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For Immediate Release



## More User Features, More Keypad Styles, and More Recurring Revenue Options at DMP ASIS 2009 Booth

Springfield, Missouri – September 11, 2009 – Digital Monitoring Products (DMP) offers security professionals attending ASIS 2009 the opportunity to see security innovations and new opportunities for recurring revenue, when they visit the DMP booth. Visitors can experience the In Touch™ features that let users remotely interact with their panels. Booth guests can also discover the intuitive operation of Entré Access & Security Management System and browse the nearly 30 styles of the new Designer Series™ Keypad Covers.

“Innovation never stops at DMP,” said Mark NeSmith, Vice President of Sales. “All of our burglary panels now offer new features that add user convenience while creating opportunities for recurring dealer revenue. We’ll be demonstrating our new Entré software that enables remarkable ease of control for security systems of all sizes. And there are new keypad accessories that let security system owners have some fun by customizing their keypads. There’s a lot to see at the DMP booth this year. And to encourage attendees to stop by, we’ll be giving away one of our Designer Series Keypad Covers to a lucky winner every hour.”

The following innovations will be shown in the DMP booth at ASIS 2009:

### **In Touch Messaging Features**

The DMP *In Touch* messaging features make it possible for users to control their alarm systems via SMS text commands from their cell phone. Users can arm or disarm their system, control outputs, retrieve system status and perform other functions. Each command received by the panel is acknowledged back to the user via return SMS message.

Users also have the option to automatically receive status messages and alarms directly to their cell phone, mobile device, and/or email. They can be notified that their system has been turned on or off, or an alarm has occurred. In Touch is currently available on XT Series™ and coming soon on the XR100/XR500 Series™ panels. While providing a much-appreciated service to their customers, dealers can also realize the benefits of additional recurring revenue.

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### **Entré Access & Security Management System**

Entré software, used with DMP XR100/XR500 Panels, gives users fast, simple, point-and-click control over every aspect of their access control or security system. It features an intuitive graphical user interface for system monitoring and control. All security management activities are combined in a single, high-functioning platform. As a network application it lets users see and manage facilities wherever they are located from anywhere the operator has an Internet connection.

Entré is well-suited to banks, retailers, schools, and other organizations that monitor multiple locations or systems. It's available in three system size options, with one suitable for almost every facility or organization. Entré Enterprise™, the largest version, can be used with an unlimited number of XR100/XR500 Series panels and can manage an unlimited number of access points and users.

### **Designer Series™ Keypad Covers**

Thinline™ and Aqualite™ keypad owners can give their keypad a design makeover with the new Designer Series Keypad Cover. These decorative covers install in minutes, and make it possible for users to make their keypads blend in or stand out. There are nearly 30 different options, including wood grains, diamond plate, Mossy Oak®, patriotic, and other styles and themes that take keypads from simple to stunning. One Designer Series Keypad Cover will be awarded to a winner each hour during the show.

DMP is a privately held independent manufacturer of innovative intrusion, fire, access control, network and cellular communication products that are designed and made in the United States of America. DMP is the recognized leader in alarm communication over data networks, with products that are available through professional electronic security companies. For more information, contact Melissa Pitfield at (800) 641-4282, or visit [www.dmp.com](http://www.dmp.com). ###