



ASIS Councils NEWSLETTER

LAW ENFORCEMENT LIAISON COUNCIL

December 2009



HOLIDAY GREETINGS!

LEADERSHIP 2009

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Vice-Chairperson:
Mr. Edward Appel

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CONSULT:
"ASIS Dynamics"
for LELC
leadership contact
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LELC: OPENING REMARKS

From the Desk of Ed Appel Vice-Chairperson LELC, CEO, iNameCheck LLC

Security Partnerships in a Recession/Depression

Many of us have been feeling the intense pressure of the bad economy – and business has not been good for almost anyone. While the security industry in general has been growing, the downturn in background investigations, halt in expansion of facilities and technology, layoffs and spending cuts have impacted security greatly. While 2008 was a "down year," as the end of 2009 approaches, it promises to be even worse.

This is a time when partnerships become not just a contributor to security and law enforcement, but essential to weathering the storm we're in. How can we leverage volunteer and free services without partnerships? How can we find the force multipliers that are no longer in the budget? How can we prevent and reduce the crime that impacts business and the community at times such as these, without effective law enforcement-private security collaboration?

In the area of high-tech crime, IT security, digital evidence and pursuit of criminals online, it is even more crucial that partnerships work than in traditional crimes. Recent reports and comments by the FBI, Secret Service and other law enforcement agencies have illustrated the jump in the incidence and impact of Internet fraud, identity theft, online sale of counterfeit goods and other large-scale enterprises. One only needs to look at the SPAM mail folder to see some of the examples, from phishing messages that warn recipients to "update" their financial account to offers of low-cost pharmaceuticals that are actually fakes from China, India and Russia. The scale of Internet trade in illicit goods has spiked. Along with it, more ordinary types of criminal activities, such as gambling, pornography, illegal drug sales and stolen property fencing are empowered on the Internet.

It's one thing to empower citizens, businesses and communities to be part of the anti-crime effort on the streets. While still required to fight crime, these measures seem now to be ingrained in every community. Citizens' watch groups help protect the towns and cities, and are the extra eyes needed by law enforcement. It's quite another thing to seek watch groups online. The Internet is at an early stage of online crime reporting. One bright spot is the FBI's Internet Crime Complaint Center (IC3, <http://www.ic3.gov/default.aspx>), run by the FBI in collaboration with the National White Collar Crime Center (NW3C) in Fairmont, WV. From all over the country, thousands of complaints about all

types of crimes – but mainly crimes committed online – flow into the IC3, are evaluated and analyzed, and sent out to thousands of state, county and local police departments nationwide. Not only can crimes like identity theft be aggregated electronically and analyzed for leads, but police departments without major white collar squads can get help from NW3C in wringing leads from citizen complaints.

A type of collaboration not yet well understood by law enforcement and private security is that offered by “white-hat hackers,” the “computer geeks” who have learned how systems protect (or fail to protect) their owners’ data and computer systems. Amit Yoran, who headed the DHS Cyber security effort at DHS during the Bush Administration, told the ASIS Conference in Anaheim that his firm, NetWitness, finds that 95% of the firms his company helps already have malware running on their systems. The efforts of organized criminals online to infect all of our computers with theft-enabling software are at an all-time high. The white hat hackers include the companies like Amit’s that provide the engineering to protect our systems against the Visigoths at the gates.

In a talk on partnerships at the National Institute of Standards and Technology, I participated in a panel on “The Future of Cyber Information Sharing,” moderated by Kevin Manson, at the TechnoForensics Conference. Kevin is a retired legal and high-tech crime instructor at the Federal Law Enforcement Training Center at Glynco, GA, and a strong believer in information-sharing. Gary Golomb, one of NewWitness’ brilliant young leaders, was also on the panel, illustrating (among other things) how willing high-tech security firms are willing to work with law enforcement, government, private security and academia to prevent information age crime. The conference attendees were very receptive to Operation Partnership and the law enforcement-private security collaboration movement. Yet I was reminded that where technology is a challenge for everyone, it is a struggle to create high-impact partnerships, even when everyone wants to do so.

The brilliant minds that are immersed in today’s complex information systems have a strong dedication to the rule of law, the success of government and private security and the continued exploitation of information technology to ride the wave of US innovation. The formidable challenge of cybercrime pits the technologically brilliant and the security-police professionals against an opposition often hidden in a flood of packets flowing over a global Internet. The geeks and the badges want to work together to protect us all, and it is up to all of us to seize the opportunity. Despite the considerable cultural differences between traditional LE-PS partners and new-wave technologists, TechnoForensics showed that LE-PS partnerships are well along in reaching this next goal in collaboration.

ASIS and IACP Agree to Develop Information Sharing Programs

By Matthew Harwood (ASIS) 11/03/2009

ASIS International has signed an agreement with the International Association of Chiefs of Police (IACP) to establish a formal partnership between the two associations with plans to develop educational and information sharing programs in the future. Combined, the two organizations represent nearly 60,000 police and security professionals from around the globe.



The memorandum of understanding (MOU) ties together “IACP and ASIS in a variety of ongoing and future activities (which will) result (resulting) in increased security and public safety,” according to the document.

The agreement was signed by ASIS International President Michael R. Cummings, CPP, (pictured on the right) and then IACP President Chief Russell Laine on September 23, 2009, during the ASIS International 55th Annual Seminar and Exhibits in Anaheim, California.

Cummings says it establishes a “framework that can lead to any number of tactical and operational deliverables that will benefit members of both organizations and the security of our communities.”

Chief Laine, who leads the Algonquin Police Department in Illinois, told *Security Management* that the public-private partnerships are force multipliers for police.

Through such partnerships, security professionals can “bring their expertise in security from the private sector into the public sector,” he says. “From these relationships, we learn together and we share experiences.”

Laine says police can learn from private security in many areas, including identity theft, shoplifting, and other financial crimes.

The MOU illustrates the trend of forging public-private partnerships between all levels of law enforcement and the private sector to coordinate, collaborate, and share information in an effort to make the nation’s communities safer—a goal that has intensified since the events of 9-11.

“After the attacks on New York City and Washington, D.C., law enforcement realized that 85 percent of the nation’s critical infrastructure was owned and protected by the private sector,” says Oksana Farber, chair of ASIS International’s Law Enforcement Liaison Council (LELC).

Farber says the recent MOU is one more example that police now understand how important communicating with private security is.

Laine agrees that the old walls between police and private security have been dismantled.

“Both groups see the value in teaming up and working as partners and sharing resources when we’re able to,” he says. Laine added that “With this MOU, both ASIS International and IACP are saying to our members, ‘This is important that we work together.’”

But it did take some internal efforts. Both Farber’s LELC and the IACP’s Private Sector Liaison Committee (PSLC) had to continually stress to the broader membership of each association the importance of institutionalizing an information-sharing relationship with each other.

The importance of public-private security partnerships was first officially acknowledged during the twilight of the Clinton administration. In 2000, the Department of Justice’s Bureau of Justice Assistance funded a report, *Operation Cooperation*, which established guidelines for partnerships between law enforcement and private security professionals. The initiative was supported by ASIS International, IACP, and the National Sheriff’s Association.

Nine years later, the DOJ’s Office of Community Oriented Policing Services (COPS) reexamined the state of public-private security partnerships in a new report, *Operation Partnership*, which also provided guidelines on how law enforcement officials and security directors could effectively reach out to each other.

“The best evidence from both of these projects suggests there were many more [law enforcement and private security] partnerships in the United States in 2007 than there were 7 years earlier,” the report notes. “Operation Partnership identified more than 450 [law enforcement and private security] partnerships, compared to about 60 identified through Operation Cooperation.”

Farber says that the MOU between ASIS and IACP exemplifies the best of public-private security partnerships, much like NYPD SHIELD program—New York City’s innovative information-sharing and training program between its police department and the city’s business community.

Farber hopes the partnership will increase the ties that bind each organization to each other. ASIS International’s Chief Executive Officer Michael Stack and IACP’s Executive Director Dan Rosenblatt

discussed some of what the future could hold during a meeting leading up to the MOU's signing. The many possibilities include each organization providing the other's members with discounted educational and training programs, linking to each other's Web sites, and participating in the development of security guidelines and standards that impact the two organizations' public-private partnership. Executive directors and elected leaders of each organization will also be invited to each other's conferences.

In addition, the LELC and the PSLC have created a survey that will be distributed to ASIS International chapter leadership and IACP state-level chiefs of police to discover where weaknesses reside in public-private security information sharing. "We want to develop a base level of understanding about the level of support, structure, and commitment that public-private security partnerships make in the United States," Farber says.

The overall purpose of the survey is to garner as much information as possible about public-private partnerships in the United States, including lessons learned from success stories, foreseeable and unforeseeable challenges, effective communication strategies, and leadership roles.

Going forward, both Cummings and Laine say both organizations will rely on the LELC and the PSLC to identify the best opportunities for future collaboration.

One motivation behind making the MOU official is institutionalizing a culture of information-sharing between each organization, Farber says. While each organization's leadership is committed to this new norm of information-sharing, future leadership changes could leave such interactions vulnerable if not explicitly laid out in a document.

"Once these state chief organizations through the IACP find out there is an official strategic partnership between ASIS International and the IACP," Farber says, "there will be a responsibility and opportunity to share non-law-enforcement-sensitive information with private sector members to promote security and public safety."

Safe City Initiative: Marketing the Program Throughout ASIS

By Paul Sweeney, CPP Cape Fear Community College

The Safe City initiative that was conceptualized and implemented by Target Corporation in 2004 has become one of the most successful community-based partnership programs within the security and criminal justice communities. This program has its own website (<http://mysafecity.com>) which is continually updated with vital and informative data resulting from Safe City being deployed in different cities around the country. These partnerships, at the local and national levels, have continued to show success. Currently there are 20 active cities using tailored implemented programs of this initiative showing some phenomenal results. This partnering program is exactly what ASIS has been urging for numerous years.

As members of the Law Enforcement Liaison Council (LELC), a sub-component within ASIS, our council members have had the unique opportunity to work toward getting this successful initiative disseminated and marketed throughout the entire ASIS community. The LELC is a believer in partnerships and our council worked together with four other councils (Economic Crime, Global Terrorism & Political Instability, Crisis Management & Business Continuity, and Crime and Loss Prevention) on this marketing document development. Leading this council partnership were LELC council members Robert Graham, CPP and Paul Sweeney, CPP. This work group developed a marketing document which contained six major points which were ultimately presented to ASIS for formal marketing and contained learning points that would educate our fellow ASIS members in just what the Safe City initiative was all about. These points focused on suggestions of how the formal sharing of information should be handled, as well as the formal dissemination of information about the Safe City program to be sent out to all regional vice presidents (RVP) and chapter chairs throughout ASIS. The following are the specific points made in the marketing document sent to ASIS Headquarters.

Review the material provided by/on the Safe City program website, (www.mysafecity.com).

Provide all Regional Vice President's and Chapter Chairperson's with copies of the White Paper completed by the LELC for additional information.

Schedule a meeting agenda item for all regional and chapter meetings to discuss the program.

Encourage already established partnerships under the Community Oriented Policing Services (COPS) to expand their effectiveness by increasing private sector business involvement, and bring a heightened focus on

community safety as well as crime related issues and concerns. This is the next logical step for community safety.

Invite business representatives and security professionals who are not members of local ASIS chapters to meetings so they can become aware of the program benefits. This should be coupled by having all local law enforcement representatives (Police and Sheriff's departments) with all concerned/interested private security professionals, including those who are not current ASIS members, be encouraged to participate in this process as well. Private as well as public security agencies must take ownership in order to gain maximum effect from this or any other community-based program.

Encourage Regional Vice President's and Chapter Chairpersons to set up a chapter liaison or committee who can assist in gathering preliminary information on Law Enforcement agencies and businesses who wish to participate in or become partners in the Safe City Program. This should be accomplished by keeping all interested parties informed of resources available to communities through grants and other sources of revenue a community may wish to apply for.

ASIS and Target will team together to review existing marketing materials to determine the need to revise or create new collateral.

Having a better understanding of what the Safe City initiative is all about will provide communities served by security professionals in both the public and private sectors a better understanding of this program. Each community can either adopt a plan based on that community's specific needs or they can modify an existing community policing program. Either way, implementing some of the lessons learned by this partnership initiative will be beneficial to all communities who learn from what has been done in the 20 communities mentioned above. Either way, ASIS members throughout our organization can benefit from having knowledge of how this initiative works.

Mr. Matthew W. Mantione, Manager of Region & Chapter Relations at ASIS Head Quarters, will be the contact for furthering this initiative from what has been done thus far by our ASIS Council partnership. Matt and his staff have already had conference calls with concerned parties to prepare for this and have indicated they will be contacting their counterparts at Target Corporation for additional information. With this program moving further up in the ASIS chain and with a formal endorsement letter hopefully coming soon, the Safe City program will yet again gain another success.

Public and Private Sectors Work in Partnership

Mark Riesinger, CPP

Every fall, the ASIS Greater Milwaukee Chapter hosts a lunch partnership and appreciation for law enforcement in the Greater Milwaukee area. This year, with the support of several contributors, professionals from the public and private sectors met to exchange their stories, ideas, visions and beliefs on how to make both the public and private sectors a successful partnership.

October's luncheon, held for the fourth year at the prestigious Wisconsin Club in Milwaukee, Wisconsin, celebrated a milestone for ASIS International and the International Associations of Chiefs of Police when a Memorandum of Understanding addressed the new partnership between the public and private sectors for both of these not-for-profit associations.

Gathered in the main ballroom, the professionals sat at neatly decorated tables for a three-course lunch with the honor of Mr. Mike Cummings, ASIS International's President, Chief Russ Laine, IACP former president and keynote speaker Tim Miller of Texas EquuSearch, a non-for-profit organization dedicated to finding missing person's.

Mark Riesinger, Law Enforcement Liaison, opened the event with an addressed thank you to all that were present, along with a brief introduction to the significance of the event.

"This lunch partnership and appreciation is for you," Riesinger said to the agency leaders in attendance. "This event is put on annually to show our continued thanks and appreciate for the hard work and successful jobs you have all done throughout the year."

To represent the public sector's stance on the MOU, Laine took to the podium.

“It is our mission of the International Association of Chiefs of Police to advance professional police services by promoting enhanced practices, cooperative efforts and the exchange of information among police administrators and other institutions and organizations,” said Laine. “The agreement will continue our commitment to the goals of the Law Enforcement Liaison Council and the IACP through its Private Sector Liaison Committee dedicated to the public-private partnerships.”

A handshake was exchanged as Cummings announced the perspective from the private sector.

“ASIS is a voluntary, not-for-profit organization that comprises of professional individuals who have security responsibilities in industry, business, and government who are engaged in the pursuit of related polices, guidelines, and standards,” said Cummings. “Together, the lessons and values that can be learned from and by both sectors with this MOU in place will lead to greater, more cost-efficient crime prevention efforts.” Now, ASIS and IACP can collaborate proactively in building beneficial guidelines in regards to school violence, workplace violence, and the investigation of drugs in the workplace. Ultimately this cooperation will demonstrate the success of public-private partnerships.

Laine and Cummings sat down after the indictment of the MOU. After the invocation and moment of silence led by Chief of Police, Barry Weber from Wauwatosa, Wisconsin, the lunch portion of the event started and conversation broke out amongst the attendees. After lunch was through, the much-anticipated speaker Tim Miller began his story of running a successful search and rescue organization.

Texas EquuSearch was started when the daughter of Tim Miller, Laura, went missing in 1984, after she was last seen at a phone booth in League City, Texas. Wondering where she might be, Miller decided to research on others who had gone missing in the surrounding area and realized that his daughter could have been taken by the same person. Miller brought the information to the local law enforcement but they assured him she was a run-a-way.

A few months later they found Laura’s body, along with three other young women, in an oil field miles from Miller’s house. The young women had all been murdered in the same horrific way.

“Even though my daughter was missing, I still followed what law enforcement said to me, even though I had my own ideas of where Laura could have been,” Miller spoke. “I wanted to be a law-abiding individual, but I thought it was rather odd that not one police official would take what I was saying and asking into consideration.”

After all the time spent wondering where his daughter might be and other family issues that boiled to a point, Miller decided to start up his own search and rescue team on horseback, with his mission being that he would find missing persons. Whether they were alive or deceased, he would find them.

“There are a lot of people that go missing,” said Miller. “Of those people who go lost, they are all important. Regardless of age, sex and gender, the person’s missing families need closure, whether it’s happy or sad.”

The room was quiet and still as Miller spoke of the trials and tribulations he and his members have gone through. At the end of the discourse, on behalf of the ASIS Greater Milwaukee Chapter, Riesinger and Schaefer presented a donation to Miller for his organization.

The 27th annual appreciation partnership luncheon closed with great success in linking the public and private sectors. With the growing number of violent incidents happening around the world, now marks a time where ASIS and IACP can be recognized and understood in the public light; working together to make a difference within every type of community in regards to safety and security.

MICHIGAN STATE UNIVERSITY – CRITICAL INFRASTRUCTURE PROTECTION NEWSLETTERS DONATED TO THE ASIS I. P. NORTON CENTER

Jim Fetzer, CPP LELC Newsletter Editor

Steve Harris, Chief of Police (Retired), Redmond WA, and an LELC member learned of the funding loss for the Michigan State University-Critical Infrastructure Protection Program. Well aware of the many years of operation and the monthly newsletters published by the group, Steve advised LELC leadership of the situation. Jim Fetzer CPP, Editor of the LELC Newsletter, contacted Eva Giercuskiewicz, Director of the I. P. Norton Resource Center at ASIS HQ.

Arrangements were made between MSU-CIP and ASIS I. P. Norton Center to receive the entire collection of newsletters. Once receipt and cataloging are complete, the collection will be added to the resources available to all ASIS members. We wish to thank Steve, Eva, and especially MSU-CIP Director Brit Weber for the collection donation and his help and cooperation in making this happen.

The above article appeared in the October 2009 issue of the LELC Newsletter.

We are very pleased to announce that the task has been completed and the MSU CIPP Newsletters are available at the following email address: <http://www.asisonline.org/library/member-secure/refservices.xml>

Editors Note:

This is the last newsletter I am privileged to develop/edit. I wish to thank the LELC leadership, present and past, for their support of these efforts. I have full confidence that this effort will attain even higher goals as the years go on. I thank all who have contributed articles/ideas for this effort. *Jim Fetzer, CPP*

All articles are the opinion of the author(s) and not necessarily that of ASIS Int. or the LELC.

