



ioimage Launches its Latest Surveillance Camera with Built-In Self-Sustained Video Analytics

New ioicam sc1dn offers high-performance video analytics in an entry level camera

Herzliya, Israel September 9th 2009 – ioimage, the pioneer of intelligent video appliances designed for simplicity, announced today the upcoming release of the ioicam sc1dn, a day/night IP camera with built-in, high performance video analytics. The newest addition to ioimage's series of ioicam intelligent video cameras, the sc1dn will be available for shipping as of February 2010 and will retail in the US for \$990.

The ioicam sc1dn's affordable price and ease of use make it particularly practical for mid-sized entities such as remote monitoring, educational and logistics centers, and other commercial sites. Embedded with ioimage video analytics, which is time-tested and utilized by government and commercial organizations under harsh environmental conditions, the ioicam sc1dn also provides a suitable solution for high-end installations such as government institutions and homeland security.

Easily set up and operated via a standard web browser, the ioicam sc1dn can be configured and managed using ioimage command center software and also seamlessly integrates with leading NVR and management platforms. Exceptionally low noise levels and low light performance optimize the captured video signal and achieve maximum detection capabilities while maintaining an extremely low false alarm rate. Applications built in to the ioicam sc1dn include intrusion detection, tripwire, fence trespassing and camera tampering. The unit can also be easily configured to detect unattended baggage, object removal, loitering and stopped vehicles.

"Intelligent video appliances equipped with ioimage's time tested video analytics offer high performance, cost effective security solutions to mid-range and high-end installations of all kinds," said Zeev Farkash, ioimage CEO. "Our latest camera, the ioicam sc1dn, exemplifies our commitment to broadening the reach of video analytics."

ioimage will be exhibiting at ASIS 2009, September 21-24, in Anaheim, California, booth #1263.

About ioimage

ioimage, the pioneer of intelligent video appliances, provides high-performance video encoders and cameras with built-in self sustained video analytics, designed and packaged for simplicity. ioimage offers a new approach to video security by transforming surveillance into a proactive, event-driven process. Founded in 2000, ioimage uses edge and centralized DSP-based devices for real-time detection, alert and tracking of intruders, vehicles and other threats, leading to enhanced safety and security for government, public and commercial organizations. Recognized as the world's market leader for intelligent cameras and encoders since 2005 with over 37 percent of the market, ioimage operates in 35 countries through a network of more than 100 partners. For further information, visit www.ioimage.com.

To receive regular updates on ioimage, sign up for the ioimage newsletter at <http://www.ioimage.com/newsletter.html>





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