

## Contents

<b>I. Overview.....</b>	<b>1</b>
A. Symposium Background and Purpose .....	1
B. Symposium Leadership .....	2
C. Compendium Purpose and Organization.....	2
<b>II. Key Issues.....</b>	<b>3</b>
A. Definition of Security.....	3
B. Core Competencies .....	5
C. Curriculum Models .....	10
D. Bridging the Gap Between Security Degrees and Job Opportunities .....	14
E. Homeland Security .....	20
F. Accreditation of Academic Programs .....	22
G. Security Textbooks .....	26
H. Security Research.....	28
<b>III. Highlights of Each Annual Symposium.....</b>	<b>32</b>
A. 1997: Webster University .....	32
B. 1998: John Jay College of Criminal Justice.....	33
C. 1999: University of Nevada at Reno.....	35
D. 2000: University of Oklahoma .....	37
E. 2001: University of Maryland University College.....	39
F. 2002: University of Cincinnati .....	41
G. 2003: University of Maryland University College.....	43
H. 2004: University of Wisconsin–Madison .....	45
I. 2005: University of Maryland University College.....	47
J. 2006: University of Wisconsin–Madison .....	49
K. 2007: University of Maryland University College.....	51
L. 2008: Washington University in St. Louis .....	53

## **I. Overview**

Since 1997, ASIS International has sponsored the annual Academic/Practitioner Symposium at various academic institutions around the United States. The Symposium brings together two groups: (1) academicians who teach security and related subjects at colleges and universities and (2) security practitioners who serve a wide range of businesses and other organizations. The Symposium's purpose is to discuss and support higher-level education in business and organizational security management. This compendium presents key findings from the Symposium's first 12 years.

### **A. Symposium Background and Purpose**

The ASIS Academic/Practitioner Symposium is a forum for promoting communication between security academicians and security practitioners. Since its inception in 1997, the Symposium has brought together academicians and practitioners from all over the United States, and from Great Britain as well, for an annual program of plenary sessions, guest speakers, and breakout group work sessions. The 40–50 participants are split about evenly between academics and practitioners.

The Symposium's purpose has been to tap participants' experience and expertise to discuss issues and trends in security education and to work toward the development of relevant educational programs at the baccalaureate and graduate levels. Each year, participants build on the work done at previous Symposiums, including such projects as course outlines, curriculum models, core competencies, and accreditation criteria.

All the Symposiums and all the products that have emerged from them have been predicated on the following precepts:

- Security is a business function and is not a subset or spin-off of the criminal justice system.
- Business and organizational security management is a discrete field of academic study, separate from criminal justice and police science.
- Within the academic community, programs in business and organizational security management are ideally situated within the college or school of business administration, rather than in the criminal justice department.
- Alternatively, programs in business and organizational security management should, at the least, be interdisciplinary and should incorporate appropriate business theory and concepts.

The ASIS Foundation developed the concept of the Symposium and inspired ASIS International to organize it. The first ASIS Academic/Practitioner Symposium was held

June 6–8, 1997, at Webster University in St. Louis, Missouri. Since then, the Symposium has been conducted annually in coordination with the ASIS International Council on Academic Programs in Colleges and Universities with funding support through the ASIS Foundation.

## **B. Symposium Leadership**

The first Symposium was chaired by Ira Somerson, CPP, President, Loss Management Consultants. Carl T. Richards, PhD, Director, Webster University, Bolling Air Force Base, Washington, DC, was the Symposium coordinator.

The second Symposium, in 1998, was co-chaired by Mr. Somerson and David H. Gilmore, CPP, chairman of the ASIS International Council on Academic Programs in Colleges and Universities. The vice chairman was Dr. Richards. From 1999 to the present, the Symposium chairman has been Mr. Gilmore and the vice chairman has been Dr. Richards.

The individuals who have served as breakout group leaders at the various Symposiums are named in Part III of this Compendium.

## **C. Compendium Purpose and Organization**

This compendium examines key themes addressed at the 12 Symposiums. Over the years, many topics large and small have been discussed in the Symposiums' free-flowing conversations, but this document emphasizes eight major themes on which Symposiums focused over the years. Presenting participants' insights at different points in time provides a look at evolving attitudes and conditions.

In addition to the major themes, this compendium provides a summary of each annual Symposium so readers may learn of the full range of topics discussed and special presentations made by numerous speakers throughout the years.