



## Banking and Financial Services Council

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The Bank of New York

Mr. Larry E. Brown – Vice Chair  
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Mr. Brian R. Abraham, CPP  
3SI Security Systems

Mr. Robert S. Ballagh Jr, CPP  
CheckFree

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Provident Bank

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Wells Fargo & Company

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Wilmington Trust Company

Mr. Johan D. Du Plooy, CPP  
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RBC Protection Services

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Mr. Richard L. Seba, CPP  
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Mr. Chris Smith  
HBSC

Mr. P. Kevin Smith, CPP  
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Mr. Francis X. Tesorero Jr, CPP  
GE Consumer Finance

Mr. Hector R. Torres, CPP  
Banco Popular de Puerto Rico

Mr. James W. Zardecki  
Sovereign Bank

## Banking and Financial Services Council

July 2007

### July Council Meeting Notes

The July 2007 meeting for the ASIS Banking and Financial Services Council was held at 11:00 a.m. EST on July 11, 2007 via conference call. The following are the salient points of the meeting:

The Council is finalizing its Pre-Seminar session to be held on Sunday, September 23, 2007 as part of the Annual ASIS Seminar in Las Vegas, Nevada. This year's Pre-Seminar will include a social mixer, which will provide an excellent opportunity to network with fellow Banking and Financial Service Security practitioners. Suggestions for additional sessions to be considered for the Pre-Seminar include *Physical Security of Data*, *On-Line Banking Fraud*, *Best Practices Investigating Fraud against Financial Institutions*, and *Third Party Debit Card Fraud*.

Kevin O'Brien, Council Chair, discussed the importance of promoting the Council's Pre-seminar event with all security practitioners of the banking community in order to ensure a great turnout at this year's event. The previous two pre-seminar events hosted by the Council yielded 65 and 40 participants respectively. The goal for this year's event is to surpass the previous pre-seminar attendance.

### Best Practices Corner

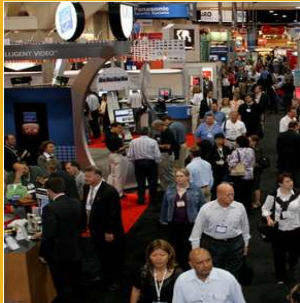
#### Salary Premiums for Security Certifications Increasing, Study Shows

Computerworld (07/09/07) ; Vijayan, Jaikumar

Recent statistics show that a professional security certification will enable information technology security workers to earn higher salaries. For example, a Foote Partners study released the first week of July concludes that security professionals with security certifications earn up to 15 percent more than their non-certified colleagues. And from October to April, a group of 27 security certifications examined by the Foote study grew in value by an average of 1.7 percent. Foote Partners CEO David Foote says that demand for certified security professionals is growing following a recent downturn. And the demand is being driven not by compliance and government regulation, but by customers who are "demanding more security" from companies. The fallout from major data breaches such as the TJX breach has caused consternation among corporate executives, prompting many executives to make additional commitments to security. A Department of Defense mandate requiring certification from IT security professionals is also increasing demand for certified security professionals, says Foote.

## 2007 ASIS Seminar Las Vegas, Nevada

The 2007 ASIS Seminar will be held at the Las Vegas Convention Center in Las Vegas, Nevada on September 24-27, 2007. This annual event is known for its high-quality educational program covering every aspect of security. The seminar consists of more than 150 dynamic sessions on the hottest issues and trends, as well as best practices and core security management topics that successful security professionals need to stay ahead. Each presentation is reviewed and selected by a committee of your peers to ensure that attendees learn from seasoned practitioners and subject matter experts with real-world experience and insights.



### LOCATION

Las Vegas Convention Center  
3150 Paradise Road  
Las Vegas, NV 89101

Tel: (702) 892-0711  
Fax: (702) 892-2824

### EXHIBIT DATES/TIMES

September 24-26, 2007  
9:00 am – 4:30 pm daily

### NON-COMPETING EXHIBIT HOURS

9:00 am – 11:00 am daily  
3:00 pm – 4:30 pm daily

## In The News

### Expert Advice

**MarketWatch (07/01/07) ; Coombes, Andrea**

Technology analysts and tech-product engineers offer advice on how consumers can protect themselves from identity theft. Former identity thief Frank Abagnale, whose life as a criminal is recounted in the 2002 movie "Catch Me if You Can," says technology has made it easier to commit ID fraud. "Everything I did 40 years ago, when I was a teenager, is thousands of times easier to do today. Technology has made it so much easier to commit these crimes," he states. To avoid having his personal information accessed, Abagnale pays for everything with credit cards, then pays off the balance each month. "My money is never at risk, only their money," he says. Abagnale also uses a credit protection service that tracks credit activity through each of the three major credit bureaus, disposes of all documents containing personal information with a microcut shredder, and opts out of creditors' information-sharing arrangements. Gartner Research analyst Avivah Litan avoids putting her debit card information online and has instructed her bank not to permit transfers to other institutions in the event ID thieves intercept her account information. Litan also never clicks on links collected through search engines because some links are created by criminals.

### New Phishing Kits Easy Way for Amateurs

**American Banker (07/09/07) ; Wolfe, Daniel**

New versions of phishing kits that make it possible for people to easily get into the fraud business are beginning to appear on the Internet. Last month, EMC Corp.'s RSA Security spotted a phishing kit that can be easily downloaded from the Internet. The kit configures itself, and allows fraudsters to put up a phishing site in just two seconds, said Marc Gaffan, the marketing director in RSA's consumer solutions group. Previous versions of phishing kits required some technical knowledge and patience to use. Gaffan noted that the spread of such user-friendly phishing kits indicates that the market for phishing tools is growing. "This is most likely new people that are trying, which means that the fraudster to is authentic. The system also helps banks prevent thieves from logging into customers' accounts. If the system does not recognize the computer being used to log into the banking site, it will ask the user for answers to a set of security questions.

### Prosecutor Says Bomb Victim in Robbery Helped Plan Crime

**New York Times (07/12/07) P. A15 ; Hamill, Sean D.**

A pizza deliveryman who robbed a Pennsylvania bank in August 2003 while wearing a live bomb strapped around his neck that later exploded, killing him, was in fact a willing participant in the robbery plot, not an innocent victim, according to federal prosecutors. For years, officials have debated whether deliveryman Brian D. Wells was in on the plot. After being stopped by police after the robbery, Wells told the officers that the collar around his neck was a live bomb that assailants had strapped to his neck while he was delivering pizzas. The men forced Wells to rob the bank and gave him other instructions that would defuse the bomb, Wells told police. Officers called a bomb squad, but the device exploded in the meantime, killing Wells.



## ASIS Member-Get-A-Member Program

This Member-Get-A-Member campaign is really about you. We know that if you are satisfied with your membership in ASIS International, you will encourage other security professionals to join. (After all, it is one of the best professional decisions they can make for their careers.) And we want to reward you for doing that!

This year we have developed a multi-tiered incentive program to reward both individuals and chapters. Awards will be given to individuals who recruit a minimum of 5 members, and to chapters that add at least 15 new members. The campaign runs from January 1, 2007 through December 31, 2007.

### Recruiting a new member is Easy!!

Recruiting a member is easy when you find yourself interacting with colleagues at meetings, online, on the job, or while networking. Simply tell your colleague(s) how you have benefited from your membership in ASIS and suggest that they visit:

[www.asisonline.org/store/membership.html](http://www.asisonline.org/store/membership.html) to learn more about membership and to join. If they decide to apply for membership, **they'll need to put your name and employer (company) or phone number on the membership application line: Person who introduced you to ASIS.** If they join, you get the credit. And we keep track of your recruitment activity for you. It's that simple.

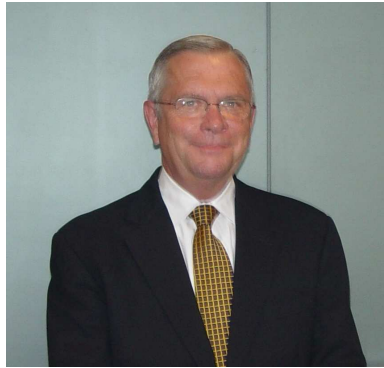
Sometimes, it may be more convenient or more appropriate for you to provide us with contact information for an individual who is a candidate for membership, and we take the next step. Complete the online Referral Form and submit it to ASIS electronically. ASIS will send the individual(s) information and an application. However, **you won't be considered the "recruiter"** unless the new member provides your name on the application as the person who introduced him/her to ASIS.

## CPP, PSP, PCI Reviews

Reviews for the Certified Protection Professional (CPP), Physical Security Professional (PSP), and Professional Certified Investigator (PCI) board certifications will be held on September 21-22, 2007, Las Vegas, Nevada, prior to the annual ASIS Seminar and Exhibits on September 24 - 27. Get a thorough review of the key competency areas tested on the exam and collaborate with others also preparing for certification. Register now for the CPP Review Program (registration includes a free CPP Study Guide), PCI Review Program, or PSP Review Program (registration includes a free PSP Study Guide). Eligible individuals residing outside the U.S. and Canada must submit an application for certification before the following dates for upcoming international exams:

- **August 1** - For international certification exams offered on September 25 at the ASIS Seminar and Exhibits in Las Vegas.
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- **September 1** - For international certifications exams on November 3 in multiple international locations.

## Profiles in Excellence - Mr. Robert D. Croskery, Wells Fargo & Company



**Robert D. Croskery**  
**Vice President – Corporate Security**  
**Wells Fargo and Company**

Mr. Robert Croskery has worked in the financial services industry for 28 years holding senior management positions in Corporate Security, Corporate Real Estate and Facilities Management, Procurement, Records Management and Business Resumption Planning for Bank of America and its predecessor banks. In 2000, he retired from Bank of America after twenty-one years at which time he was Senior Vice President for Corporate Investigations. Mr. Croskery currently is a Vice President in Corporate Security at Wells Fargo & Company responsible for security of their 1200+ facilities in twenty-seven states in the Eastern United States.

Mr. Croskery served with the Montgomery County (Maryland) Police Department for eleven years. He holds a Bachelor of Science degree in Criminology from the University of Maryland. He has been an ASIS member since 1979 and served as the first Chair of the Banking and Financial Services Council.

Mr. Croskery is a native of Washington, D.C. and currently resides in Charlotte, North Carolina. His hobbies include reading, hiking in the North Carolina mountains, and NASCAR.



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