

# YEAR AT A GLANCE

ASIS INTERNATIONAL

OCTOBER 2008—SEPTEMBER 2009



The economic downturn had a significant impact across the board on members and their employers, and ASIS responded rapidly in a number of ways. The primary goals were to ensure that members received what they needed most from their association during these challenging times and that services would not be interrupted. ASIS staff took steps to reevaluate budgets, curtail expenses where possible, and address areas of greatest need.

A member survey was distributed to ASIS members in January 2009 to assess the impact of the economy. The results were shared with all members so they would be aware of how the security industry as a whole was affected. The messages were clear—the need for security had increased in this economic climate. Crime and theft were up, as well as damage to physical property. Budgets for professional development, training, security equipment, travel, and new positions were reduced or frozen. One step taken as a result of the survey was to ensure that educational programming addressed member concerns related to the economy and its effects on security jobs. To help members save money, ASIS introduced team discounts for the Seminar, reduced pricing for the *Protection of Assets Manual* online, and added an important new benefit: one free download of each standard and guideline.

While there are hopeful signs the worst may be over, ASIS staff will continue to monitor the economy closely and respond accordingly. Please review the highlights of accomplishments in this *Year-at-a-Glance* to see how, together, we are continuing our mission—even in the midst of a recession—to advance security worldwide.

**Productive Year for Standards and Guidelines.** ASIS broke new ground in the past year with the publication of its first two American National Standards, plus two additional guidelines.

The first release, *ANSI/ASIS CSO.1-2008: Chief Security Officer (CSO) Organizational Standard*, offers private and public sector entities a model for developing a leadership position with responsibilities for providing comprehensive, integrated risk strategies to protect an organization from security threats. Applicable to both private and public sector organizations, the standard, which includes a model position description as well as information on education, compensation, and background, states that effective leadership at the top levels of security management is imperative.

In March, ASIS released its second standard, *ANSI/ASIS SPC. 1-2009: Organizational Resilience: Security, Preparedness and Continuity Management Systems—Requirements with Guidance for Use American National Standard*. It offers a business-friendly, globally tested and proven method based on the ISO management system standard model, for organizations to improve their preparedness performance. The OR Standard is under consideration for inclusion in the DHS PS-Prep, a voluntary program designed to enhance national resilience in an all hazards environment by improving private sector preparedness.

The ANSI/ASIS Organizational Standard is unique to other preparedness standards for two reasons: it is the only preparedness standard that takes an enterprise-wide view of risk management, enabling an organization to develop a comprehensive strategy to prevent or prepare for, mitigate, respond to, and recover from a disruptive incident; it also is the only preparedness standard that is 100% compatible with existing ISO management system standards, thus enabling cost-savings.

Two new guidelines also were published: *Facilities Physical Security Measures Guideline*, which details the main types of physical security measures that can be applied to minimize the security risks at a facility, and the *Pre-employment Background Screening Guideline*, which was developed in collaboration with the National Association of Professional Background Screeners.

Looking Ahead: Standards in development include *Business Continuity Management Standard* (in collaboration with BSI British Standards Institute); *Risk Assessment Standard*, which addresses operational risks; *Workplace Violence Prevention and Intervention* (in collaboration with the Society for Human Resource Management); *Physical Asset Protection*; and *Auditing Management Systems for Security, Preparedness and Continuity Management with Guidance for Application*. In addition, the *Private Security Officer Selection and Training Guideline* is in revision. To participate in the standards and guidelines development process, please contact [standards@asisonline.org](mailto:standards@asisonline.org).

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## 2010 Board of Directors Announced.

Joseph R. (Bob) Granger, CPP, was elected by the ASIS Board of Directors to be its president in 2010. Granger succeeds Michael R. Cummings, CPP, who will become ASIS chairman of the board.

In their leadership positions, both Granger and Cummings also will serve on the Board Management Committee of the Board of Directors, directing the activities of ASIS between meetings of the full Board. These volunteer leaders maintain the strategic continuity to the programs, products, and services ASIS provides. For a listing of the entire newly elected Board, visit the membership directory online.

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## New Education Programs Debut.

Two new courses were developed during the year and will be offered in multiple locations in 2010. Building on the work of the new standard, a three-day course, *Organizational Resilience: Implementing and Auditing to the ASIS American National Standard*, was designed to help organizations that wish to establish, implement, maintain, and improve an organizational resilience management system. It provides the basis for a systematic and practical approach to organizational resilience management system implementation and auditing. The new, five-day *ISO Lead Auditor Course* will help individuals assess security and supply chain risks, maintain

and improve security management systems, and successfully conduct security management system audits. It is designed for personnel and contractors who wish to perform audits on security management systems and who have worked in security roles including asset protection, loss prevention, IT and electronic systems, emergency and incident response, personnel protection, and transport and logistics. In addition, an online version of the *PCI Review Course* was added.

**Looking Ahead:** Watch for two new classroom programs—*Active Shooters*, in October in Las Vegas; and *Return on Investment (ROI): How to Successfully Sell Security to Management*, in November in Philadelphia.

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**Annual Seminar and Exhibits Draws Thousands to Anaheim.** More than 19,300 attendees from across the security spectrum and around the globe armed themselves with the latest insights, intelligence, and solutions at the 55th Annual Seminar. The comprehensive program included 160+ dynamic sessions, thought-provoking keynotes by Condoleezza Rice and Ben Stein, and new offerings such as collaborative IT security programming with ISSA, and the VIP Alumni program which rewards full Seminar registrants who have attended for the past three years.

Young professionals (ages 21–40) attending the Seminar were the target of outreach efforts designed to foster future leaders and determine how ASIS can best meet their professional needs both now and in the coming years. A special session to explore the possibility of forming an ASIS-sponsored, women-oriented organization was held, courtesy of the CSO Roundtable. And, ASIS reached out to a broader audience through social networking.

The expo featured innovations from more than 700 companies. The new Solutions Theater, where exhibitors were able to make 30-minute presentations, was held on the show floor. ASIS Accolades, a new competition for exhibitors that recognizes the security industry's most innovative new products, services, or solutions, was introduced. Accolades benefits security professionals year-round, providing an

easy way to identify cutting-edge innovations on the exhibit floor, as well as serving as an online source for obtaining detailed information virtually year-round. Ten winners were recognized during an awards presentation at the networking luncheon.

**Looking Ahead:** Plans are well underway for ASIS 2010, October 12-15 (Tuesday – Friday), in Dallas, Texas.

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**CSO Roundtable Thrives.** In a year of solid growth, the CSO Roundtable increased membership to 200 individuals, representing 18 countries. Growth in programming also has been extensive. A CSO members-only event in October 2009 afforded an opportunity to interact with Members of Congress and other senior policymakers. The CSO Roundtable Leadership in Security Award was presented as part of this high-profile gathering. Teleconferences on urgent matters such as Mexican security issues and the H1N1 flu took place this year and a working group has been convened to address Enterprise Security Risk Management.

**Looking Ahead:** Next year's agenda includes programs in Sydney and Lisbon in conjunction with ASIS conferences, plus a Latin America conference in June in Rio de Janeiro. Washington, DC, again will be the site for the Third Annual CSO Roundtable Spring Conference and a return to Capitol Hill in October 2010.

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### **ASIS Legislative Agenda Broadened.**

The advice of the ASIS Public Policy Advisory Council has been sought on several legislative issues with implications for the security profession and ASIS members: cyber and chemical security legislation, border protection bills, the federal "E-verify" electronic employment verification rule for contractors, and possibly the Employee Free Choice Act. These are in addition to the holdover issues such as "guns in parking areas."

**Certification Pays.** Compensation for ASIS board-certified professionals fared better than the average salary/benefits package for security professionals. Not only was their compensation greater for both the median and mean indicators, but they also reported higher gains than their non-certified counterparts. This data is derived from the *2009 ASIS International U.S. Security Salary Survey*. A compilation of all the findings is published in the *U.S. Security Salaries Survey Results—2009*.

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**Computer-based Certification Testing Now Global.** Exams for all three of the ASIS board-certification programs—CPP, PCI, and PSP—are now being administered worldwide by computer. Only seven sites do not yet have access and will continue to use paper and pencil testing.

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**Free Webinars and Podcasts.** Thanks to sponsors, two Webinars were presented this year at no cost to ASIS members: *Security's Return on Investment* and *Exploration of an Integrated Physical Security System Certificate Program*. Regularly scheduled Webinars continue to be offered throughout the year. In addition, free audio podcasts are available from *Security Management*.

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**ASIS Foundation: Two More CRISP Reports.** The ASIS Foundation published two more Connecting Research in Security to Practice (CRISP) Reports, *Organized Retail Crime: Assessing the Risk and Developing Effective Strategies* and *From the Ground Up: Security for Tall Buildings*. They can be downloaded free-of-charge from the Foundation Web site.

**Four New Chapters.** Four new chapters of ASIS International have been added in the past year, bringing the total worldwide to 212. The additions are Bangladesh; Jakarta, Indonesia; Kuala Lumpur, Malaysia; and Queensland, Australia.

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### Global Conferences:

- ◆ December 6–8, 2009: ASIS International First Middle East Security Conference, Dubai
- ◆ February 1–3, 2010: ASIS International 4th Asia-Pacific Conference, Sydney
- ◆ April 18–21, 2010: Ninth Annual ASIS European Security Conference, Lisbon

### Thank you for your support.

We appreciate your continued loyalty to your professional society during this most challenging year. By working together, we can face problems, develop solutions, and move forward under any cloud—economic or otherwise. We also thank the many volunteers, led by President Michael R. Cummings, CPP, who gave their valuable time and talents throughout the year. Without them, the achievements listed in this report could not have been accomplished. Please consider getting involved in the Society's activities if you are not already. Every member has something to contribute to the profession. We look forward to representing you and the ever-widening global security profession in the months and years ahead.

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**ASIS International (ASIS)** is the preeminent organization for security professionals, with more than 37,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

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