

# CPP Profile



In her position as corporate director of loss prevention for Hilton Hotels Corporation, **Lynne T. Sienon, CPP**, is responsible for the overall security and safety of the organization's owned and managed properties, which include the Hilton, Conrad, Doubletree, Embassy Suites, Hampton Inns, Homewood Suites, and Hilton Grand Vacations Club brands. "The hotel business is touched by many different security disciplines, including managing staff, physical security, investigations, emergency planning, and legal liaisons," she says.

Sienon supervises a team of loss prevention managers and administrative staff. She oversees all major incident responses, investigations, surveillance, and terrorism preparedness initiatives. In addition, Sienon also manages security upgrade projects in new and existing Hilton properties, and performs many other tasks ranging from developing security policies and procedures to working with local and national law enforcement agencies.

An ASIS member since 1997, Sienon has worked in the security industry for 22 years, serving in the patrol, vice, and detective divisions of law enforcement before moving into the hotel sector as a director of security with Hilton. She received her CPP certification in August of 2004, and believes the credential has practical value both for her employer and for the security profession.

"Eighty percent of the knowledge within the CPP designation is used in the hospitality security field every day," says Sienon, noting that staying qualified for her designation helps keep Hilton properties up to date on the latest security technologies and practices. For its part, Sienon says Hilton has always been supportive of its staff's pursuit of additional education and certifications, adding that Hilton paid for her CPP study materials, review course, and exam.

In the year since Sienon became certified, two of her regional staff have also attained their CPPs, and three more are preparing for the exam. Sienon says she's encouraging more staff to pursue their CPPs.

"Attaining your CPP designation proves that you are passionate about what you do and stay up to date in your chosen profession," says Sienon. "It underscores a commitment to excellence in the security field."

—By *Chris Flynn, ASIS Public Relations Manager*