

[For Current CPPs](#)

**PRESS RELEASE FOR USE BY CURRENT CPPS
FOR APPOINTMENT TO VOLUNTEER LEADERSHIP POSITIONS**

FOR IMMEDIATE RELEASE
Date

Contact: Linda Dickerhoof, 703-518-1493

Alexandria, VA - Daniel H. Kropp, CPP, President of ASIS International, has announced that **John Doe**, CPP, of **city, state** has been appointed **position** for ASIS.

Description of the position. This will be provided by ASIS.

Mr. Doe is title for **company** of **city, state** (country, if applicable), responsible for _____. Since joining company in year, **he/she** has had a variety of **responsibilities**, including _____. Previous to his affiliation with **company**, **Mr. Doe** was employed by (list up to three of **most recent employers with dates**).

In addition, **Mr. Doe** has had a distinguished **history of participation in ASIS**, serving as **list volunteer leadership positions with dates** (ASIS will verify).

Mr. Doe also is a Certified Protection Professional (CPP). Throughout the world, the CPP designation is acknowledged as the security profession's highest recognition of practitioners. It is evidence that an individual is "Board Certified in Security Management." The CPP is awarded based upon experience and passage of an examination that provides an objective measure of an individual's broad-based knowledge and competency in security management. The CPP is administered by ASIS, the preeminent international organization for security professionals, with 32,000 members worldwide.

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The Professional Certification Board of ASIS International is charged with improving the practice of security management through the testing and certification of security professionals who have met prescribed standards of performance, knowledge, and conduct.

ASIS, founded in 1955, is the preeminent educational organization for professionals responsible for security, with more than 32,000 members worldwide. By providing members and the business community with access to a full range of programs and services, and by publishing the security profession's leading magazine—Security Management—ASIS is advancing security worldwide.

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[For Current CPPs](#)

**PRESS RELEASE FOR USE BY CURRENT CPPS
FOR ANNOUNCEMENT OF ACHIEVEMENTS**

FOR IMMEDIATE RELEASE
Date

Contact: Linda Dickerhoof, 703-518-1493

Alexandria, VA - Mr. Doe, CPP, of city, state, a member of ASIS International (ASIS) has been: announce achievement (got promotion, has joined new company, has received award, is doing pro bono work, is providing community service, etc. Leave space for achievement (25 words or less)_____.

Paragraph (50 words or less) to expand on significance of the achievement (explain significance of promotion, i.e. new responsibilities; if new company, explain what company does, what responsibilities are; if award, explain its significance, what you had to do to receive the award; if pro bono work, explain the reason for your interest, what you are doing in more detail; if community service, cite organization, what you are doing within that organization.

Next paragraph is optional. Depending upon what achievement is, some of the information may be redundant.

Mr. Doe is title for company of city, state (country, if applicable), responsible for _____ . Since joining company in year, he/she has had a variety of responsibilities, including _____. Previous to his affiliation with company, Mr. Doe was employed by (list up to three of most recent employers with dates).

Optional paragraph, if relevant:

In addition, he/she has had a distinguished history of participation in ASIS, serving as list volunteer leadership positions with dates (ASIS will verify).

Mr. Doe also is a Certified Protection Professional (CPP). Throughout the world, the CPP designation is acknowledged as the security profession's highest recognition of practitioners. It is evidence that an individual is "Board Certified in Security Management." The CPP is awarded based upon experience and passage of an examination that provides an objective measure of an individual's broad-based knowledge and competency in security management. The CPP is administered by ASIS, the preeminent international organization for security professionals, with 32,000 members worldwide.

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Sample Promotional Materials

[For Recently Designated CPPs](#)

JOHN DOE AWARDED CERTIFIED PROTECTION PROFESSIONAL (CPP) DESIGNATION

FOR IMMEDIATE RELEASE
Date

Contact: Linda Dickerhoof, 703-518-1493

Alexandria, VA – **John Doe**, CPP, of **city, state** recently was awarded the designation of Certified Protection Professional (CPP) by the Professional Certification Board (PCB) of ASIS International, based in Alexandria, VA.

Throughout the world, the CPP designation is acknowledged as the security profession's highest recognition of practitioners. It is evidence that an individual is "Board Certified in Security Management." The CPP is awarded based upon experience and passage of an examination that provides an objective measure of an individual's broad-based knowledge and competency in security management.

In order to earn this credential, **Mr. Doe** had to comply with stringent eligibility requirements, including demonstrating that **he/she** had met certain education and/or work experience qualifications including employment for a minimum of two years in the security profession in a responsible charge position.

To maintain his credential, **Mr. Doe** must apply for recertification every three years, at which time he must submit evidence of continuing professional development. This requirement has been instituted in order to maintain proficiency and credibility.

Mr. Doe is one of only 4,500 active CPPs in the world.

"This achievement demonstrates a level of professional expertise and a validation, by certification, of the knowledge needed for leadership positions within the industry," said Geoffrey Craighead, CPP, Chair of the Professional Certification Board.

Mr. Doe is employed at **XYZ Company** in **city, state**, where **he/she** currently is **title, in the department/division**. **He/She** is a member of ASIS International (**yes/no**), as well as (**leave room for other memberships.**)

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[For Recently Designated CPPs](#)

LETTER TO CEO

Date

Mr. First and Last Name

Job Title or CEO

Company

Address

City, State Zip

Dear **Mr./Ms. Last Name**:

It gives me great pleasure to announce that one of your employees, **Mr./Ms. First and Last Name**, CPP, **Job Title**, was recently awarded the coveted designation of Certified Protection Professional (CPP) by the Professional Certification Board (PCB) of ASIS International.

Throughout the world, the CPP designation is acknowledged as the security profession's highest recognition of practitioners. It is evidence that an individual is "Board Certified in Security Management." The CPP is awarded based upon experience and passage of an examination that provides an objective measure of an individual's broad-based knowledge and competency in security management.

In order to earn this designation, **Mr./Ms. Last Name** had to comply with stringent eligibility requirements that demonstrate that **he/she** had met certain education and/or work experience qualifications including employment for a minimum of two years in the security profession in a responsible charge position.

To retain this credential, **Mr./Ms. Last Name** must apply for recertification every three years, at which time **he/she** must submit evidence of continuing professional development. This requirement has been instituted in order to maintain proficiency and credibility.

Mr./Ms. Last Name is one of only 4,500 active CPPs in the world. I'm sure you will join me in congratulating **him/her** on this achievement, which demonstrates a significant step in **his/her** career development and a high level of professional commitment.

Sincerely,



Geoffrey Craighead, CPP

Chair, Professional Certification Board

[For Recently Designated CPPs](#)

LETTER TO SUPERVISOR

Date

Mr. First and Last Name

Job Title

Company

Address

City, State Zip

Dear **Mr./Ms. Last Name**:

It gives me great pleasure to announce that one of your employees, **Mr./Ms. First and Last Name**, CPP, was recently awarded the coveted designation of Certified Protection Professional (CPP) by the Professional Certification Board (PCB) of ASIS International.

Throughout the world, the CPP designation is acknowledged as the security profession's highest recognition of practitioners. It is evidence that an individual is "Board Certified in Security Management." The CPP is awarded based upon experience and passage of an examination that provides an objective measure of an individual's broad-based knowledge and competency in security management.

In order to earn this designation, **Mr./Ms. Last Name** had to comply with stringent eligibility requirements that demonstrate that **he/she** had met certain education and/or work experience qualifications including employment for a minimum of two years in the security profession in a responsible charge position.

To maintain **his/her** credential, **Mr./Ms. Last Name** must apply for recertification every three years, at which time **he/she** must submit evidence of continuing professional development. This requirement has been instituted in order to maintain proficiency and credibility.

Mr./Ms. Last Name is one of only 4,500 active CPPs in the world. I'm sure you will join me in congratulating **him/her** on this achievement, which demonstrates a significant step in **his/her** career development and a high level of professional commitment.

Sincerely,



Geoffrey Craighead, CPP

Chair, Professional Certification Board

[For Recently Designated CPPs](#)

LETTER TO HUMAN RESOURCES

Date

Mr. First and Last Name
Human Resources Manager
Company
Address
City, State Zip

Dear **Mr./Ms. Last Name**:

It gives me great pleasure to announce that one of your employees, **Mr./Ms. First and Last Name**, CPP, **Job Title**, was recently awarded the coveted designation of Certified Protection Professional (CPP) by the Professional Certification Board (PCB) of ASIS International. ASIS International (ASIS) is the preeminent international organization for security professionals, with 32,000 members worldwide.

Throughout the world, the CPP designation is acknowledged as the security profession's highest recognition of practitioners. It is evidence that an individual is "Board Certified in Security Management." The CPP is awarded based upon experience and passage of an examination that provides an objective measure of an individual's broad-based knowledge and competency in security management.

In order to earn this designation, **Mr./Ms. Last Name** had to comply with stringent eligibility requirements including demonstrating that **he/she** had met certain education and/or work experience qualifications, including employment for a minimum of two years in the security profession in a responsible charge position.

To maintain **his/her** credential, **Mr./Ms. Last Name** must apply for recertification every three years, at which time **he/she** must submit evidence of continuing professional development. This requirement has been instituted in order to maintain proficiency and credibility.

Mr./Ms. Last Name is one of only 4,500 active CPPs in the world. I'm sure you will join me in congratulating **Mr./Ms. Last Name** on this achievement, which demonstrates a significant step in **his/her** career development and a high level of professional commitment.

If you'd like to have more information about the CPP certification in order to make it available to other employees within your company, please contact ASIS Customer Service at 703-519-6200.

Sincerely,



Geoffrey Craighead, CPP
Chair, Professional Certification Board