

## **Pre-Seminar Programs**

A variety of optional education programs are scheduled prior to the official opening of the Annual Seminar and Exhibits. Register for any of these programs at [www.asisonline.org/asis2007/registration](http://www.asisonline.org/asis2007/registration). **All Pre-Seminar Programs will be held at the Las Vegas Hilton.**

### **Security Managers' Introduction to Managing IT Security**

Saturday, September 22

8:00 am – 5:00 pm

*Sponsored by the ASIS Information Technology Security Council*

Increasingly, security managers require an understanding of the basics of IT security to advance to higher positions, to be successful in building enterprise security programs, and to respond to emergencies and executive/Board questions. This non-technical seminar is designed to help security managers understand the basic IT security concepts and terms so they can communicate and work more effectively with IT security professionals.

- Understand the basic concepts of IT security.
- Get an update on the current IT security threats.
- Gain an understanding of how an IT security professional thinks.
- Learn how to oversee and supervise a computer forensic effort.

The expert instructors for this course are known for bringing the high-tech down to the no-tech and low-tech. If you plan to advance to senior-level security or executive positions, this program is a must!

*Member: \$395.00*

*Non-Member: \$495.00*

*Meeting # 890*

### **Business Acumen for Security Managers**

Saturday, September 22 - Sunday, September 23

8:00 am – 5:00 pm

*Partnered with Metrus Group*

The security challenges facing your organization are greater today than at any time in history. Terrorism, product tampering, rapacious litigation, and threats to the brand and reputation of your company are just the tip of the iceberg confronting most security leaders.

Yet during the most challenging times the profession has ever faced, most security departments still find themselves having to fight for sufficient funding to accomplish their most basic mission: to protect and defend the assets and people in their organizations.

Our work with security executives in a wide range of industries has shown one key difference between those departments that receive the resources, respect, and recognition they deserve—and those who are left fighting to justify their existence: the ability to make a sound business case for security's contribution to the bottom-line of the business.

The Business Acumen for Security Professionals provides the key information needed to understand, and develop such a business case. It covers the key concepts that, when taken together, differentiate the truly strategic security professionals: Financial Acumen, Strategic Acumen, and Leadership Acumen. You will leave the course with a renewed ability to set strategic priorities, and to position your security initiatives among the critical contributors to the corporate bottom line.

*Member: \$595.00*

*Non-Member: \$695.00*

*Meeting # 894*



### **Successful Security Consulting**

Saturday, September 22 – Sunday, September 23

8:00 am – 5:00 pm

*Partnered with International Association of Professional Security Consultants*

This program will give you the tools needed to launch a new consultant practice or jump-start an existing one. You'll learn from a faculty of seasoned consultants how to avoid the expensive mistakes that can sabotage your success. The program is filled with practical information that will save you time, money, and frustration. You'll receive a workbook of sample proposals and reports that will give you a clear advantage when competing for a security consulting assignment.

*Member: \$595.00*

*Non-Member: \$695.00*

*Meeting #888*



### **Cyber-Economic Fraud Investigations – The Next Level**

Sunday, September 23

8:00 am – 5:00 pm

*Sponsored by ASIS Investigations Council and Economic Crime Council*

The face of fraud is changing at a blistering rate. The line between cyber- and economic-focused investigations has blurred and the perpetrators are capable of literal moment-to-

moment tactics changes and seemingly endless abilities to morph existing schemes into new ones.

This informative and interactive one-day seminar will bring experts from the National Cyber Security Division of the Department of Homeland Security, Fraud Resource Group, International Affairs Group of the U.S. Postal Inspection Unit and the Internal Revenue Service together to explore the challenges inherent in conducting fraud investigations, implementing meaningful prevention measures, and reducing liability risks when the landscape can change minute by minute.

This is a must-attend for anyone charged with compliance, risk management, and investigations within their organization.

*Member: \$395.00*

*Non-Member: \$495.00*

*Meeting #889*

### **Security Force Management—Taking It to a Higher Level**

Sunday, September 23

8:00 am – 5:00 pm

*Partnered with the International Foundation for Cultural Property Protection*

Security officer training is non-existent for many companies, poor at best in others. State mandated training...no comment. Needless to say, the country as a whole needs to raise its officer training levels across the board. This program demonstrates the best methods for accomplishing professional levels of officer/supervisor training. Led by leading professionals in security and public safety, individual sessions will address:

- Finding and hiring a person of quality
- How guest relations and security go hand in hand
- Necessary legal requirements/restrictions
- Use of force/self-defense
- Putting together a professional training program
- Considerations and concerns of arming private security
- The finer points of selecting contract security
- Maintaining a quality guard force...proprietary or contract

This full day workshop includes copyrighted handout material, and our interactive, dynamic programming.

*Member: \$395.00*

*Non-Member: \$495.00*

*Meeting # 891*



### **Corporate Security in Financial Institutions**

Sunday, September 23

8:00 am – 5:00 pm

*Sponsored by the Banking & Financial Services Council*

This workshop will cover many of the topics facing security departments in financial institutions. The topics to be covered include combating internal theft/fraud, law enforcement partnerships, case management processes, crisis management, and best practices in banking security. Additionally, you'll receive an overview of pre-employment screening for financial institutions, presented by members of the Privacy and Personnel Information Management Council.

The program will target institutions of all sizes and be beneficial to security directors and security managers.

*Member: \$395.00*

*Non-Member: \$495.00*

*Meeting #892*

### **Security Basics in Today's High Rise Market—A Tall Order**

Sunday, September 23

8:00 am – 1:00 pm

*Sponsored by the Commercial Real Estate Council*

The session will focus on the four main pillars for a successful security operation in the commercial real estate business. Topics include physical security planning, responding to emergencies, security force management, and policies/procedures. The sessions will be taught by leaders in the industry and will provide not only basic core information, but also touch on advanced topics.

*Member: \$295.00*

*Non-Member: \$395.00*

*Meeting #893*

### **Tour of Stratosphere Casino Security**

Sunday, September 23

10:00 am - 11:00 am

Take a behind the scenes tour of the casino and see the “eye in the sky” in action. Learn firsthand how casino surveillance teams catch gaming cheats and advantage players!

*Located at the Stratosphere Las Vegas Hotel & Casino. No transportation provided.*

*Complimentary registration*

*Meeting #902*

### **International Security Standards—Help Steer the Course to Market Relevance**

Sunday, September 23

1:00 pm - 5:00 pm

*Sponsored by ASIS Commission on Guidelines*

International standards are becoming a major influence on the security scene. They are seen as one of the major dynamic tools to help nations, communities, societies, organizations, and individuals improve their resilience in the face of security threats both natural and man-made. Management systems standards are the benchmark of best practices for development of incident preparedness, security, and operational/business continuity management within public and private organizations. Command and control, physical asset protection, and technical standards will impact how security systems will be designed, deployed, and operated.

This program will:

- Increase awareness of the current trends in international security standards and the organizations involved.
- Provide an overview of international standards that address incident preparedness, security, and operation/business continuity management. Learn how the security professional can add these tools to your services.
- Evaluate the needs for security standards as market-driven, value-added tools to improve security and resilience.
- Provide a forum for you, as a security professional, to get involved and contribute to new security standards development to ensure security-related standards development has market relevance.

The workshop will include presentations by experts in the international security standards field, as well as roundtable discussion consisting of standards developers and standard users on how standards can be used to address needs and add value to security professionals, their clients, and public and private sectors.

Make your voice heard! The role of security standards as the measure of best practices will only increase in importance. Now is the time to get ahead of the curve. Open to all conference participants.

*Complimentary registration*

*Meeting #901*