, templates, and assessments, enhance your ability to develop, manage, and be seen as a leader in your workplace and with your clients which contributes directly to the bottom line. The program format is the primary method of instruction used at leading graduate business schools. An in-depth case study and current articles serve as the basis for discussion throughout. Sessions also encompass relevant lecture topics, with significant sharing and discussions, case study analysis, and real-life business applications.

YOUR RETURN ON INVESTMENT

- Develop a management style that creates controls and fosters continuous improvement.
 - Focus leadership on asset protection, reputation protection, and recovery.
 - Identify the generational differences in your workplace.
 - Understand the key roles of a manager and a leader.
 - Assess your leadership competencies.
 - Discover how leading corporations turn managers and functional experts into leaders.
 - Establish and measure performance objectives.
- Note:** Attend APC II and APC III in the same calendar year and receive a 10% discount at the conclusion of APC III.

Registration Fees

Fees include daily continental breakfast, a reception Monday evening, and refreshment breaks. *Hotel costs are not included.*

Early bird ends:
April 12, 2012

	Early Bird	Regular
Member	\$1,170	\$1,270
Nonmember	\$1,470	\$1,570

Hotel Information

Millenium Knickerbocker Hotel
Chicago, IL 60611
Phone: +1.312-751-8100
Fax: +1.312.751.9663
Rate: \$199
Cutoff for special rate: May 9

Earn up to 21 CPEs

I started the APC series in 2009 while working as a regional security officer in a local bank in Nigeria. In 2010 when I completed APC II, I got promoted to the assistant chief security officer in the same bank. I did the final course in the series in 2012 and I have just been appointed the country's head of security in another bank in Nigeria. The APC series has been the cornerstone of my loss prevention knowledge and the basis for the quick rise in my career. I use the knowledge, skills acquired, and the network developed during these programs daily. I would highly recommend the APC Series for individuals working in asset protection.

Chidi Elendu. CPO
Head of Security, Standard Chartered Bank-Nigeria

▶▶ On-site Contract Programs

For information on how to bring APC I, II, or III to your facility, visit us at www.asisonline.org/education.

▶▶ Essential Resources

Protection of Assets (POA)

The eight-volume *POA*— which has been in existence since 1974—is considered to be the premier reference for the security industry. Written, edited, and updated by hundreds of veteran security subject matter experts, this comprehensive source covers all aspects of security including security management, crisis management, security officer operations, investigations, information security, physical security, applications, and legal issues. Purchase the volumes separately, as part of a set, as an online subscription, or a combination print and online.



Security Management Standard: Physical Asset Protection

This Standard presents a comprehensive management approach for the protection of assets by the application of security measures for physical asset protection. It provides generic principles, requirements, and guidance as well as the framework for a management system to assist organizations in the design, implementation, monitoring, evaluation, maintenance, and replacement of physical protection systems. **Note:** ASIS Members are entitled to one free download.

Organizational Resilience and Information Asset Protection Guideline

This Guideline can aid employers in developing and implementing a comprehensive risk-based strategy for information assets protection. Such a strategy may include the fundamental concepts of (1) classifying and labeling information, (2) handling protocols to specify use, distribution, storage, security expectations, declassification, return, and destruction/disposal methodology, (3) training, (4) incident reporting and investigation, and (5) audit/compliance processes and special needs (disaster recovery).

Note: ASIS Members are entitled to one free download.

About ASIS International

ASIS International (ASIS) is the preeminent organization for security professionals, with 38,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

Upcoming Events

FEBRUARY

- 17-19 4th Middle East Security Conference and Exhibition
Dubai, UAE
- 25-26 Healthcare Security
Memphis, TN
- 25-26 CPP and PSP Reviews
Jacksonville, FL
- 25-28 Physical Security: Introductory Applications and Technology
Jacksonville, FL

MARCH

- 4-5 CSO Roundtable 6th Annual Spring Conference
Chicago, IL
- 11-14 ASIS Assets Protection Course™
Principals of Security
Denver, CO

APRIL

- 8-9 Enhanced Violence Assessment and Management
Boston, MA
- 10-11 Active Shooter
Boston, MA
- 14-16 12th European Security Conference and Exhibition
Gothenburg, Sweden

MAY

- 6-7 CPP and PSP Reviews
New York, NY
- 8-9 23rd New York City Security Conference and Expo
New York, NY USA
- 13-16 ASIS Assets Protection Course™
Practical Applications
Tucson, AZ

JUNE

- 3-4 Security Force Management
Indianapolis, IN
- 3-5 Facility Security Design
Indianapolis, IN
- 4-7 Effective Management for Security Professionals
Madrid, Spain
- 10-13 ASIS Assets Protection Course™
Functional Management
Chicago, IL

JULY...join us in Canada

- 15-16 Executive Protection
Toronto, ON Canada
- 15-18 Managing Your Physical Security Program and Advanced Topics
Toronto, ON Canada
- 17-18 Security Program Design: A Critical Infrastructure Protection Model
Toronto, ON Canada

SEPTEMBER

- 22-23 CPP, PCI, PSP Reviews
Chicago, IL (Sunday-Monday)
- 22-23 Pre-Seminar Industry Tours and Intensives
Chicago, IL (Sunday-Monday)
- 24-27 59th Annual Seminar and Exhibits
Chicago, IL USA (Tuesday-Friday)

OCTOBER

- TBD Education sessions sponsored by the ASIS
Global Gaming and Wagering Protection Council for Global Gaming Expo
Las Vegas, NV
- 21-22 Conducting Corporate Investigations
Scottsdale, AZ
- 21-23 Video Surveillance: Applications and Advances
Scottsdale, AZ
- 23-24 Investigative Interviewing Methods
Scottsdale, AZ
- 24-25 Cloud Computing: Security's Transformation Technology
Scottsdale, AZ

NOVEMBER

- 4-7 ASIS Assets Protection Course™
Principles of Security
New Orleans, LA
- TBD Wharton/ASIS Program for Security Executives (week one of two)
Philadelphia, PA

DECEMBER

- 9-10 Executive Protection
Alexandria, VA
- 9-12 Crisis Management
Nashville, TN
- TBD 7th Asia-Pacific Security Forum and Exhibition
TBD