

The Orator

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ASIS International Travels to Nice!

Security Management - Enhancing Business Value, April 23-26, 2006



ASIS International 5th European Security Conference provides the most comprehensive education program in the industry. Developed by and for security professionals, high-quality presentations cover the spectrum of the most important security topics and emerging issues facing you today.

Join your colleagues in Nice for the ASIS International 5th European Security Conference to share experiences and ideas with other professionals from a wide range of backgrounds and disciplines. Connect with leaders from around

the globe and discover how they are confronting the critical challenges they face today.

Taking place at the centrally-located Acropolis Conference Center on 23-26 April 2006, high-level security professionals will attend first-class educational sessions, case studies, panel discussions, keynote speeches, and networking events. There will be a post-conference tour to the Normandy Beaches. Watch the mail and website for more information.

Registration will open on 15 November 2005. The conference registration fee includes all educational sessions, the RVP Reception, the President's Reception, refreshment breaks, two lunches, a conference bag, and a copy of the proceedings. The Spouse registration fee includes the RVP Reception and the President's Reception. All Social Tours are separate costs. You will be able to register for the conference online (www.asisonline.org), or by contacting the European Bureau via email nice@asisonline.org.

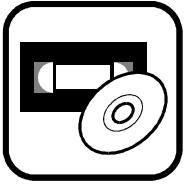
Be A Speaker in Nice (Or Be a Nice Speaker): Submit Your Idea

You have until October 3, 2005 to submit an abstract to be considered for presentation in Nice. So don't delay, and be sure to take this opportunity to shape our European programme by sharing your knowledge with other security professionals from around the globe. Security Management - Enhancing Business Value will focus on the security issues facing business and government in the global marketplace. To submit an abstract, please visit:

www.asisonline.org/education/programs/callforpresentations.xml.

For more information contact the ASIS European Bureau at nice@asisonline.org.

Available Resources



Did you know that the ASIS Information Resources Center has over 400 videotapes and DVDs on security topics in addition to videos about ASIS (produced by ASIS)?

Last month, we began purchasing some programs in DVD format to meet the needs of IRC users.

Many instructors utilize these programs in their courses at academic institutions—and not just in the local Virginia/DC/Maryland area. Any member in the USA may borrow these programs to accompany presentations and lectures.

You may call the IRC Reference Desk (703/518-1471) for assistance or search the IRC Online Catalog at www.asisonline.org/irc.html (select “Search the IRC”).

Tip: type DVD in the ALL FIELDS window since we do not yet have that format as a MEDIA option.

If you are searching for videotapes on a particular subject, select the topic from the SUBJECT menu, and also select VIDEOTAPE from the MEDIA menu.

Video order forms are also online:
For ASIS programs at www.asisonline.org/library/member-secure/profedge.pdf

For security programs at www.asisonline.org/library/member-secure/videorequestform.pdf.

Eva Giercuskiewicz
Assistant Director, Education
Library Services and Publications

The O.P. Norton Information Resources Center (IRC) was established in 1984 to assist ASIS members with security questions and direct them to security information and resources available in print, video, audio, cd-rom and online, as well as to expert individuals, agencies or organizations.

Evaluating Education

The following questions are asked on all evaluation forms for ASIS classroom programs.

- On a scale from 1-5, please rate the overall program.
- ... the program content.
- ...the monetary value.
- ...the handout material.

NOTE: ASIS only repeats programs with a 4.0 or higher overall rating.

- Where did you learn about the program?
- Were there topics missing?
- Were there topics which should be deleted?
- Would you recommend this course?
- How much lead time do you need when registering for a course?
- Did the content match the brochure?
- Was the content presented at the appropriate education level?
- Was new information presented?
-

Speaker Tips

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10 Reasons Why Presentations Fail

- The speaker is unconvincing. Major points are poorly supported or are not relevant.
- Major points are not clear and concise.
- The audience is overwhelmed by too much information.
- The presentation is boring.
- The speaker lacks enthusiasm, seems stiff or not genuine.
- The speaker seems unprepared and dependent upon notes.
- The speaker handles questions poorly.
- The speaker reads the slides.
- The speaker goes over the allotted time.
- The audience does not feel involved.

Speaker Tips

- Maintain good posture by balancing your weight equally on both feet when in front of a live audience.
- Connect with your audience by looking at them. Give each person a full sentence. Consider moving toward them.

- With a larger audience pick out 4-5 sections for eye contact. Your eye contact will have a ripple effect.
- Use gestures and facial expressions to emphasize your points. Speak in a relaxed, natural manner.
- Pause to breathe, think and enhance vocal variety.
- Do not *read* to your audience.
- If you need to cue yourself from the visuals simply pause. Once you have digested the concept look at your audience and begin talking again.

Polishing Your Talk

Use this checklist to tighten your presentation :

- Do you grab attention immediately?
- Have you provided the audience with clear focus by stating your purpose in the introductory remarks?
- Are your ideas relevant to this audience?
- Are your ideas well-supported?
- Do you have too many visuals?
- Have you rehearsed out loud with visuals three to six times?
- Have you timed yourself to be under the allotted time?
- Have you summarized effectively?

Visual Aids

Consider these pointers to ensure you are using your visuals effectively:

- No more than 1 visual per 2 minutes of talk.
- No more than 5 bullet points per slides.
- Your visuals should be easily read, easily understood and primarily visual.
- Pause to allow listeners time to read your slide.
- Talk to your listeners not to the screen.



Faculty Search

Are you interested in serving as an ASIS instructor? Openings are available in many ASIS programs as backup or permanent faculty.

If you are interested and have previous speaking experience, email your resume along with three references to Karen Krzmarzick at kkzmarzick@asisonline.org.

Please indicate topics on which you can present.

ASIS International

1625 Prince Street
Alexandria, VA 22314

Phone: 703-518-1429
Fax: 703-518-1517
Email: education@asisonline.org

asisonline.org

Advancing Security Worldwide

Meet the HQ Staff: Jeff Harden

Jeff has worked for ASIS for 8 years. He joined our staff in June as the Exhibits and Programs Assistant. Previously he worked as an Associate in the ASIS Membership Services Department.

Jeff splits his time between exhibits and training duties. He is responsible for assisting on a wide variety of exhibits-related tasks from answering exhibitor's questions to handling booth assignments. On the programming side, he is responsible for preparing course evaluation summary reports and assisting the meeting planners with varied tasks.

Prior to joining ASIS, Jeff worked for the Job Store and the Learning Channel. Jeff holds a BA in Communications from Marymount University.

Programming Division

Karen Krzmarzick, CAE, CMP
Assistant Director, Education
Team Supervisor
Phone: 703-518-1429
Fax: 703-518-1517
Email: kkzmarzick@asisonline.org or
education@asisonline.org

Shannon Burch
Manager of Exhibitions
Phone: 703-518-1424
Fax: 703-518-1517
Email: sburch@asisonline.org

Kara Graham
Educational Programs Manager
Phone: 703-518-1446
Fax: 703-518-1517
Email: kgraham@asisonline.org

Jeff Harden
Exhibits and Programs Assistant
Phone: 703-518-1422
Fax: 703-518-1517
Email: gharden@asisonline.org

Valerie Marino
Educational Programs Manager
Phone: 703-518-1410
Fax: 703-518-1517
Email: vmarino@asisonline.org

Gayle Reuter
Educational and Council Liaison
Phone: 703-518-1447
Fax: 703-518-1517
Email: greuter@asisonline.org or
councils@asisonline.org

Ursula Uszynski, CMP
Senior Educational Programs Manager
Phone: 703-518-1425
Fax: 703-518-1517
Email: uszynski@asisonline.org

Stacey Gardiner, CMP
Meeting Planning Consultant