



As a **security executive**, you are invited to participate in an innovative program developed jointly by ASIS International, ASERO Worldwide, and JINSA (The Jewish Institute for National Security Affairs). The **Security Exchange Program (SEP)** is specifically designed to bring together with their counterparts in Israel those executives responsible for securing lives and property in private corporations and other institutions.

The access of the ASIS—ASERO—JINSA team to Israel’s security apparatus and decision-makers is unprecedented among exchange programs. This ensures that SEP participants are exposed not only to top Israeli security and counterterrorism experts but also have a chance to visit with those who protect infrastructures in the same industry they do. The program is tailored like no other to meet your needs.

Your host team brings deep experience and knowledge of your interests to the program:

- Former assistant director of the FBI and now JINSA’s director of counterterrorism, **Steven L. Pomerantz**, will accompany the delegation and coordinate meetings with the Israel National Police.
- Former head of the protection and security division at the Israel Security Agency and now ASERO’s President and CEO, **Doron Bergerbest-Eilon**, will direct visits to sector-specific installations. Sector-specific visits will be included based on the composition of the group.
- Former director of the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) and now ASERO’s Senior Vice President, **Carl J. Truscott**, will accompany the delegation to Israel. Mr. Truscott previously served as the Special Agent in Charge of the Presidential Protective Division at the White House, where he had primary responsibility for supervising all protective matters relating to the President of the United States.
- ASIS International will monitor and assess the program to ensure that it meets your needs as a security professional and that it provides you with the greatest possible value for your investment. ASIS also will offer a certificate of completion to each participant.

Among topics to be covered in the SEP Program are the following:

- Threat-oriented screening
- Critical infrastructure protection
- Sector-specific meetings: managing facilities, adapting to changing environments, preparing your company to face emerging threats
- The critical role of intelligence in counterterrorism
- Israel’s Security Fence: a state of the art protective capability
- Interaction between private security and law enforcement
- Examination of suicide attack sites
- Professional security training
- Managing the response: protocols developed by Israel’s emergency services and how they can be adapted to the U.S.

ASIS-ASERO-JINSA Security Exchange Program (SEP)

November 4-11, 2007

Overall: The SEP is a seven-day program which includes an intensive business component and some cultural/historical site visits in Israel. The program will begin Sunday evening, November 4 through late-night departure on Sunday, November 11.

Cost of Participation: The cost of participation is \$6,950 per person, which includes all prearranged meetings and site visits, deluxe hotel accommodations, ground transportation, most meals, airport transfers, entrée fees, guide services, and taxes.

Deposit: Only a limited number of spaces are available. In order to reserve your place, please include a deposit of \$750 which will be refundable until September 1.

Participants will be responsible for airfare to and from Ben Gurion International Airport in Tel Aviv, Israel. However, JINSA and its travel agent have access to reasonable fares in various classes on a range of flights. Should you choose to book your travel through JINSA, its travel agent will be happy to work with you or your corporate travel office. Please let us know.

The SEP Program is partly based on JINSA's highly acclaimed Law Enforcement Exchange Program (LEEP). **To request your free copy of the LEEP video, please e-mail: SEP@jinsa.org.**

ASIS International (ASIS) is the preeminent organization for security professionals, with more than 35,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

ASERO Worldwide, an industry leader in the homeland security market, is a global security and risk management consulting firm headquartered in Washington, D.C. The company provides clients with comprehensive security services to help diminish risks to clients' businesses. ASERO provides strategic and tactical counsel to governments and businesses on risk mitigation through integrated security solutions incorporating consulting, training and technological innovation.

JINSA is a non-governmental organization dedicated to a strong American defense capability and close relations between our national security establishments and our democratic allies. JINSA is the architect of the Law Enforcement Exchange Program (LEEP), which takes senior American law enforcement executives to Israel for best practice exchange on counterterrorism.



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The ASIS-ASERO-JINSA Security Exchange Program

— Response Form —

_____ I want to participate

Name: _____ Title: _____

Company/Organization: _____

Address: _____

E-mail: _____

Office Phone: _____

Credit Card Type (check one): _____ VISA _____ AmEx _____ MasterCard

Name as it appears on card: _____

Billing Address (if different from above): _____

Credit Card Number: _____

Exp. Date: _____

My infrastructure is (check one that applies):

Agriculture & Food _____

Banking & Finance _____

Chemical _____

Commercial Centers:

Hotels _____

Office Buildings _____

Recreation/Sports Facilities _____

Shopping Centers _____

Defense Industry _____

Educational Institutions _____

Energy:

Electricity _____

Natural Gas _____

Nuclear _____

Oil _____

Pipelines _____

Internet & Cyber Security _____

Monuments & Icons _____

Postal & Shipping _____

Public Health & Health Care:

Hospitals & Clinics _____

Laboratories _____

Nursing Homes _____

Pharmaceuticals _____

Telecommunications _____

Transportation:

Aviation/Airports _____

Maritime/Seaports _____

Public Mass Transit _____

Rail _____

Trucking _____

Water & Water Treatment Systems _____

Other: _____

_____ I am interested, but cannot attend on the proposed date. Notify me of future trips.

_____ I cannot attend but wish to recommend Mr./Ms. _____ to attend.
He/She can be reached at _____ .

_____ I'm not sure. Please send me more information on the Security Exchange Program.

Please return this form to JINSA via: e-mail (SEP@jinsa.org), fax to 202-667-0601, or mail response form and deposit check to: JINSA, 1779 Massachusetts Ave., NW, Suite 515, Washington, D.C. 20036. Or call James Cetrone at 202-667-3900 with questions. Thank you.