

Certification *Profile*



For accomplished security consultant **Philip S. Deming, CPP**, the challenge and the reward is in the risk. This former special agent with the U.S. Treasury Department relishes the balance of security risk and human relations. “The most enjoya-

ble part of security management for me is being able to resolve issues wherein employees and the organization achieve a positive result relative to relationship management and risk resolution,” Deming commented.

Like most security practitioners, Deming readily admits there is no such thing as a typical day in his business. The focus of his work varies from policy development to security risk matters. For instance, Deming recently served as the interim deputy director of human resources for a large international nonprofit organization where he managed employee relations, recruitment, talent development, benefits, compensation, and strategic planning.

Among his most notable career experiences was when Deming received a commercial bribe offer from an organized crime ring, resulting in Deming becoming a cooperating witness for the FBI. “The international investigation extended eight years and culminated in the recovery of more than \$300 million and 97 arrests and convictions.”

Deming earned his Certified Protection Professional®

(CPP) credential in 1996. He says he strongly believes that his ASIS accreditation has differentiated him from other professionals and always encourages his employees and colleagues to seek one of ASIS’s certifications. “The CPP designation is recognized and respected by both my professional colleagues and my business clients,” states Deming. “It instantly conveys that I possess a certain knowledge base and have achieved a professional standing within the profession.”

An ASIS member since 1981, Deming credits the Society with providing him a forum in which to develop his professional skills and to gain insight into new aspects of security practice. “Membership in ASIS has been an absolute value to me in my career,” stated Deming, who serves actively in the ASIS community as both a CPP Review Program faculty member and program advisor for the Assets Protection Course II: Practical Applications Program. He also coauthored the CPP Study Guide. On behalf of the ASIS Foundation, Deming served as the grant consultant for the Business Watch Program.

For those pursuing or advancing in security management, Deming notes, “Beyond aptitude, skills and knowledge, a keen ability to recognize risk as an opportunity is critical for success.”

—By Leigh A. McGuire, ASIS marketing manager