

**CPP  
PROFILE**

*ASIS proudly congratulates the thousands of professionals who have sought and attained the CPP—the profession's highest recognition.*



## **“A Credible Point of Reference”**

**Jason F. Conley, CPP**  
Assistant Security Manager  
Procter & Gamble Inc.  
Toronto, Ontario, Canada

**Industry:** Manufacturing, distributing & marketing of household goods

**Education:** High school, private vocational school programs, on-the-job training and seminars

**Years in Security:** 10    **Year Earned CPP:** 2002    **Year Joined ASIS:** 2000

**Why I pursued the CPP:** “I believe that standardization and recognized certifications are crucial components to any industry, particularly those with professionals in positions of trust. Consumers and peers in the industry deserve access to a credible point of reference. ASIS International and the CPP program strive to ensure that a respectable level of business ethics and qualifications exist within these professionals.”

**Value of the CPP:** “There are still a lot of people who do not realize the depth and span of our eclectic industry. This prestigious designation raises the perception of our professionalism, and more importantly, provides options to our consumers and peers in who they should trust.”

**Why Security Professionals Pursue the CPP Designation:** “Despite the incredible variety in the backgrounds of my fellow CPP’s, they all share a desire to better themselves, and to better our industry.”

**Achievements:** Mr. Conley began his career as a Security Officer. He has held an assortment of positions, collecting hands-on skills in many areas of Private Security and Investigations. With a knack for technology, he has brought a fresh perspective and ingenuity to his work. Mr. Conley’s ability to quickly understand and apply modern technologies has brought cost-savings and procedural efficiency to the workplace. His knowledge and creativity also have assisted in the successful closure of several in-house investigations.

