

**ASIS Trends and Solutions  
May 19 – 21, 2008  
Las Vegas, Nevada**

**Monday May 19, 2008**

**8:00 AM–9:15 AM  
Keynote Speaker**

**Session 1: Leading in 24/7: Six Trends Reshaping Our Interconnected World**

**Acacia C**

- **Ms. Sally Helgesen, Author, Professional Speaker**

Discover six key trends that are transforming organizations and what these trends will mean for leaders in the years ahead. This session demonstrates why today's "VUCA" environment—volatile, uncertain, complex, and ambiguous—requires a different kind of leader than in the past. Examine the new tasks of leadership: encouraging a network of conversations, practicing inclusion, building sustainability in a time of rapid change, and creating a culture based on tolerance at the margins. Learn practical ways to put these tasks into practice.

**9:30 AM–10:30 AM  
Concurrent Sessions**

**Session 2: The Changing and Emerging Face of Military Security for 2008- Part 1**

**Mesquite 2**

- **Mr. Joe Kamide U.S. Army**
- **Capt. Jim Cunha, U.S. Navy**
- **Mr. James Cain, U.S. Marine Corps**
- **Mr. David Martin, U.S. Coast Guard**

*Security is an integral part of the military. DoD is transforming its security disciplines to support the GWOT. These initiatives open opportunities for partnerships and chances to benchmark best practices.*

Today's military faces a dynamic environment as it supports the U.S. National Strategy. An integral part of any military organization is its security function. As the Department of Defense transforms itself, the respective security disciplines are also transforming to support the mission and the new operating environments. The initiatives each service are undergoing are important to the ASIS membership as they open up opportunities for partnerships and a chance to benchmark best practices. In Part 1 of a 2 part series, the United States Army, Navy, Marine Corps and Coast Guard address their key transformation initiatives.

**Session 3: Investigative Due Diligence for Information Asset Protection**

**Mesquite 3**

- **Mr. Michael Moberly, Knowledge Protection Strategies - President/Founder**
- **Ms. Cynthia Hetherington, MLS, MSM, Aon Consulting - Managing Director**

*Information asset protection and economic crime specialists' converge their experience and expertise to demonstrate best practice for conducting due diligence when valuable intellectual property and intangible assets are in play.*

Today, due diligence must be much more than snap-shots-in-time and confirmatory reviews using generic checklists. Due diligence protocols and practices must be tailored to identify, unravel, and assess (value) the often embedded and under-the-radar intangible assets, intellectual property and proprietary competitive advantages which collectively comprise as much as 75% of most organizations real sources of revenue and value. The speakers will offer important dimensions to security's role in conducting (domestic – international) due diligence investigations by using real examples, demonstrating timely (open source) investigation techniques and bringing clarity to the role that IP and intangible assets play in organizations.

#### **Session 4: The NIPP: A Coordinated Approach to Protection Across Federal, State, Local Governments and the Private Sector**

##### **Mesquite 4**

- **Mr. Steven G. King, MBA, CPP, US Department of Homeland Security - Deputy Director**

*DHS has implemented several Presidential directives in order to build a partnership with the private sector. Learn how you can influence the process and affect the results.*

The National Infrastructure Protection Plan (NIPP) and supporting Sector-Specific Plans provide a coordinated approach to critical infrastructure protection roles and responsibilities for federal, state, local, tribal, and private sector security partners. The NIPP sets national priorities, goals, and requirements for effective distribution of funding and resources which will help ensure that our government, economy, and public services continue in the event of a terrorist attack or other disaster. Learn how you can join the homeland security partnership, receive timely alerts and warnings, access classified threat information, and be a part of the next edition of the NIPP.

**11:00 AM – 12:00PM**  
**Concurrent Sessions**

#### **Session 5: The Changing and Emerging Face of Military Security for 2008- Part 2**

##### **Mesquite 2**

- **Col Mike Trapp, CPP, U.S. Air Force**
- **CPT Dawn Bolyard, National Guard Bureau**
- **Mr. Shaye Friesen, Canadian Armed Forces**

*Security is an integral part of the military. DoD is transforming its security disciplines to support the GWOT. These initiatives open opportunities for partnerships and chances to benchmark best practices.*

Today's military faces a dynamic environment as it supports the U.S. National Strategy. An integral part of any military organization is its security function. As the Department of Defense transforms itself, the respective security disciplines are also transforming to support the mission and the new operating environments. The initiatives each service are undergoing are important to the ASIS membership as they open up opportunities for partnerships and a chance to benchmark best practices. In Part 2 of this series, the United States Air Force, the National Guard Bureau, and the Canadian Armed Forces address their key transformation initiatives. This session will conclude with a question and answer period with all service representatives.

## **Session 6: Selling Your Security**

### **Mesquite 3**

- **Mr. Jim Litchko, CISSP, CAS, MAS, Litchko & Associates - CEO**

*Selling security needs, to management is essential to the success of all security programs. This is especially true when requesting approval for changes using emerging technology and concepts.*

Gaining management's support is critical for the success of any security program. You need to sell them on security. Jim has successfully sold security programs and solutions for 20 years to commercial corporations, government agencies, Pentagon and Congress. He will give them simple and practical strategies for knowing when make requests with the budget cycle, learning what managements' real goals are, and selling them using only 1 page, 4 slides, and 5 minutes. Jim conveys his proven concepts and strategies to the audience using practical, real-world success stories that will allow the audience to quickly implement them at work.

## **Session 7: The Shifting Paradigm in Private Security Information, Intelligence, and Analysis Sharing**

### **Mesquite 4**

- **Mr. Jeffrey Slotnick, PSP, Setracon Incorporated - President**

*The National Infrastructure Protection Plan, National Intelligence Plan, and National Response Plan all call for Private Sector involvement in the Intelligence Process. Learn innovative ways to participate in this process.*

The best way to defeat an attack is stopping it before it starts. There are six phases to any attack; several include some form of surveillance. Risk Assessments and protective operations require intelligence grade information to detect surveillance, create threat summaries, and prevent criminal actions. What activities can be engaged which lead to mutual sharing of information between public and private entities? Gain understanding of State/Federal initiatives which provide the information needed to make critical decisions, protect assets, and prevent the next attack from occurring. Discover some of the software tools currently available to assist in this process.

**1:30 PM – 2:30 PM**  
**Concurrent Sessions**

## **Session 8: The New Wave of Video Analysis - MPEG-7**

### **Mesquite 2**

- **Mr. David Marra, VideoNEXT, Chief Technology Officer,**

*This presentation will discuss how the new MPEG-7 video standard works and the impact it will have on the security market. Think Google for video!*

This presentation will focus on the capabilities that the new MPEG-7 video standard will provide the security market. Attendees will learn how this new international standard works and how it complements the existing video compression and reproduction standards. MPEG-7 enables every camera in a system to produce two data streams – one being a human viewable video stream and the other being computer readable stream of video descriptors. By cataloging every camera's video in a database, real-time searches of video archives will be possible – drastically improving a now labor and time intensive process. Think Google for video!

## **Session 9: Preventing Insider Threats... Using Industry Specialized Databases**

### **Mesquite 3**

- **Mr. Tim Best, PreScreen America, Inc. - President and CEO**
- **Ms. Angela Linville, Wachovia Corporation - Compliance Consultant**

- **Mr. Tony Selway, Early Warning Services - Senior Project Manager**

*Employees commit fraud, are fire and not prosecuted. How do potential future employees avoid hiring these criminals - newly established databases. How do they work and are there issues?*

According to ACFE, employee fraud costs U.S. companies over \$650B. In most cases, the employees are not prosecuted, because of the time and cost. These criminals move to the next corporation commit fraud again. Recently, several industries have collaborated and created central databases to allow organizations to identify these dishonest professionals before they are hired. How are these databases created accessed? What are the privacy issues? How are they funded? This panel of industry experts will explain the implementation, operational and legal issues surrounding this new successful solution that supports the banking, gaming and retail industries.

**Session 10: Emerging Trends for Schools/Universities Security: Evacuation or Shelter in Place; Know when to say when!**

**Mesquite 4**

- **Dr. Randy Atlas, Ph.D. , CPP, AIA, Counter Terror Design Inc. - President**

*This workshop highlights the emerging design and technology features that help make for good administration crisis decisions to decide to shelter in place, or evacuate the students and faculty.*

The recent history of school shootings, bombings, and acts of terrorism has forced administrators, school resource officers, campus security/police, and architects to develop new strategies for quick and effective response should a crisis event occur. The emerging trends is to develop security design guidelines for new schools that will facilitate advanced security strategies for the protection of the students that include evacuation and shelter in place. This workshop will evaluate the efforts of the Clark County School District (Las Vegas) that is implementing a several billion dollar school construction program, and is developing school CPTED guidelines.

**3:00 PM – 4:00 PM  
Concurrent Sessions**

**Session 11: Technology Solutions for Insurance Fraud with Applications Adaptable to Most Fraud Detection and Investigation Processes**

**Mesquite 2**

- **Mr. Doug Ashbridge, Farmers Insurance Group, INC - Director of SIU**
- **Mr. Charles Bailey, Farmers Insurance Group, Inc. - Corporate Director of Security**

This program will highlight emerging trends in the insurance fraud arena and focus on technology driven strategies to prevent and combat fraud. Specific topics covered in this presentation will include; effective Data Mining strategies incorporating link analysis to identify patterns and trends, using Predictive Modeling as a proactive approach to early identification of fraud, enhancement capabilities of incorporating Text Analytics as a means of increasing the effectiveness of data mining tools, and an examination of the benefits of technology beyond the fraud identification stage.

**Session 12: Innovation or Confusion – How Will High Tech Industries Impact Electronic Security Systems?  
Mesquite 3**

- **Mr. Steve Surfaro, Panasonic - Group Manager**

*There are a number of different industries that touch the Physical Security Professional on a daily basis. What technology trends will help us? How can we adopt a simple solutions-oriented approach to evaluate tech from all industries?*

The Consumer Electronics Show brought introduced us to new display technologies that many of us are now considering for use in our Command Centers. Telecomm industry professionals are helping us deploy systems on corporate networks. We'll talk about the low-tech side of the Information Technology business and why it may be better to choose between expensive, high-end systems or less costly, time-proven equipment. In each of these cases, we've come in contact with an industry that has positively, negatively (or dually) impacted our industry. Learn a decision making process to include, ignore or postpone the deployment of new technologies for your electronic security system. Let's look at Ockham's Razor for Security Systems...

**Session 13: Taking full advantage of the benefits of the SAFETY Act  
Mesquite 4**

- **Mr. Brian Finch, Esq., Dickstein Shapiro LLP**

*This program will review ways to best use the SAFETY Act. The program will review the SAFETY Act's liability benefits and how to obtain the broadest liability protections available.*

This program will be a complete overview of the SAFETY Act and how buyers and sellers of anti-terrorism products and services can take advantage of its protections. The discussion will include an overview of the SAFETY Act, how its protections are obtained, current trends in the SAFETY Act review process, issues to keep in mind when deciding whether to apply purchase SAFETY Act approved items. A thorough review will also be included on the ASIS SAFETY Act approval, as well as how companies that deploy their own security services can take advantage of the SAFETY Act.

**Session 40: Insider's Guide to the DHS Chemical Facility Anti-Terrorism Standards  
(CFATS)**

- **Dennis Deziel, US Dept of Homeland Security**
- **Brian Harrel, Chemical Sector Specialist, Chemical Security Compliance Division, US Dept. of Homeland Security**

The 2007 chemical security regulations introduced by the Department of Homeland Security usher in a new era in chemical security. Learn the latest requirements from the Chemical Security Compliance Division. Not a repeat of last year's highly acclaimed presentation, this year's session brings an insider's look into the Risk Based Performance Standards (RBPS) and the Chemical Security Assessment Tool (CSAT). You will go beyond the regulations and hear first hand the Departments vision for chemical security.

**4:15 PM – 5:15 AM  
Concurrent Sessions**

## **Session 14: A Case Study of Technology Integration That Improves Emergency Mass Notification at a Lower Cost**

### **Mesquite 2**

- **Mr. Steve Lindsey, CPP, Wal-Mart Stores Inc - Director Security Services**
- **Mr. Gary L. Widman, Cooper Wheelock - Vice President, Retail Solutions**

*Communicating 'what' to do in the event of an emergency is critical. Fire, weather, gas leak, and other events can occur. Learn how one retailer addresses this challenge through technology.*

Clear, specific and immediate instructions on 'what' to do in an emergency situation can mean the difference between life and death. College campuses, shopping malls, high-rise buildings, retail establishments, military bases and other facilities are all challenged with life-threatening events. Hear how one major retailer took an integrated approach to implementing Emergency Mass Notification with other functions to streamline communications and improve return on investment (ROI). Emergency 'Voice' Notification is combined with paging, background music, and messaging to reduce cost. All functions are delivered through a single installation with a single set of code compliant speakers and speaker/strobes.

## **Session 15: Protecting Critical Infrastructure with CPTED**

### **Mesquite 3**

- **Dr. Randy Atlas, Ph.D., CPP, AIA, Counter Terror Design Inc. - President**

*CPTED in the aftermath of 9-11 is being used to protect critical infrastructure systems from criminals and terrorists. This presentation shows working examples of recent successes.*

New buildings may be including basic security considerations of access control, CCTV, and hardware, but what are they doing to protect the water lines, power plants, protection from CBR attacks, protecting the HVAC systems and other critical infrastructure. The presentation gives succinct examples of the CPTED methodology applied to counter terror design and improving overall resistance to crime and terror.

## **Session 16: Hire Right the First Time: Using Personality Assessments to Maximize your Dollar Return**

### **Mesquite 4**

- **Mr. Dana Borowka, MA, Clinical Psy, Lighthouse Consulting Services, LLC - CEO**

*Hiring is a crucial issue that companies face in business. This presentation will explore how to combine three vital components, interviewing; background/reference checks and personality assessments to improve retention/personnel decisions.*

The following will be explored in this presentation: 1. Gain ideas for raising the hiring bar. 2. Effective methods to reduce the potential for hiring errors. 3. How to guide managers to manage the 'new hire'. 4. Insight to empathic management & increase retention 5. Select & integrate an appropriate personality assessment tool 6. How to balance the data collected from the interview, reference checks & personality assessments information.

Tuesday, May 20, 2008

**8:00 AM-9:15 AM**  
**Keynote Speaker**

### **Session 17: ASIS Guidelines Update**

#### **Acacia C**

- **Mr. F. Mark Geraci, CPP, Senior Director, Corporate Security, Bristol-Myers Squibb Co.**

The Chairman of the ASIS Commission on Guidelines will discuss existing guidelines, those currently in process, and what is planned for the future. Hear how you can become involved in this important contribution to the security profession's body of knowledge.

**9:30 AM–10:30 AM  
Concurrent Sessions**

### **Session 18: Resolving conflicts on changes to high rise security resulting from the 9-11 NIST report**

#### **Mesquite 2**

- **Dr. Randy Atlas, Ph.D., CPP, AIA, Counter Terror Design Inc. - President**

*This workshop addresses changes to the International Building Code on NIST recommendations resulting from its investigation of the WTC collapses for new high-rise building construction and impact on security,*

Standards and Technology (NIST) recommendations resulting from its investigation of the WTC collapses. These 30 recommendations focus on new high-rise building construction and impact security, life safety, and evacuation, and communications and CPTED. Some of the new proposals are requesting a third stairwell, increased fireproofing requirements, new technologies in evacuation, and communications. This presentation establishes which measures will profoundly impact security directors, and design professionals and engineers in the design and operation of high-rise buildings.

### **Session 19: Computer Security for the Physical Security Manager**

#### **Mesquite 3**

- **Mr. Ronald Lander, CPP, CMAS, Ultra safe Security Solutions - Chief Specialist**

*With most businesses today being IT driven, some physical security directors are entering a new frontier. This session will give a baseline for better understanding the new technology and terms.*

Discover what you need to know to be able to work closely with the IT Department in areas like access control, video surveillance and security systems. This session is not totally focused on convergence. It's about giving today's security manager an understanding of the terminology and tools necessary to communicate with the IT security staff and management about the evolution of security into the 21st century.

### **Session 20: Delivering a Safe Detroit - A Public/Private Partnership Case Study**

#### **Mesquite 4**

- **Mr. James Delamore, Frito Lay - Global Security Director**
- **Mr. Marshall Lyons, Deputy Chief, Detroit Police Department - Deputy Chief, Criminal Investigations Bureau**
- **Mr. Wade Pinnell, CPP, Huffmaster Companies - Vice President**

*Everyone talks about partnerships but they can be difficult to bring to reality. Delivering a Safe Detroit took a violent situation and transformed it into a model partnership!*

Faced with a rash of violent robberies and fatal shootings, the Delivery Drivers servicing Detroit's markets were scared. In spite of several proactive training sessions and additional security, the Private Companies could do little to fix this problem by themselves. When approached with the challenge, the Detroit Police stepped up and offered another option and the Partnership began. Learn how this common phrase became a reality and "Delivered a Safe Detroit". This panel will present the unique perspectives that form the foundation to this successful model. Several of the Private Companies are already looking to expand this program nationally.

### **Session 21: Preventing Economic Crime in Hospitality with Intelligence & Security**

#### **Mesquite 5**

- **Mr. Mitchell Fenton - Executive Security Director, for an elite private club on the East Coast**
- **Ms. Cynthia Hetherington, MLS, MSM, Aon Consulting - Managing Director**

*No longer is security second to the sommelier. Economic Crime & Hospitality Council sponsored demonstration of the latest methods for using intelligence and security in protecting club and hotel guests.*

Constant travel, meetings and vacations bring together at any one time, Fortune 100 executives, celebrities and famous athletes to famous hotels and resorts. In the midst of extravagance and wealth members enjoy the relaxed atmosphere, the best food, and luxury that can be obtained. Also, serious business is also being conducted at these locations. A demonstration of concerns that clubs experience, and how behind the scenes should be a professional security team insuring the security for the members, and their families, by mitigating risk through strategic planning, organizing and directing security and intelligence analysis.

**11:00 AM–12:00 PM  
Concurrent Sessions**

### **Session 22: Social Psychology, High Technology, and the Insider Threat**

#### **Mesquite 2**

- **Mr. David Lang, CPP, Abraxas Corp. - Director, Information Assurance & Forensics**

*This session will explore the changing psychology of the current generation of entry-level technology workers, their values, ethics, technology savvy, and the potential threat they pose to information systems.*

The insider threat is not a new concept; in fact, it's as old as recorded history. The difference we face in the 21st Century is that for the first time in history security professionals have to investigate and vet workers who have grown up in a bifurcated world. This new generation, having grown up with the Internet, has both a "real world" persona and a "cyber world" persona. They also have a deep and often personal relationship with technology...technology that most security managers don't even recognize.

### **Session 23: Critical Success Factors in Real-time Wireless Video Surveillance Initiatives**

#### **Mesquite 3**

- **Mr. Michael Dillon, Firetide - VP Business Development, Public Safety**
- **Mr. Chris Jensen, Phoenix Police Department - Detective, Drug Enforcement Bureau**

*The panel will deliver insights into policy, technology, funding, and deployment issues facing law enforcement agencies and security systems integrators when implementing a wireless surveillance network.*

Using real-world examples based on Phoenix and Chicago's deployments, participants will get an understanding of how to use wireless technology to: \* Minimize incident response times \* Increase department capabilities without adding more officers \* Optimize the decision-making process – especially in situations when rapid access to information may mean the difference between life and death. Attendees will also receive answers to other key issues,

including: \* Ways to secure funding for video surveillance \* Steps to ensure successful network deployment and management \* Keys to reconcile video surveillance and civil liberty issues \* Role of systems integrator.

#### **Session 24: The Next generation of Security**

##### **Mesquite 4**

- **Mr. Ray O'Hara, CPP, Vance - A Garda Company - Senior Vice President**
- **Mr. Jerry Brennan, Security Management Resources - President**

Today's business risk environment has become increasingly more severe and complex. Protecting people and property is crucial, but it is only half the job. The security leader must employ leadership skills, communicate effectively, manage large projects, create strategies, assemble risk councils, and execute plans. Today's security leaders have four general capabilities that define a modern leader: \* Understand the business environment. \* Develop a skill set that blends security, IT, business acumen and the ability to identify emerging issues. \* Be adaptable and grow with the company. \* Possess an imagination capable of exploring for opportunities that will add value.

**1:30 PM – 2:30 PM**  
**Concurrent Sessions**

#### **Session 25: Securing Corporate Data While Off the Corporate Campus**

##### **Mesquite 2**

- **Mr. Ronald Lander, CPP, CMAS, Ultrasafe Security Solutions - Chief Specialist**

*This session will train attendees on how to better secure data for corporate officers or employees who utilize telecommuting and other technology to optimize their workforce.*

This session is will give the security manager case studies and examples of how corporate information has been compromised by the theft of corporate information from employees' home computers, laptops, PDAs and other portable medium. Attendees will also see tools and be given methods to lower the risk of losing data via unscrupulous methods, including WiFi and Bluetooth attacks.

#### **Session 26: Tiger Kidnap: Is the US Next?**

##### **Mesquite 3**

- **Mr. Eddie Everett, Control Risks - Senior Vice President**

*Tiger kidnap poses a severe threat in the UK and internationally. Is the US next? Understand tactics, trends and best practices to minimize risks and reduce the human key factor.*

Tiger kidnap poses a considerable threat to the business and employees of retail banking and financial institutions both in the UK and internationally. The nature of the crime, "a collection of offences to justify the abduction or alleged holding of hostages to persuade a person to partake in a crime", makes statistics on tiger kidnap difficult to quantify. Based on the findings of a research report, this presentation will highlight the present threat, targets and tactics, predict trends, and identify best practice security measures that organizations can employ to minimize their risks and reduce the "human key" factor.

#### **Session 27: Fighting Organized Retail Crime**

##### **Mesquite 4**

- **Mr. Mark McClain, CFI, Wal-Mart Stores, Inc - Director of Investigations- Asset Protection Division**

*Organized Crime is a growing trend in the retail industry that results in higher prices for consumers. A retail leader will discuss the crime and countermeasures for this emerging trend.*

Why reinvent the wheel? Learn how one industry leader battles Organized Retail Crime organizations that steal billions each year from the retail industry. This company will discuss the methods of theft most commonly used by Organized Retail Crime enterprises and the innovative successful strategies used to combat them. Learn the tactics, technology, and legislative actions that help resolve cases in a timely, effective manner. Walk away with a template to develop or improve your own program.

**3:00 PM – 4:00 PM  
Concurrent Sessions**

**Session 28: General Requirements for Digital CCTV Systems From a Crime Solving Perspective  
Mesquite 2**

- **Mr. Jim Hoerricks, Los Angeles Police Department - Scientific Investigation Division - Senior Forensic Video Analyst**

*By ensuring that your DCCTV system meets a few simple requirements, the value of the pictures can be increased and the time taken by the police to process them reduced.*

Before installing a CCTV system you should have a clear idea of what you want the system to do and how it should perform. This presentation offers guidance to potential users and installers of digital CCTV systems, where the pictures are intended to be used by the police or are likely to be used in an investigation.

**Session 29: Attack Prevention: Exploiting the Terrorist's Greatest Vulnerability  
Mesquite 3**

- **Mr. Robert Daniel Botsch, MBA, Abraxas Applications - Vice-President**
- **Mr. Michael Thomas Maness, Abraxas Applications – Director**
- **Mr. John Jack Reis, Abraxas Applications - President**

*This session will explore the most effective means of preventing terrorist attacks: the early detection and interruption of patterns of behavior indicative of pre-attack surveillance of an intended target.*

Moving from a reactive to a proactive security stance is the key to preventing terrorist attacks. The current philosophy of infrastructure protection through increased physical security measures mitigates, but does not prevent, attack damage. Terrorists must invest considerable time collecting intelligence prior to an attack. This practice enables them to overcome even the most sophisticated of physical security enhancements. However, it also leaves a discernible footprint that a properly trained security force can detect. A proactive approach to the early detection of pre-attack intelligence gathering activities will significantly increase the likelihood of identifying and apprehending the perpetrators while preventing attacks.

**Session 30: Challenges in Wireless HD and Multi-megapixel Surveillance  
Mesquite 4**

- **Mr. Bob Ehlers, HauteSpot Networks Corporation - CEO**

*Learn about the challenges and technologies available to support remote high definition surveillance applications over wireless broadband.*

Attendees will learn the basics of wireless broadband technologies and the limitations they place on high definition surveillance. Topics covered will include a discussion of wireless protocols, wireless topologies, latency and jitter, edge analytics and their relationship to HD, streaming media protocols, media control, and dynamic bit rate control. The goal

of the presentation is to allow attendees to leave with a good understanding of the relationship between video streaming and wireless bandwidth, and what pragmatic solutions they should expect to deliver using wireless surveillance.

### **Session 31: Puzzles and Mysteries: Emerging Global Security Challenges**

#### **Mesquite 5**

- **Mr. Jonny Gray, Control Risks - Director, Crisis and Security Consulting, North America**

*Are the emerging security challenges puzzles or mysteries? Companies are equipped to solve puzzles. Mysteries require an enterprise risk management approach, which allows breaking down the mystery into interrelated puzzles.*

The security market is constantly evolving. Identifying emerging threats is often complicated. Even more complicated it is to face them. This presentation identifies global security challenges as either “puzzles”, baffling problems which have a correct solution, or “mysteries”, strange quandaries which might not have an answer. Case studies will support the conclusion that while companies are well equipped to solve puzzles, mysteries - such as global terrorism - require new approaches. An enterprise risk management approach is the key to de-mystify new security challenges because it allows breaking down mysteries into a number of interrelated puzzles, therefore solvable.

**4:15 PM – 5:30 PM**  
**Keynote Speaker**

### **Session 32: Gaming Protection in the New Millennium**

#### **Acacia C**

- **Mr. Michael A. Joseph, International Gaming Specialist**
- **Mr. Derk J. Boss, CPP, Corporate VP of Surveillance and Compliance Officer, American Casino & Entertainment Properties, LLC**

Learn what's being used by today's cheaters and the techniques and technology being applied to thwart them. Find out how gaming professionals are using tried and true techniques to catch them.

## **Wednesday, May 21, 2008**

**8:00 AM – 9:15 AM**  
**Keynote Speaker**

### **Session 33: The USAF Force Protection Innovation Division: Capturing Emerging Technology to Solve Security Problems**

#### **Acacia C**

- **Michael I. Trapp, Colonel, USAF, CPP, Chief, Force Protection Innovation Division, HQ Air Force Security Forces Center**

Discover past, present, and future security-related initiatives the Department of Defense has adopted or is considering.

**9:30 AM – 10:30 AM**  
**Concurrent Sessions**

### **Session 34: Turning Your Security Department into a Profit Center**

## **Mesquite 2**

- **Mr. Jay C. Beighley, CPP, CFE, BS, Nationwide Insurance - Vice President-Corp. Security & President NPPS, LLC**

*Traditionally, the security department is an expense center. This presentation will show how to create a profit center and become a greater value to your organization.*

One of the biggest issues today is aligning the security function with the larger company initiatives. The presentation shows the steps required to leverage the security assets in order to make a profit thereby becoming a greater asset to the organization. This is accomplished by developing a business entity under the security umbrella and marketing security services to others. The presentation addresses issues such as gaining support, forming the entity, legal issues, liability, management, marketing, building the business plan and more. Included are the actual results from such an initiative so, its not just a "what if" scenario.

## **Session 35: What Security Risk Management Means for the Enterprise**

### **Mesquite 3**

- **Mr. Julian Talbot, CPP MRiskMgmt, Jakeman Business Solutions - Director**

*The presentation will discuss how to measure and benchmark the business benefits for deploying Security Risk Management as well as the maturity levels of firms in their approach to SRM*

This presentation will discuss the business case for investment in security. In particular it will highlight some of the best practice methods from a variety of disciplines that security risk management (SRM) professionals can use to measure and improve the effectiveness of SRM as a profit driver for large and medium enterprises.

## **Session 36: What Lies Beneath: What You Don't Know About Internal Threat Management**

### **Mesquite 4**

- **Mr. Jeremy Wunsch, LuciData, Inc. - CEO**

*More than ever, companies are finding themselves entangled in costly litigation caused by inappropriate use of computers. Discover ways to identify and prevent internal threats and build strong cases.*

Skyrocketing computer-related crime coupled with the explosion in electronic documentation presents litigators, corporate counsel, IT professionals and human resource managers with unprecedented challenges. To help companies avoid costly litigation and prepare the strongest cases possible, you must be able protect, extract and analyze information from a wide variety of data storehouses in the proper manner. In this presentation, one will learn how to use data forensics to identify internal threats, latest rules governing E-Discovery according to the Department of Justice, how to respond to an incident and mitigate further damage, and how to prevent the risk of future threats.

**11:00 AM – 12:00 PM**  
**Concurrent Sessions**

## **Session 37: Crisis Decision Making**

### **Mesquite 2**

- **Mr. Bruce T. Blythe, Crisis Management International, Inc. - CEO**

*During high-consequence crises, effective decisions must often be made with insufficient time and information. This presentation will provide practical, research-based methods for enhancing crisis decision making.*

Decision-making under normal conditions typically allows managers ample opportunities to gather pertinent facts, weigh alternatives, and plan an effective implementation strategy. Conversely, crisis decision-making is often made intuitively within the context of unexpected circumstances, high velocity, and with insufficient time and information.

These high-consequence management decisions are often highly visible, painstakingly scrutinized by impacted stakeholders and can be career defining. This presentation will provide practical, research-based methods to increase the quality and timeliness for management decisions during crisis response. Additionally, it will address the methods that make some managers excellent during crises vs. those who are much less effective.

## Session 38: Data Center Security and Convergence in the face of Regulation

### Mesquite 3

- **Mr. Ryan Roberts, CPP, PSP, CSPM, Microsoft - Security Group Manager**

*Convergence viewed through application in the Data Center Security field. How do Physical and Information Security coexist and combine in the face of increasing governmental and industry regulation.*

While the field of Data Center Security can be specialized, its application is far more extensive than first blush. Discussions about Convergence, the possible combinations of Physical and Information Security program elements into one application, are ever increasing. This presentation is not a step by step how-to but a review of what security elements are involved, what regulations, standards, and best practices / guidelines are applicable, the current state of affairs in the Data Center Security area, and what Convergence can do for the field. The presentation ends with both 'What to Expect' and 'Conclusions' for review.

12:15 PM – 1:45 PM

Keynote Speaker & Closing Luncheon

## Session 39: Homeland Security Challenges—Policing in an Urban Environment

### Acacia C

- **Mr. Mike McClary, Assistant Sheriff, Law Enforcement Investigations, Las Vegas Metropolitan Police Department**