



The Power of Collaboration

Maximizing Your ASIS Membership Benefits

“ASIS International has afforded me the opportunity to participate as a volunteer leader in progressively responsible positions focused on subject matter expertise and developing industry standards and guidelines. These initiatives demonstrate the deep commitment of the Society to be the best bona-fide representative of all security professionals.”

*Joseph J. Gulinello, Executive Vice President
Emergency Management Initiatives*

“My professional development has skyrocketed since earning my Certified Protection Professional (CPP) credential. I bring to my employer a much higher level of expertise and a broader perspective than I would have without my ASIS membership and involvement.”

*Jaime P. Owens, CPP, Security Branch Manager
Panama Canal Authority*

“There is no organization that better represents and connects security professionals throughout the world than ASIS.”

*Steve D. Chupa, CPP, Director, Worldwide Security
Johnson & Johnson*



Welcome

Thank you for your membership in ASIS International, the preeminent organization for security professionals worldwide.

ASIS is committed to you getting full value for your membership, whether you've been a member for 20 years or just one week. This booklet will help you make the most of the wide range of benefits ASIS membership provides.

The need for competent security practitioners—and for recognition of their intrinsic value—has never been greater. ASIS offers unmatched access to professional development opportunities and continuously enhances its offerings in response to emerging security issues and trends. Thanks to our 37,000+ members, our efforts to advance security grow stronger every day.

I encourage you to become involved in ASIS, whether at the local, regional, national, or international level. In addition, visit our Web site often to stay current with the latest news, member benefits, events, and other activities of interest.

Thank you again for your membership. Your support enables us to present a strong, unified voice for the security management profession. I look forward to your continued participation in ASIS.

Sincerely,

Michael J. Stack
Chief Executive Officer

4 Easy Ways to Contact ASIS:

On the Web:

www.asisonline.org
www.asisonline.eu (European Bureau)
www.securitymanagement.com

By e-mail:

asis@asisonline.org
contact@asisonline.eu (European Bureau)
asiapacific@asisonline.org (Asia-Pacific Bureau)

By Phone:

Call Member Services at
+1.703.519.6200, Monday to Friday,
8:00 am–6:00 pm (ET),
or fax +1. 703.519.6298

Call the European Bureau at
+32 2 645 2674
or fax +32 2 645 2671

Call the Asia-Pacific Bureau at
+61 2 8211 2711

By Mail:

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Alexandria, VA 22314-2818
USA

ASIS International European Bureau
Avenue Louise 287
1050 Brussels, Belgium

ASIS International Asia-Pacific Bureau
Level 31, RBS Tower @ Aurora Place
88 Phillip Street
Sydney NSW 2000 Australia

Your Go-To Organization for Security Advancement

*For more than 50 years, **ASIS International** has been the security management practitioner's primary source for knowledge, professional development, and networking opportunities. With more than 37,000 members and growing, ASIS provides the professional network, timely information, and unrivaled industry resources you need to excel in your job—and to prepare for tomorrow's threats today.*

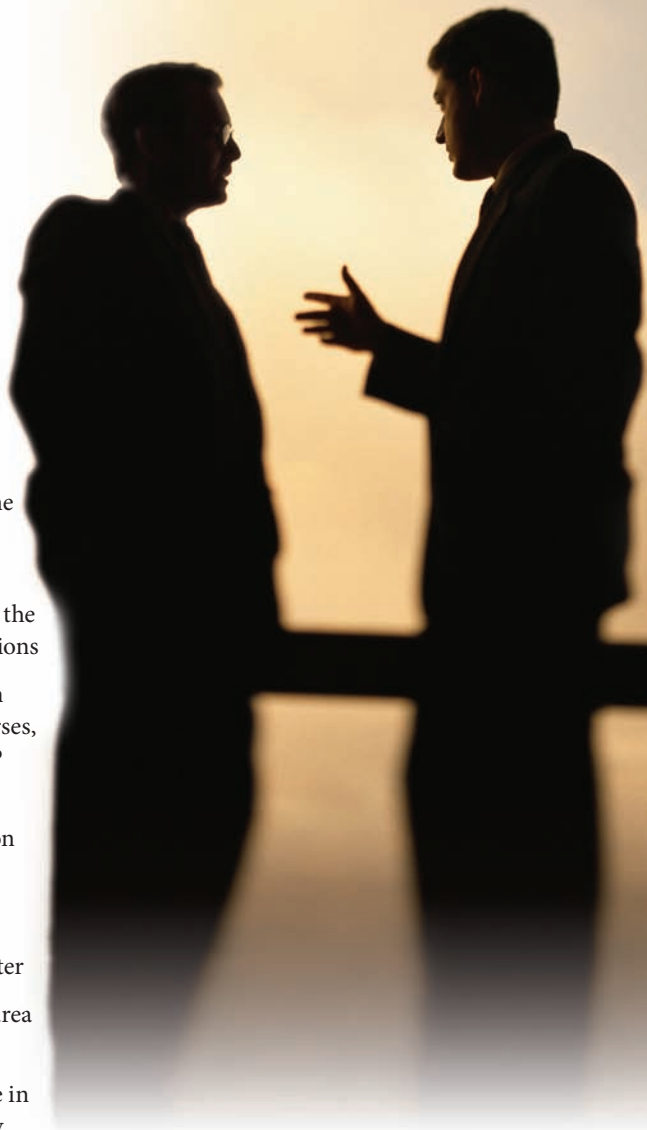
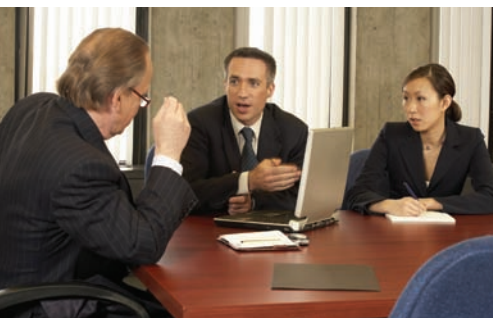


With Specific Professional Advantages

Membership in the largest association for security management professionals offers you distinct advantages. Members represent almost every industry in the public and private sectors—allowing you to reach across infrastructures, industries, and national boundaries to find the best solutions to your security challenges. The ability to exchange ideas and best practices means you will always know how your counterparts in other organizations are managing their security programs, applying industry best practices, and responding to the most urgent matters of the day.

Member benefits include:

- Opportunities to interact with peers and expand your personal network
- Preferred pricing on education programs, international conferences, publications, and the ASIS International Annual Seminar and Exhibits, the security industry's premier education and networking event
- Monthly subscription to *Security Management*, as well as *Dynamics*, *Security Management Daily* and *Weekly* delivered straight to your inbox
- Exclusive access to the online Member Directory
- Savings on application and recertification processes for the CPP, PCI, and PSP designations
- Reduced fees on registration for certification review courses, including the CPP, PCI, PSP Online Reviews
- The O.P. Norton Information Resources Center
- The ASIS Career Center
- Membership in a local chapter
- Access to “members-only” area of the Web site
- Opportunities to participate in the development of industry standards and guidelines
- Advocacy and media outreach opportunities



Network With 37,000+ Colleagues in More Than 120 Countries

Networking is the number one reason security professionals join ASIS—and keep renewing year after year. ASIS programs and activities provide ample opportunities to meet colleagues, exchange ideas, solve problems, develop career connections, and form new friendships. As an ASIS member, you can keep in touch with your peers and stay in the know year-round.





Networking tools include:

>> Member Directory

Search for ASIS members by name, organization, or geographic location. The online member directory is your passport to a global community of security management peers.

>> Chapters

Members are assigned to one of 200+ chapters worldwide. Attending your local chapter meeting is the best way to stay informed about relevant local and regional issues and make valuable professional connections.

>> ASIS Councils

Join one of our 30+ standing ASIS councils and take part in the debate on best practices and future directions of your specific interest area. Councils focus on a wide variety of subjects, ranging from insurance fraud and disaster management to financial services and physical security. Councils are one of the best ways for new members to build their personal network and get involved fast.

>> Professional Development Programs

Enjoy the camaraderie of peers tasked with solving the same problems and dilemmas you face. Benefit from the experience of the industry leaders who design and present at the programs.

Other Important Connections Through ASIS Membership:

- Login to the members-only Career Center where you will find guidance, professional development resources, and exciting career opportunities! (See p. 7)
- Apply for certification and meet others in your areas of interest. (See p. 9)
- Make a presentation at one of the major conferences. *Submit a proposal online!* (See p. 9)
- Become involved in the development of standards and guidelines. Committees are formed whenever a new project is undertaken. (See p. 9)
- Attend the ASIS International Annual Seminar and Exhibits, the industry's premier education and networking event. *Special events are held to help new members get oriented to ASIS, make the most of their seminar experience, and get acquainted with members.* (See p. 10)
- Attend international conferences and connect with peers from across the globe. (See p. 11)



Find Up-to-date Information You Can Rely On

Interested in the latest news and views on an emerging security issue? Need to locate a member? Looking for a job? If it's related to security, you'll find what you need through ASIS.



>> **Security Management, the award winning monthly magazine of ASIS**

This is the must-read leader of the pack in security industry periodicals. Your first issue arrives shortly after you join. *Security Management* online is available 24/7 on the Web, where you can sign up to receive the monthly e-letter, review back issues, or search for articles. Learn more at www.securitymanagement.com.

>> **www.asisonline.org**

Make this your first stop for any question related to ASIS, upcoming events, or late-breaking news essential to security professionals. Check in at least once a week for news and programming updates, the latest on standards and guideline initiatives, and other essentials in the Security Toolkit. The Web site lets you:

- Register online for professional development programs
- Request the certification handbook and related information
- Borrow ASIS videos and publications for personal or business use
- Access the online Member Directory
- Browse job openings in the ASIS Career Center
- Search past issues of *Security Management* back to 1957
- Use the Security Toolkit to review case studies, guidelines, and white papers by security experts

>> Security Management Daily and Weekly

Exclusively for members, the *Security Management Daily* e-newsletter brings you the day's top security-related headlines, delivered straight to your inbox. The Weekly version covers the week's top 15 security headlines.

>> O.P. Norton Information Resources Center (IRC)

Exclusively for ASIS members, the IRC is the largest single source of English-language security-related information in the world. Our professional librarians can help you zero in on just what you need—they can search a wide range of security publications, online databases, and more, and direct you to experts, agencies, organizations, and ASIS Councils. Some IRC materials may be available for loan, including select publications that are part of certification reference sets. Onsite visits are available by appointment.

To visit the IRC online, go to the ASIS home page and click on "Library." Have your member number and password ready.

For librarian assistance, call Monday-Friday, 9 am–5 pm:
+1.703.518.1471 (reference and information)
+1.703.518.1472 (loans).

>> ASIS Career Center

This 24/7 online resource exclusive to ASIS members allows you to locate available positions, set up a "notify me" job search, track jobs applied for, and create a password-protected account for storing resumes and cover letters. The Career Center also provides tools, information, and resources to guide you through your entire career. Top companies—Microsoft, Hilton, Exxon Mobil, Sony Electronics, and many others—use the Career Center when looking for candidates for security-related management positions.

>> Dynamics e-Newsletter

Featuring regular columns and member news and profiles, this bimonthly e-publication keeps you well informed about international, national, regional, and local ASIS activities.

>> EuroDynamics

If you reside in Europe or are interested in European security matters, sign up for *EuroDynamics*—an e-newsletter that delivers the latest news and views on security developments on the continent and beyond. To be added to the mailing list, email contact@asisonline.eu.

>> ASIS Bookstore

Members save on more than 350 peer-reviewed, security industry publications and merchandise through the online bookstore, the most comprehensive clearinghouse of security-related information in the world. Order online or use the order form in the ASIS bookstore catalog. All members receive a free catalog each year. Be sure to search the complete listing online regularly, as new offerings are always being added.

>> Protection of Assets (POA) Manual

Considered the "bible" of security management, this is the premier reference for security management professionals as well as business managers interested in security. It covers all aspects of security, from access control to training to ethics to investigations, and more. Members enjoy significant savings on both the print and online versions. To learn more, visit www.protectionofassets.com.

Build Your Professional Credentials and Become an Industry Leader

Membership enables you to connect with security practitioners at the top of their fields, improve your leadership skills, and develop your career network.



>> Chapter Participation

Volunteer your security expertise by participating in one of 200+ ASIS chapters around the world. Become a chapter leader by attending monthly meetings, coordinating educational programs, spearheading community action, and contributing to chapter newsletters.

>> Volunteer Leadership

Chapter involvement often is the springboard to other areas of responsibility and volunteerism, which may include regional, national, or even international participation at the Board of Directors or Professional Certification Board levels. If you're interested in giving back to your profession, ASIS is always looking for talented and committed volunteers.

>> ASIS Councils

Join one or more of 30+ special interest councils and help shape the debate on emerging issues shaping the future of security management.

>> Call for Presentations

Share your hard-earned insights into the emerging challenges and opportunities facing security management professionals by presenting at an ASIS event—including targeted professional development programs, the Annual Seminar and Exhibits, and international conferences.

>> Standards and Guidelines Committees

ASIS standards and guidelines are developed by committees of volunteers who seek to influence the security management profession. The development process is collegial, impartial, and transparent. Committees are balanced and open to ensure content relevancy, credibility, and broad acceptance. For more information, contact standards@asisonline.org.

Help develop the standards and guidelines that will advance your profession:

- Apply to participate on a committee
- Submit comments during the review process
- Encourage your employer to adopt and implement ASIS Standards and Guidelines

>> ASIS Certification—the standard worldwide

Calls for increased accountability are driving the industry's demand for certified security professionals. ASIS certification demonstrates your professional competency and commitment, and your ability to continue adding value for employers and clients.

Certification can help you:

- Gain professional visibility and credibility
- Demonstrate your knowledge and expertise
- Distinguish yourself from your colleagues.
- Improve your marketability and job security
- Advance your career
- Increase your potential for higher income

Certified Protection Professional (CPP)

Established in 1977 and recognized throughout the world, the CPP designation is awarded to experienced security practitioners with demonstrated in-depth knowledge and management skills in eight key areas of security. Recipients are ASIS board-certified in security management.

Professional Certified Investigator (PCI)

Introduced in 2002, the PCI designation is a specialty certification awarded to security practitioners with demonstrated knowledge and experience in case management, evidence collection, and preparation of reports and testimony to substantiate findings. Recipients are ASIS board-certified in investigations.

Physical Security Professional (PSP)

Introduced in 2002, the PSP designation is a specialty certification awarded to security practitioners with demonstrated knowledge and experience in threat assessment and risk analysis, integrated physical security systems, and the appropriate identification, implementation, and ongoing evaluation of security measures. Recipients are ASIS board-certified in physical security.

For more information on ASIS board certification, including eligibility requirements, core knowledge domains, testing policies, and reference materials, visit www.asisonline.org/certification.

Advance Your Career With Professional Development and Education

ASIS delivers the education you need in a variety of formats— from the industry-leading ASIS International Annual Seminar and Exhibits to intensive classroom programs to eLearning and webinars. Members save on registration fees for all ASIS programs. See the full calendar of events on www.asisonline.org.

>> **ASIS International Annual Seminar and Exhibits**

As the most comprehensive education and networking event for security management professionals, the ASIS Annual Seminar and Exhibits provides the latest information, solutions, and connections you need to thrive in today's changing environment. See innovative products and services, enhance your security knowledge and skills, and connect with peers from all industry sectors and across the globe.

>> **Classroom Programs**

Choose from a variety of comprehensive and practical one- through four-day programs held each year. From crisis management and assets protection to executive protection and physical security, these offerings cover the breadth and depth of security-related issues. Programs are available for all experience levels.

>> **eLearning**

Want to brush up your industry-related skills? ASIS eLearning courses offer affordable, Web-based instruction at your convenience. Whether you're looking for CPP, PCI, and PSP Online Reviews, technology training, or guidance on emerging influenza pandemics, eLearning courses have it—24/7!





ASIS Leads the Way in Standards and Guidelines Development

Established in 2001, the ASIS Commission on Standards and Guidelines advances the practice of security through the development of standards and guidelines within a voluntary, non-proprietary, and consensus-based process. Standards and guidelines increase the effectiveness and productivity of security practices and solutions as well as enhance the professionalism of the industry.

Recent publications include:

- Chief Security Officer Organizational Standard
- Organizational Resilience Standard
- Facilities Physical Security Measures Guideline
- Preemployment Background Screening Guideline

Many more are in various phases of development:

- Business Continuity Management Systems Standard
- Physical Asset Protection Standard
- Risk Assessment Standard
- Workplace Violence Prevention and Intervention Standard

Members receive one free pdf download of each standard and guideline. Hard copies are also available in the online bookstore.

For more information, contact standards@asisonline.org.

>> International Conferences

Connect with peers from around the world. Share experiences and exchange ideas. Gain valuable new insights and perspectives on security challenges faced regionally as well as those that extend globally. Immerse yourself in three days of dynamic education sessions, networking events, and exhibits highlighting cutting edge products and services.

>> Executive Education

ASIS and the Wharton School of the University of Pennsylvania have teamed up to offer the Wharton/ASIS Program for Security Executives. An intensive, two-week program for chief security officers and future leaders, the program focuses on applying core business concepts to the needs of security practitioners.

>> Webinars

Fully interactive online education programs, webinars bring the latest information on hot topics, critical issues, best practices, and special interests to your home, chapter meeting, desktop, or conference room and offer one of the best educational values you'll find. Encourage your co-workers to participate and facilitate team building at your organization.

>> On-Site Training

ASIS can bring any of its highly-rated educational programs directly to your office, for any size group, scheduled at your convenience, and tailored for your organization's specific needs. Offerings include fundamental, intermediate, and advanced courses covering a variety of security management topics. To obtain a confidential estimate for on-site training, call +1.703.518.1425.

Make Your Voice Heard and Help Shape Public Policy

>> **Advocacy**

ASIS advocates for members to the business community, to government officials, to the news media, and to the public.

As part of this initiative, ASIS has formed strategic partnerships with top business organizations such as the U.S. Chamber of Commerce and the National Association of Manufacturers. We have also formed alliances with other security-related organizations that have similar interests so that we can gain consensus, discover common ground, and offer greater impact and a stronger voice in Washington, D.C. and elsewhere.

Stepped-up advocacy and legislative initiatives are designed to support the Society's mission—to advance the security profession worldwide. On the Web site, visit the members-only Public Affairs section where you can:

- Monitor federal legislation, communicate with lawmakers, and contribute to ASISPAC at www.voteforsecurity.com, our online tool for political advocacy, information, and involvement.
- Review Executive Branch reports, strategic partnerships, and detailed information about the United States' critical infrastructures.

Help ASIS make your voice heard. *The question isn't whether public policy affecting security will continue to be made—it's whether policy will be made with your involvement.*

>> **Media Outreach**

The media is an important partner through which ASIS advocates the role and value of the security management profession to business, government entities, and the public.

ASIS routinely provides mainstream print and broadcast outlets, as well as security trade and business publications, access to security industry leaders and subject matter experts on a wide array of specific security issues. In addition, journalists find the latest trends, view the industry's latest technologies, and speak in person with many top experts at the ASIS Annual Seminar and Exhibits.

The ASIS Foundation

*provides
high quality
contemporary
research and
education
opportunities
that enhance
the security
profession*



The ASIS Foundation, a 501 (c)(3) nonprofit organization, advances the security profession worldwide by funding leading-edge research, education, and training. Foundation awards and scholarships ensure those pursuing a security management career are able to realize their academic and professional goals.

The Foundation offers security professionals a range of products and services including:

- Connecting Research in Security to Practice (CRISP) reports, which provide practical, researched-based techniques to help security professionals tackle a wide range of security issues.
- Matching \$500 scholarships to ASIS chapters for up to 50 deserving students annually. If the recipient is a chapter member, the contribution is doubled up to \$1,000.
- The Allan J. Cross Award and Timothy J. Walsh APC I Awards, which cover tuition and other costs to attend designated ASIS education programs.
- The Roy Bordes Physical Security Award, which brings a two-day, custom designed program to one chapter per year.
- Availability of *Security Journal*, the world's premier, peer-reviewed journal for security professionals and scholars, which features reviews of techniques and trends in security management. Members enjoy substantial savings on the subscription price.
- Networking events at the ASIS Annual Seminar and Exhibits.

Substantial resources are needed to support the Foundation's many programs and activities. Deductible contributions can be made at any time, as well as added to your next dues invoice.

To learn more about the Foundation and its programs, make a donation, or create an endowment, please contact the Foundation at foundation@asisonline.org, call +1.703.519.6200, or visit www.asisfoundation.org.



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ASIS International (ASIS) is the preeminent organization for security professionals, with more than 37,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance. For more information, visit www.asisonline.org.