



FreightWatch Security Net (FSN)  
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## NEWS RELEASE

### **FreightWatch Security Net to Unveil New Low-Cost, High Performance Covert Tracking Device at the ASIS International 2009 Seminar and Exhibits**

**Austin, Texas (July 31, 2009)** – FreightWatch Security Net (FSN), a leading provider of covert tracking and surveillance solutions, today announced that it will debut its state-of-the-art product FreightWatch Geo F1 at the 2009 ASIS Seminar and Exhibits, taking place September 21-24 at the Anaheim Convention Center in Anaheim, California.



The FreightWatch Geo F1, powered by Qualcomm inGeo™ platform, is a small, value-priced tracking and monitoring device. The inGeo-enabled unit, along with FSNtracks web-based service, provides an end-to-end solution for dedicated consumer and enterprise-class covert and embedded tracking applications. Based on gpsOne assisted location-position technology, the FreightWatch Geo F1 tracker operates in impaired environments, without requiring a clear view of the sky. Examples of these impaired settings include inside buildings, embedded in high-value cargo, and hidden under vehicles. Superior battery management sets the FreightWatch Geo F1 apart. The inGeo platform operates on Qualcomm patented "Low Duty Cycle" technology which provides unique hibernation capability that produces best-in-class operation and standby time.

For detailed information about FreightWatch Geo F1, visit FSN at booth #1929 to find out how its tracking solutions designed for embedded cargo tracking and covert investigation operate in impaired environments—inside buildings, elevators, secure containers, and harsh outdoor conditions—to deliver strong location signals to its web-based tracking system.

"The FreightWatch Geo F1 tracker sets a new price-performance standard for covert tracking starting at \$24.95 per month including hardware, charger, and service. FreightWatch Security Net is bringing the cell phone purchasing model to the covert tracking market which we believe will expand acceptance dramatically," said Bill Games, President of FreightWatch Security Net. "There are many GPS tracking devices and services in today's market, but no one does embedded tracking of high value cargo in sealed containers better than FreightWatch. Our focus on small, battery powered, assisted-GPS trackers embedded anywhere there is cell phone coverage has caused FreightWatch to hone its device and service offerings beyond what is typically available."



FreightWatch Geo F1 will be available for purchase through its affiliates and the company website at [www.freightsecurity.net](http://www.freightsecurity.net) beginning in August 2009. A range of flexible, usage dependent monthly service plans are available, allowing subscribers to "track and trace" valuable assets, including packages and personnel, in a variety of covert settings.



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### **Media Notes**

Games will be presenting features and benefits of FreightWatch Geo F1 at a press conference to be held September 22 at 10:00am PST at the Anaheim Convention Center, room 213A.

### **About FreightWatch Security Net**

FreightWatch Security Net, a subsidiary of FreightWatch Group, provides covert GPS tracking products and online "track and trace" monitoring services that help secure valuable assets like in-transit cargo and surveillance of suspect vehicles. As a specialist in portable, battery powered, tracking devices that work where traditional GPS technology does not, FSN is the trusted choice of high-value shippers, the transportation industry and law enforcement agencies, alike. Whether it is asset location assurance, supply chain visibility, or recovery of stolen goods, FreightWatch covert tracking solutions provide a reliable layer of security for a widening range of applications. Together with its sister company FreightWatch International, FreightWatch Security Net enables a total solution for "securing global trade". Founded in 2005, FreightWatch Security Net is based in Austin, Texas and provides cross boarder logistics security solutions to its affiliates in the United States, Europe, Mexico, Malaysia and Brazil.

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