



# ASIS DECEMBER 2006 CERTIFICATION NEWSLETTER

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## Welcoming New PCB Members

### *Who's on board for 2007?*

In 2007, the PCB will say goodbye to a few and welcome the new ... Over the past year, the board has worked diligently as a unified force bringing together their unique insights and diversified strengths. Those outgoing have left a lasting impression that will serve as a solid foundation for the individuals continuing in their footsteps.

## Continuing the work of the PCB in 2007

ASIS President, Steve D. Chupa, CPP appointed Edward F. McDonough Jr., CPP as 2007 PCB President; and Carla Naude, CPP will serve as Vice President. Both have served the PCB in numerous capacities, are proven leaders, and are ready for the certification challenges that lie ahead.

Special thanks to PCB members pursuing the Society's certification goals for another term: Patrick C. Bishop, CPP; Darryl R. Branham, CPP; Edward P. De Lise, CPP; Kenneth M. Freeman, CPP; Roger B. Maslen, CPP; Jaime P. Owens; Dave N. Tyson, CPP; Allan R. Wick, CPP, PSP; and Richard Y. Yamamoto, CPP.

Thank you to a truly dedicated team! Your contribution throughout the year has been invaluable. We look forward to accomplishing many goals with your continued support in 2007, whether on the PCB or serving the ASIS Community.

**Edward F. McDonough Jr., CPP**  
*2007 PCB President*

**Carla Naude, CPP**  
*Vice President*

## Saying Goodbye

Departing from the PCB are Robert L. Martin, CPP who is the 2006 President, and board members John D. Rankin, CPP; and Gregory L. Sanders, CPP. Martin served the PCB for six years. He was an exceptional leader, strong mentor to new members when they joined the PCB, and always paid attention to even the minute details. Martin was instrumental in building the framework for many projects while serving on various PCB committees such as Test Management, Certification, and Continuing Education.

Rankin served the PCB for six years providing much needed support on numerous committees including Education and Roles/Structure of the PCB. He has been a major contributor in the Canadian legal aspects part of the CPP exam on numerous occasions. During his tenure, he also chaired the CPP Test Management Committee.

Sanders long-standing support for certification began even before becoming a PCB member – he has been a mentor and pivotal spokesperson for certification many years prior to his post. Sanders was Chair of the Awards and PCI Test Management Committee. He also served on the PCB Roles/Structure Committee.

## Welcoming New PCB Members

The PCB is proud to welcome four new members: Sean A. Ahrens, CPP; Christina Duffey, CPP; and James W. (Jim) Ellis, CPP, PSP; and Alfredo Iturriaga, CPP. Each brings a wealth of knowledge and exceptional talents, which will be a tremendous benefit to the certification program.

**Sean A. Ahrens, CPP** has more than sixteen years of experience in the security industry, eleven of which include practicing as a security consultant. He is employed by Schirmer Engineering as a Senior Security Consultant where he is responsible for providing security threat and risk analysis, contingency planning, loss prevention, and force protection design and planning for government, public and private entities.

Ahrens, known for his technical expertise, has been asked to sit on a variety of standard setting panels including Underwriter's Laboratories (UL), Security Industry Association (SIA), and is a former member of the ASIS Commission on Guidelines where he assisted in the development of multiple security guidelines. In addition, Mr. Ahrens volunteers as a member of the Commercial Real Estate Council (CREC).

Ahrens has been a CPP for the last five years. He is also a Certified Security Consultant, a certification administered through the International Association of Professional Consultants (IAPSC), and recently obtained his Masters Degree from Webster University in Business and Security Organizational Management from which he graduated with honors.



Sean A. Ahrens, CPP

**Christina M.S. Duffey, CPP** has more than fifteen years of security management experience in a variety of vertical markets both in the United States and Canada. During her career in security, Duffey has held numerous positions including security officer to executive leadership in operations, new business development, and risk management. She currently holds the position of Vice President/General Manager for Anderson Security Agency in Phoenix, Arizona. Duffey has earned an undergraduate degree from DePaul University in Commerce and is presently pursuing graduate studies in Human Resource Management. Added to her portfolio, she achieved significant professional education in executive leadership, crisis management, and strategy. In addition, to her expertise in security operations, she holds the professional CPP designation with ASIS International and is an active leader in industry and professional associations.



Christina M.S. Duffey, CPP

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### Important Recertification Reminder!

ASIS International headquarters will be closed from December 22, 2006 - January 1, 2007. If you are due to recertify within this time period, you will not be penalized. Please note that you have a grace period until January 10, 2007 within which to submit recertification documentation.

**James W. (Jim) Ellis, CPP, PSP** is the Physical Security Planner for Principal Financial Group in Des Moines, IA. He is responsible for the selection and specification of security equipment and systems; video surveillance equipment including digital and IP based video systems; access control systems including biometric authentication devices; intrusion detection systems; duress alarms; locking devices; metal, explosives and narcotics detection systems; safes and vaults; fencing and lighting; and protective security window film. Ellis has more than fifteen years experience in many facets of electronic protection systems and retail loss prevention.



**James W. (Jim) Ellis, CPP, PSP**

Ellis has been a member of ASIS International since 1994 and has earned the highest award bestowed to an ASIS member – in 2006 he was the recipient of the E.J. Criscuoli Volunteer Leadership Award for his long-term commitment and leadership within ASIS International.

In addition to the above achievements, Ellis has earned the Certified in Security Supervision and Management (CSSM) and Certified Protection Officer (CPO) designations and has successfully completed the Security Supervisor Program, administered by the International Foundation for Protection Officers (IFPO). He received his B.A. in Justice Studies from Rhode Island College in 1992 and also studied at the University of New Haven. Ellis is currently a 4.0 GPA candidate pursuing dual Master's degrees in Business and Organizational Security Management and Business Administration from Webster University in St. Louis, MO. He is a 1999 graduate and 2000-2002 board member of the Warren County Leadership Institute.

**Alfredo Iturriaga, CPP** retired from the Chilean army as a Lieutenant Colonel after twenty years of service. While in the army, he graduated from the “Academia de Guerra del Ejercito de Chile.” Post service, he worked for ten years as a corporative security manager for the CCT's companies, which is a subsidiary of British American Tobacco in Chile. Currently, he is the Executive Vice-President of RacoWind Consultores Ltda. (a security and risk management consultation company) located in Santiago, Chile where he advises international corporations on security related risks management issues.



**Alfredo Iturriaga, CPP**

Due to his expertise in security management training, he is in constant demand as a key speaker at conferences in Spain, Mexico and various locations throughout Latin America such as Colombia, Peru, Argentina, Venezuela, and Brazil. Topics of discussion include crisis management, competitive intelligence, satellite administration of marketing force, executive security protection, and computer information security.

Iturriaga earned the CPP designation in 1998 and has been a member of ASIS since 1990. He is an ardent and influential supporter of ASIS certification programs in Latin America and is well known and respected by the Society for his volunteer activities. He has served as President of the Chilean Chapter, Regional Vice President (RVP), and Senior Regional Vice President (SRVP).

Iturriaga is a graduate of the University of Adolfo Ibáñez (1994 Valparaiso, Chile), School of business in business administration; the University of Chile where he majored in Economics and Administrative Science; and the Program of Modern Administration for executives in 1995. He also attended the Securitas International Training Centre in England, graduating in 1992 in Specialized Security and in 1996 in Investigation of Computer Crimes.

## Protection of ASIS Certification Marks

### Reporting Forms for Misuse

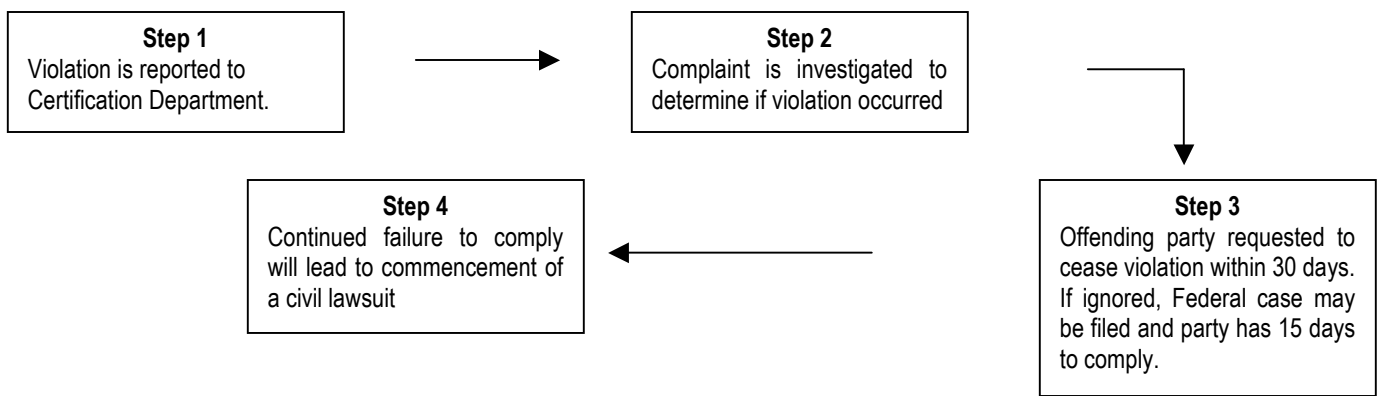
The certification department frequently receives inquiries from security professionals regarding our reporting policy for the misuse of certification designations and clarification of what constitutes misuse. There is also uncertainty about instances where another organization is using the certification trademarks or acronyms. In response, the PCB has established a form for reporting incorrect usage of marks and has provided a reminder of infringements and usage policies.

#### In order to use the CPP, PCI or PSP mark, certified individuals must:

- Must be certified or recertified to continue use of the mark;
- May only use the certification mark on materials to identify themselves as such, and only on items such as business cards, stationery and resumes;
- May not appropriate the certification marks as their own trademarks or service marks or incorporate the marks into their own source identifiers; and
- Must remove the certification marks from all materials if they fail to recertify.

Organizations and companies are not eligible to use the trademark. These terms are set forth in ASIS Designation Statement of Usage Policy 5009. Violations will subject the certified party to the potential revocation of his or her right to use the certification mark and/or civil liability. How are these policies enforced?

#### There is a 4-step protocol to enforce these policies



#### What about the organizations or companies that use the same acronym?

There are general guidelines that the PCB considers when deciding the type of action, if any, to take against these types of potential trademark infringement. Legal action is considered if the use of the CPP by another group could cause confusion within the two constituencies. In most cases, it's not necessary to pursue organizations that use CPP. To give an example, the Certified Payroll Professional in the United States uses CPP. However, there seemingly is not much chance for confusion between their professional world and that of security professionals.

From time-to-time, there are proactive certifiants who alert the PCB of infringements, but very often there are many cases that go unreported. A special form has been posted on line as a word document at <http://www.asisonline.org/certification/misuse.doc> and in PDF format at <http://www.asisonline.org/certification/misuse.pdf>. Please use these forms to report misuse and help with the enforcement of ASIS trademark rights.

For those who are concerned about the right to use the certification designations, these marks are registered with the United States Patent and Trademark Office. They are also trademarked by the Society internationally and ASIS trademark attorneys assist in enforcement efforts. The marks are registered (or are the subject of pending applications) in more than forty-five countries worldwide. The domestic and international registration of ASIS marks provides the Society with the right to enforce its rights in the courts of these countries, should it become necessary to do so.

## Chapter Activity Highlights



PSP Candidates in the United Kingdom studying during their review course.

### Northern New Jersey Chapter Holds Law Enforcement Awards *The Chapter Member of the Year Award Goes to ...*

The ASIS Northern New Jersey Chapter (# XIII) held its fourteenth Annual Law Enforcement Valor Awards on December 7, 2006. The Chapter honored three police departments: South Orange, Caldwell, and Jersey City for acts of valor. **Special recognition was given to Thomas J. Whittle of Summit Security who won the Richard Rescorla, CPP “Chapter Member of the Year Award.”** Previous award winner Leslie N.A. Cole, Sr., CPP presented the Chapter’s prestigious award to Whittle. Chapter members extend their gratitude to the Master of Ceremony, Herbert Simon, CPP, for doing an excellent job.



Thomas Whittle, CPP is pictured in photo with Chapter Chairman Darryl Beard, CPP, PSP, PCI

### Special Mention – New Triple Certification Holder *Lieutenant Colonel Joseph L. Rector, CPP, PSP, PCI*

Congratulations to Lieutenant Colonel Joseph L. Rector, CPP, PSP, PCI, who recently earned his third certification – the PCI designation – this past November. Lieutenant Colonel Rector is the Chief, Training and Contingencies Branch for the Security Forces Division at Headquarters, Air Combat Command, Langley Air Force Base, VA. His branch provides command policy and guidance for all aspects of training and includes oversight of the Air Combat Command Security Forces Expeditionary Readiness Training Center at Creech Air Force Base in Nevada. Lieutenant Colonel Rector joined ASIS in 2002 and currently serves as a member of the ASIS Military Liaison Council. He earned his CPP designation in 2003 and his PSP in 2004.  
*The PCB congratulates you on your achievement!*



## Special Message from the PCB and Certification Staff

Thank you for giving us the opportunity to serve you throughout the year. Your support and feedback provides us with an important avenue to continue the work we do on behalf of security professionals throughout the world. The Board and staff look forward to keeping you informed in 2007.

**We wish you and your loved ones a safe and happy holiday!!!**

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### Professional Certification Board

*The Professional Certification Board is a group of fifteen certified professionals appointed by the President of ASIS to oversee and administer the certification programs.*

Edward F. McDonough Jr., CPP, **President**  
Carla Naude, CPP, **Vice President**  
Sean A. Ahrens, CPP, PSP  
Patrick C. Bishop, CPP  
Darryl R. Branham, CPP  
Edward P. De Lise, CPP  
Christina M. S. Duffey, CPP  
James W. (Jim) Ellis, CPP, PSP  
Kenneth M. Freeman, CPP  
Alfredo Iturriaga, CPP  
Roger B. Maslen, CPP  
Jaime P. Owens, CPP  
Dave N. Tyson, CPP  
Allan R. Wick, CPP, PSP  
Richard Y. Yamamoto, CPP

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