

ASIS proudly congratulates the thousands of professionals who have sought and attained the CPP—the profession's highest recognition.



The CPP designation identifies me as an accomplished security professional!

LUIS ENRIQUE LA ROTTA, CPP

Director General
ISVI, Ltda.
Bogotá, Columbia

Industry: Private security protection and training services

Job Responsibilities: Government Law Enforcement/Colombian National Police, Educator/Security and Criminal Justice, Safety and Operations Management, Financial Management, Personnel Management, Sales and Services Management.

Education: Doctorates in Business Administration and in Private Security, as well as a degree in Civil Engineering

Years in Security: 25 years in Public Safety/18 years in Private Safety

Year Earned CPP: 2000

Year Joined ASIS: 1995

Why I Pursued the CPP: "The CPP designation became not only a challenge but an opportunity to achieve personal growth and professional development."

How the CPP Benefits Me: "The CPP designation demonstrates my commitment to the industry. It also enhances my leadership abilities."

Value of the CPP: "The CPP designation challenges security professionals to stay abreast of security and promotes excellence in the profession."

Why Security Professionals Pursue the CPP Designation: "The CPP designation not only gives security professionals recognition for their efforts and achievements, but also offers a coherent program to the security industry and public law enforcement."

Achievements: In the past 20 years, Mr. La Rotta has directed the International Seminars in Security Confrontation (*Jornadas Internacionales de Confrontación en Seguridad*), organized by the International Academy for Security Development Metis SICUREX, in which he serves as founding member and general director. He also is the creator of the METIS Security's Philosophy. Mr. La Rotta has written several books: *Introduction to Metis Security*, *Security's Aphorisms*, and *Strategy and Police Tactics*.

