



**MANAMA
BAHRAIN**
20-22 February 2011
www.asisonline.org/bahrain

2ND MIDDLE EAST SECURITY CONFERENCE & EXHIBITION

EXCLUSIVE SPONSORSHIP & EXHIBIT OPPORTUNITIES

PLATINUM SPONSORSHIP

<p>Sponsor of President's Reception Package</p> <p><i>(President's Reception limited to two sponsors)</i></p>	<p>25,000 USD</p>	<ul style="list-style-type: none"> • Welcome address to participants at function • 3 complimentary conference registrations • 1 table-top exhibit in premium location (including 2 exhibit staff - see next page for details) • Logo in registration brochure, CD Rom & ASIS International website with link • 1 full page colour ad in on-site programme • Verbal acknowledgement during opening and closing ceremony • One promotional item (subject to agreement) to be included in delegate conference bags • Sponsor logo at function and in exhibition area and in registration area
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GOLD SPONSORSHIPS

<p>Conference Bag Sponsor Package</p> <p><i>(limited to four sponsors)</i></p>	<p>9,000 USD</p>	<ul style="list-style-type: none"> • Sponsor logo on conference bag • 2 complimentary conference registrations • 1 table-top exhibit (including 2 exhibit staff - see next page for details) • Logo in registration brochure, CD Rom & ASIS International website with link • 1 half page colour ad in on-site programme • Verbal acknowledgement during closing ceremony • Sponsor logo in exhibition area and in registration area
<p>Exclusive Sponsor of Message Boards Package</p>	<p>7,500 USD</p>	<ul style="list-style-type: none"> • Plasma screens acknowledging the sponsor name and logo strategically positioned in 2 prominent locations • 1 complimentary conference registration • Logo in registration brochure, CD Rom & ASIS International website with link • Verbal acknowledgement during closing ceremony • Sponsor logo in exhibition area and in registration area
<p>Exclusive Lanyard Sponsor Package</p>	<p>7,500 USD</p>	<ul style="list-style-type: none"> • Sponsor logo on lanyards for all attendees badges (Lanyards to be provided by sponsor) • 1 complimentary conference registration • 1 half page colour ad in on-site programme • Logo in registration brochure, CD Rom & ASIS International website with link • Verbal acknowledgement during opening and closing ceremony • Sponsor logo in exhibition area and in registration area
<p>Exclusive Provider of Onsite Security</p>	<p><i>Provision of onsite security (details TBD)</i></p> <p><i>Demonstrate your company's excellence in the field of manned security</i></p>	<ul style="list-style-type: none"> • 1 complimentary conference registration • 1 table-top exhibit (including 2 exhibit staff - see next page for details) • Banner with company logo at entrance • 1 half page colour ad in on-site programme • Logo in registration brochure, CD Rom & ASIS International website with link • Verbal acknowledgement during opening and closing ceremony • Sponsor logo in exhibition area and in registration area

SILVER SPONSORSHIPS

Refreshment Breaks Sponsor Package MONDAY 21 FEBRUARY 2011	5,000 USD	<ul style="list-style-type: none"> • Logo in registration brochure, CD Rom & ASIS International website with link • Verbal acknowledgement during opening and closing ceremony • Sponsor logo at break tables in exhibition area (signs on table and napkins - sponsor to provide napkins and subject to approval) • Brochures in break area, 2 banners next to coffee station for the duration of one entire conference day – 3 breaks
Refreshment Breaks Sponsor Package TUESDAY 22 FEBRUARY 2011	5,000 USD	
Promotion of Private Reception <i>Planning to organise a reception for your potential clients? ASIS can promote this for you.</i>	5,000 USD	<ul style="list-style-type: none"> • 2 e-mails to delegates prior the event to announce the function (sent out by the ASIS team) • Function listed in on-site programme • Function listed on conference website • 1 half page colour ad in on-site programme • Logo in registration brochure, CD Rom & ASIS International website with link • Verbal acknowledgement during opening and closing ceremony <p><i>(All costs related to this Private Reception such as rental and F&B are to be covered by the sponsor - Reception should not coincide with other official evening events)</i></p>
Business Lunch Sponsor Package MONDAY 21 FEBRUARY 2011 LIMITED TO TWO SPONSORS	6,000 USD	<ul style="list-style-type: none"> • 1 complimentary conference registrations • Logo in registration brochure, CD Rom & ASIS International website with link • 1 half page colour ad in on-site programme • Verbal acknowledgement during closing ceremony • Sponsor logo at business lunch tables (sponsor to provide and subject to approval) • Sponsor material on tables at lunch (sponsor to provide and subject to approval) • 2 banners in lunch area (sponsor to provide and subject to approval)
Business Lunch Sponsor Package TUESDAY 22 FEBRUARY 2011 LIMITED TO TWO SPONSORS	6,000 USD	

TABLE-TOP EXHIBIT & UPGRADE OPTIONS

TABLE-TOP EXHIBIT

Table-Top Exhibit in Coffee Break Area (21-22 FEBRUARY 2011)	By 1 Nov 2010 3,000 USD After 1 Nov 2010 3,800 USD	<ul style="list-style-type: none"> • 2 x 3 m space with table for displays & Basic electricity usage • 2 exhibit registrations, including educational sessions, coffee breaks, and lunches. Reception not included • Listing on Asis International website with link • Acknowledgement in programme • Company description and logo on CD-Rom
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UPGRADE OPTIONS (available in addition to sponsorship/exhibits)

1	Exclusive Pens Provider*	2,000 USD	<ul style="list-style-type: none"> • Pens provided for all attendees • Company logo on pens
2	Exclusive Writing Pads Provider	2,000 USD	<ul style="list-style-type: none"> • Writing pads provided for all attendees • Company logo on writing pads
3	Colour Ad in Onsite Programme*	Half Page 950 USD Full Page 1,500 USD	<ul style="list-style-type: none"> • Company half / full page colour ad in onsite programme
4	Mailing to Delegates prior to Conference	E-mailing 900 USD Postal Mailing 1,500 USD	<ul style="list-style-type: none"> • Mailing to delegates done on behalf of the sponsor (excl mailing and handling costs for postal mailing). Prior approval of mailing piece required. • Postal mailing done by neutral meeting house
5	Conference Bag Insert (1 piece printed material)*	1,000 USD	<ul style="list-style-type: none"> • Company information inserted in conference bags (subject to approval, maximum 8 pages)
6	Give-Away Distribution (1 piece printed)	1,500 USD	<ul style="list-style-type: none"> • Company give-away (1 piece provided, subject to approval) distributed by 1 hostess at conference area entrance (1 day/1 hour)

Tailor-made Packages can be created – Please Contact the European Bureau on bahrain@asisonline.org. Preferential Registration Rates for Sponsors and Exhibitors.

*Materials provided by sponsor