

ASIS Annual Seminar Sessions sponsored by the Academic Programs Council or on the subject of security academic programs. These sessions are recorded on DVD along with accompanying PowerPoint presentations. Click [here](#) for information on ordering.

**Attracting the Next Generation of Security Professionals : Security Operations
Baccalaureate Degree (2010)**

Session ID: 3218

Participants: William O'Neill (speaker), Mitch Lawrence (speaker), Van Reidhead (speaker), Colonel Jay Chambers (moderator)

Recognize opportunity and capitalize on adversity. See how the Federal government, contractor industry and academia are teaming to mitigate the exodus of experienced security professionals over the next five to ten years and grow their own security talent through this education initiative. Currently, there is no comprehensive baccalaureate degree that covers all aspects of the security discipline as practiced by the U.S. Government and supporting contractor industry. This presentation will inform you of their methodologies, identify obstacles they have scaled and those that still exist while outlining the steps they must take together to turn this concept into a reality.

**Security and Crisis Management Academic Programs : The Evolution of a Professional
Development Strategy (2010)**

Session ID: 3317

Participants: Chris Hertig, CPP (speaker), Ernest Vendrell, CPP (speaker), Kevin Peterson, CPP (speaker), James A. Leflar, CPP (moderator)

Crises and emergencies are a major driver for curriculum development in both the college and secondary school settings. Courses and programs are being added which focus more on the response to significant loss events than have the traditional Security Management offerings. Homeland Security, Emergency or Crisis Management courses and programs continue to evolve. So too do professional development and certification programs which incorporate crisis management components. An in-depth understanding of the history, evolution, and current status of these programs enables the individual practitioner and the Security Industry to plan contemporary development strategies more effectively

A Tool for Benchmarking Your Security (2008)

Session ID: S44

Participants: Martin Gill (speaker), David H Gilmore, CPP (moderator)

Benchmarking your security operation and comparing it to others has always been an attractive proposition. This exercise was developed from research conducted on best practices around the world. It enables you to quickly identify your security's strengths and weaknesses, at least compared to others, and then to use the results as a basis for considering areas you may wish to improve. The aim is to help the dedicated security professional consider his or her function's performance confidentially and without cost. The insights are truly revealing.

Homeland Security Degree Programs: This Isn't Your Traditional College Education (2008)

Session ID: S63

Participants: Jeffrey P Grossmann (speaker), Mary Lynn Garcia, CPP (moderator)

Everything about the security industry has changed since September 11, 2001. The way we: approach our jobs as security leaders and experts; prepare, train, and educate our employees on safety and security precautions; hire and staff our security departments; the way we educate our future security leaders; as well as how terrorists plan attacks on United States soil. This presentation explores the key issues surrounding the new homeland security degree programs that are being offered in colleges and universities across America. Just how good are they, and what can we expect from their graduates?

Crisis Management Meets Academia : Incorporating Critical Incident Management Into Security Education (2008)

Session ID: S102

Participants: Ernest G Vendrell, CPP (speaker), Chris A Hertig, CPP (speaker), Gregory A Gilbert, CPP (moderator)

Crisis management offers academicians fertile ground for exploring communications, media relations, supply chain security, and interagency liaison. The concepts of prevention, mitigation, response, and recovery provide a holistic approach to understanding loss events. Expertise in crisis management provides practitioners with an additional professional competency that they can offer to employers, clients, and the public. Integrating crisis management into security management courses offers unparalleled opportunities for academicians, students, and practitioners. This session discusses the marriage of crisis management and security management in undergraduate, graduate, and professional development programs.

Defining a Security Research Agenda for the 21st Century (2006)

Session ID: S104

Participants: Martin L Gill (speaker), Eddie L Levine (moderator)

One obvious difference between security and many other professions is the lack of an established research agenda. Consequently our body of knowledge is weak yet fundamental questions about the future of security remain. Where is security heading-and where should it go-in terms of technologies? Which security measures work in specific contexts? How does security impact positively on the bottom line? The ASIS Foundation established a Research Council to address some of these issues. This interactive session explores the concept and generates ideas on how to best meet the needs of security practice.

Today's Student Members - Tomorrow's Security Professionals (2005)

Session ID: S53

Participants: Christopher D Richardson, CPP (speaker), Bonnie S Michelman, CPP (speaker), James R McClanahan (moderator)

Student membership is crucial to practitioners, students, and ASIS. Students need to learn about the dynamic opportunities ASIS offers (networking, education, and employment). Student members can be an important and viable source of future security professionals, but only if eligible students are encouraged to become student members and only if the students feel as if they are a welcome part of the larger security community. What can be done to encourage student membership? What do student members hope to achieve by joining ASIS? What can ASIS regions and chapters do to help satisfy those expectations? These and other issues will be explored in a roundtable discussion.